

2014 Business Studies Questions Paper And Memo

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The Oxford Handbook of Mobile Music Studies, Volume 1 - Sumanth Gopinath 2014-03

The two volumes of The Oxford Handbook of Mobile Music Studies consolidate an area of scholarly inquiry that addresses how mechanical, electrical, and digital technologies and their corresponding economies of scale have rendered music and sound increasingly mobile-portable, fungible, and ubiquitous. At once a marketing term, a common mode of everyday-life performance, and an instigator of experimental aesthetics, "mobile music" opens up a space for studying the momentous transformations in the production, distribution, consumption, and experience of music and sound that took place between the late nineteenth and the early twenty-first centuries. Taken together, the two volumes cover a large swath of the world-the US, the UK, Japan, Brazil, Germany, Turkey, Mexico, France, China, Jamaica, Iraq, the Philippines, India, Sweden-and a similarly broad array of the musical and nonmusical sounds suffusing the soundscapes of mobility. Volume 1 provides an introduction to the study of mobile music through the examination of its devices, markets, and theories. Conceptualizing a long history of mobile music extending from the late nineteenth century to the present, the volume focuses on the conjunction of human mobility and forms of sound production and reproduction. The volume's chapters investigate the MP3, copyright law and digital downloading, music and cloud computing, the iPod, the transistor radio, the automated call center, sound and text

messaging, the mobile phone, the militarization of iPod usage, the cochlear implant, the portable sound recorder, listening practices of schoolchildren and teenagers, the ringtone, mobile music in the urban soundscape, the boombox, mobile music marketing in Mexico and Brazil, music piracy in India, and online radio in Japan and the US.

Impact of Reporting Frequency on UK Public Companies - Robert C. Pozen 2017-05-16

Beginning in 2007, UK public companies were required to issue quarterly, rather than semiannual, financial reports. But the UK removed this quarterly reporting requirement in 2014. We studied the effects of these regulatory changes on UK public companies and found that the frequency of financial reports had no material impact on levels of corporate investment. However, mandatory quarterly reporting was associated with an increase in analyst coverage and an improvement in the accuracy of analyst earnings forecasts.

Business Ethics - Stephen M. Byars 2018-09-24

The UK financial system - Mike Buckle 2016-10-21

The UK financial system, now in its fifth edition, provides an up-to-date discussion of the UK financial system and the changes affecting it. Throughout the world the nature and regulation of financial systems have changed dramatically following the global financial crisis. In this text the necessary underlying theory is introduced and a range of relevant statistics provided in

each chapter to supplement the narrative. Coverage includes a critique of the UK financial institutions and markets, as well as regulation emanating both from within the UK and also from supranational bodies such as the Bank for International Settlements and the European Union. The discussion is based on both the underlying theory as well as the operating practices of the institutions and markets. Each supplemented by a comprehensive glossary, the book is subdivided into three main sections: financial institutions; financial markets; and the regulation of banks and other financial institutions. The book will be essential reading to lecturers and undergraduate students enrolled on courses in financial economics and banking.

HBR Guide to Better Business Writing (HBR Guide Series) - Bryan A. Garner

2013-01-08

DON'T LET YOUR WRITING HOLD YOU BACK. When you're fumbling for words and pressed for time, you might be tempted to dismiss good business writing as a luxury. But it's a skill you must cultivate to succeed: You'll lose time, money, and influence if your e-mails, proposals, and other important documents fail to win people over. The HBR Guide to Better Business Writing, by writing expert Bryan A. Garner, gives you the tools you need to express your ideas clearly and persuasively so clients, colleagues, stakeholders, and partners will get behind them. This book will help you:

- Push past writer's block
- Grab—and keep—readers' attention
- Earn credibility with tough audiences
- Trim the fat from your writing
- Strike the right tone
- Brush up on grammar, punctuation, and usage

Policies to Address Poverty in America - Melissa Kearney 2014-06-19

One-in-seven adults and one-in-five children in the United States live in poverty. Individuals and families living in poverty—not only lack basic, material necessities, but they are also disproportionately afflicted by many social and economic challenges. Some of these challenges include the increased possibility of an unstable home situation, inadequate education opportunities at all levels, and a high chance of crime and victimization. Given this growing social, economic, and political concern, The

Hamilton Project at Brookings asked academic experts to develop policy proposals confronting the various challenges of America's poorest citizens, and to introduce innovative approaches to addressing poverty. When combined, the scope and impact of these proposals has the potential to vastly improve the lives of the poor. The resulting 14 policy memos are included in The Hamilton Project's Policies to Address Poverty in America. The main areas of focus include promoting early childhood development, supporting disadvantaged youth, building worker skills, and improving safety net and work support.

Pain Management and the Opioid Epidemic - National Academies of Sciences, Engineering, and Medicine 2017-10-28

Drug overdose, driven largely by overdose related to the use of opioids, is now the leading cause of unintentional injury death in the United States. The ongoing opioid crisis lies at the intersection of two public health challenges: reducing the burden of suffering from pain and containing the rising toll of the harms that can arise from the use of opioid medications. Chronic pain and opioid use disorder both represent complex human conditions affecting millions of Americans and causing untold disability and loss of function. In the context of the growing opioid problem, the U.S. Food and Drug Administration (FDA) launched an Opioids Action Plan in early 2016. As part of this plan, the FDA asked the National Academies of Sciences, Engineering, and Medicine to convene a committee to update the state of the science on pain research, care, and education and to identify actions the FDA and others can take to respond to the opioid epidemic, with a particular focus on informing FDA's development of a formal method for incorporating individual and societal considerations into its risk-benefit framework for opioid approval and monitoring.

The Political Economy of Special Economic Zones - Lotta Moberg 2017-03-16

Special Economic Zones (SEZs) have become a popular development policy throughout the world over the last half a century. These zones form designated areas where governments offer businesses lower taxes, tariffs, and often lighter regulations. Generally, SEZs aim to attract investments and raise a country's export and

employment rates, but although success stories are often cited, there are numerous failed projects that have instead become burdens for their host countries. This book examines SEZs from a political economy perspective, both to dissect the incentives of governments, zone developers, and exporters, and to uncover both the hidden costs and untapped potential of zone policies. Costs include misallocated resources, the encouragement of rent-seeking, and distraction of policy-makers from more effective reforms. However, the zones also have several unappreciated benefits. They can change the politics of a country, by generating a transition from a system of rent-seeking to one of liberalized open markets. In revealing the hidden promise of SEZs, this book shows how the SEZ model of development can succeed in the future. Applying frameworks from various schools of political economy, this volume places SEZs in the context of their mixed past and promising future. It is essential reading for anyone with an interest in international economics, development economics, and political economy, including practitioners and consultants of SEZ policies.

Home Truths - Liam Halligan 2021-01-13
Housing is increasingly unaffordable in many parts of the UK, with prices and rents rising much faster than earnings because, over many decades, far too few homes have been built. Since the 2008 financial crisis, the homes shortage has become more acute - sending housing affordability to the top of the political agenda. Combining analysis with reportage, Home Truths draws on extensive interviews with cabinet ministers, civil servants, planning officials, leading property executives and priced-out homebuyers from across the country. Informed by deep economic research and political access at the highest level, the book is a no-holds-barred critique of the UK's chronic housing shortage, concluding with eye-catching policy proposals of direct relevance to both Parliament and regional and national government.

Business Ethics: Case Studies and Selected Readings - Marianne M. Jennings 2014-01-31
Packed with real-life examples of business decisions gone awry, the 8th Edition of BUSINESS ETHICS: CASE STUDIES AND

SELECTED READINGS explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS provides a stimulating and thorough basis for evaluating business ethics, and encourages stronger values in future business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Model Rules of Professional Conduct - American Bar Association. House of Delegates 2007

The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

ACCA Options P7 Advanced Audit and Assurance (UK) Study Text 2014 - BPP Learning Media 2014-06-01

The examining team reviewed P7 Study Text covers all the relevant ACCA P7 Syllabus topics. It explores all the main professional and regulatory aspects of audit and assurance engagements, ethics and practice management, the audit and considers current issues and developments. Detailed examples throughout the text will help build your understanding and reinforce learning.

Congressional Record - United States. Congress 1971

The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)

The Senate Intelligence Committee Report on Torture - Senate Select Committee on Intelligence 2014-12-30

"The most extensive review of U.S. intelligence-gathering tactics in generations." —Los Angeles Times Meticulously formatted, this is a highly readable and fully searchable edition of the official summary report of the Senate Intelligence Committee's investigation of Central Intelligence Agency interrogation and detention programs launched in the wake of the 9/11 attacks. Based on over six million internal CIA documents, the report details secret prisons, prisoner deaths, interrogation practices, and cooperation with other foreign and domestic agencies. It also examines charges that the CIA deceived elected officials and governmental overseers about the extent and legality of its operations. Over five years in the making, and withheld from public view since its declassification in April, 2014, this is the full summary report as finally released by the United States government on December 9th, 2014.

XamIdea Business Studies Class 12 CBSE (2020-21) Examination - Editorial Board

Key Features of Xam idea Business Studies Class 12 (2020-21): 1. Changes have been made in the book as per new revised syllabus of CBSE. 2. The book consists of Flow Charts explaining the basic concepts of the chapters. 3. Each chapter of the book includes NCERT questions and solutions. 4. Extra questions are also provided in each chapter for better understanding of the concepts. 5. The extra questions include 'Multiple Choice Questions', 'Fill in the Blanks', 'True/False', 'Remembering-based Questions', 'Understanding-based Questions', 'Application-based Questions' and 'Analysing, Evaluating and Creating-based questions (Case Studies)'.

Russia and EU in the New World Disorder - Aziz Elmuradov 2022-11-04

This book makes an original contribution to Russia-EU literature by analyzing constructions and transformations of the Russian 'Self' in relation to the European "Other". It provides an orientation towards understanding Russian foreign policy discourse under Putin and offers a thorough analysis of the actions of key policy actors to ground the Russian discourse ideationally, historically, psychologically, and politico-sociologically. Providing a rich analysis of how Russian foreign policy toward the EU evolved from cooperation to competition and ultimately conflict, the author argues that to understand these changes and continuities we must explore concepts of sovereignty and balance of power central to the drafting of Russian foreign policy. Primarily situated in the fields of International Relations and Russian foreign policy, this book will also be of interest to scholars in the fields of Foreign Policy Analysis, Post-Soviet Studies, Eurasian Studies, Historical International Relations, Critical Security Studies, Political Sociology, and Political Psychology.

Introduction to Electronic Commerce and Social Commerce - Efraim Turban 2017-04-23

This is a complete update of the best-selling undergraduate textbook on Electronic Commerce (EC). New to this 4th Edition is the addition of material on Social Commerce (two chapters); a new tutorial on the major EC support technologies, including cloud computing, RFID, and EDI; ten new learning outcomes; and video exercises added to most chapters. Wherever appropriate, material on Social Commerce has been added to existing chapters. Supplementary material includes an Instructor's Manual; Test Bank questions for each chapter; Powerpoint Lecture Notes; and a Companion Website that includes EC support technologies as well as online files. The book is organized into 12 chapters grouped into 6 parts. Part 1 is an Introduction to E-Commerce and E-Marketplaces. Part 2 focuses on EC Applications, while Part 3 looks at Emerging EC Platforms, with two new chapters on Social Commerce and Enterprise Social Networks. Part 4 examines EC Support Services, and Part 5 looks at E-Commerce Strategy and Implementation. Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects, with

tutorials focusing on e-CRM; EC Technology; Business Intelligence, including Data-, Text-, and Web Mining; E-Collaboration; and Competition in Cyberspace. the following="" tutorials="" are="" not="" related="" to="" any="" specific="" chapter.="" they="" cover="" the="" essentials="" ec="" technologies="" and="" provide="" a="" guide="" relevant="" resources.="" p

The Afghanistan Papers - Craig Whitlock 2021-08-31

A Washington Post Best Book of 2021 The #1 New York Times bestselling investigative story of how three successive presidents and their military commanders deceived the public year after year about America's longest war, foreshadowing the Taliban's recapture of Afghanistan, by Washington Post reporter and three-time Pulitzer Prize finalist Craig Whitlock. Unlike the wars in Vietnam and Iraq, the US invasion of Afghanistan in 2001 had near-unanimous public support. At first, the goals were straightforward and clear: defeat al-Qaeda and prevent a repeat of 9/11. Yet soon after the United States and its allies removed the Taliban from power, the mission veered off course and US officials lost sight of their original objectives. Distracted by the war in Iraq, the US military become mired in an unwinnable guerrilla conflict in a country it did not understand. But no president wanted to admit failure, especially in a war that began as a just cause. Instead, the Bush, Obama, and Trump administrations sent more and more troops to Afghanistan and repeatedly said they were making progress, even though they knew there was no realistic prospect for an outright victory. Just as the Pentagon Papers changed the public's understanding of Vietnam, The Afghanistan Papers contains "fast-paced and vivid" (The New York Times Book Review) revelation after revelation from people who played a direct role in the war from leaders in the White House and the Pentagon to soldiers and aid workers on the front lines. In unvarnished language, they admit that the US government's strategies were a mess, that the nation-building project was a colossal failure, and that drugs and corruption gained a stranglehold over their allies in the Afghan government. All told, the account is based on interviews with more than 1,000

people who knew that the US government was presenting a distorted, and sometimes entirely fabricated, version of the facts on the ground. Documents unearthed by The Washington Post reveal that President Bush didn't know the name of his Afghanistan war commander—and didn't want to meet with him. Secretary of Defense Donald Rumsfeld admitted that he had "no visibility into who the bad guys are." His successor, Robert Gates, said: "We didn't know jack shit about al-Qaeda." The Afghanistan Papers is a "searing indictment of the deceit, blunders, and hubris of senior military and civilian officials" (Tom Bowman, NRP Pentagon Correspondent) that will supercharge a long-overdue reckoning over what went wrong and forever change the way the conflict is remembered.

Accounting Questions & Answers - Speedy Publishing 2014-08-13

An accounting study guide with questions, and answers is a helpful tool for anyone that is taking an an accounting class. An accounting course book covers topics extensively. With the study guide the person can take the quizzes, and check their answers. The study guide shows which answer is correct. Some study guide books will explain why the other answers is close, but not correct. Once the person takes the quiz on a specific topic. They will find out where their weakness is, and what areas they have to study. The book will help them prepare for class exams, and any professional exams they may take.

Economic Diversification in the GCC - Mr.Tim Callen 2014-12-23

Abstract: The economies of the six Gulf Cooperation Council (GCC) countries are heavily reliant on oil. Greater economic diversification would reduce their exposure to volatility and uncertainty in the global oil market, help create jobs in the private sector, increase productivity and sustainable growth, and help create the non-oil economy that will be needed in the future when oil revenues start to dwindle. The GCC countries have followed many of the standard policies that are usually thought to promote more diversified economies, including reforms to improve the business climate, the development of domestic infrastructure, financial deepening, and improvements in education. Nevertheless,

success to date has been limited. This paper argues that increased diversification will require realigning incentives for firms and workers in the economies—fixing these incentives is the “missing link” in the GCC countries’ diversification strategies. At present, producing non-tradables is less risky and more profitable for firms as they can benefit from the easy availability of low-wage foreign labor and the rapid growth in government spending, while the continued availability of high-paying and secure public sector jobs discourages nationals from pursuing entrepreneurship and private sector employment. Measures to begin to address these incentive issues could include limiting and reorienting government spending, strengthening private sector competition, providing guarantees and financial support for those firms engaged in export activity, and implementing labor market reforms to make nationals more competitive for private sector employment.

ACCA Options P7 Advanced Audit and Assurance (International) Study Text 2014 - BPP Learning Media 2014-06-01

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Entrepreneurship and Business Management - Ralph Borsella 2016-05-31

Globalization has fueled the growth of entrepreneurship. Starting a new venture involves risk taking as well as capital investment. This book delves into all the varied aspects of entrepreneurship. The impact of economic policies, finances, opportunity and capacity are some of the topics covered in this text. It will prove beneficial to students, scholars, professionals, aspiring entrepreneurs, etc.

Freedom in the World 2014 - Freedom House 2014-12-11

The methodology of this survey is derived in large measure from the Universal Declaration of Human Rights, and these standards are applied to all countries and territories, irrespective of

geographical location, ethnic or religious composition, or level of economic development.
Industrial Management - 1921

Research Design - John W. Creswell 2017-11-27

This best-selling text pioneered the comparison of qualitative, quantitative, and mixed methods research design. For all three approaches, John W. Creswell and new co-author J. David Creswell include a preliminary consideration of philosophical assumptions, key elements of the research process, a review of the literature, an assessment of the use of theory in research applications, and reflections about the importance of writing and ethics in scholarly inquiry. The Fifth Edition includes more coverage of: epistemological and ontological positioning in relation to the research question and chosen methodology; case study, PAR, visual and online methods in qualitative research; qualitative and quantitative data analysis software; and in quantitative methods more on power analysis to determine sample size, and more coverage of experimental and survey designs; and updated with the latest thinking and research in mixed methods. SHARE this Comparison of Research Approaches poster with your students to help them navigate the distinction between the three approaches to research.

The Cigarette Century - Allan Brandt 2009-01-06

From agriculture to big business, from medicine to politics, *The Cigarette Century* is the definitive account of how smoking came to be so deeply implicated in our culture, science, policy, and law. No product has been so heavily promoted or has become so deeply entrenched in American consciousness. *The Cigarette Century* shows in striking detail how one ephemeral (and largely useless) product came to play such a dominant role in so many aspects of our lives—and deaths.

ECKM 2019 20th European Conference on Knowledge Management 2 VOLS - 2019-09-05

The "Dematerialized" Insurance - Pierpaolo Marano 2016-08-03

This book adopts an international perspective to examine how the online sale of insurance

challenges the insurance regulation and the insurance contract, with a focus on insurance sales, consumer protection, cyber risks and privacy, as well as dispute resolution. Today insurers, policyholders, intermediaries and regulators interact in an increasingly online world with profound implications for what has up to now been a traditionally operating industry. While the growing threats to consumer and business data from cyber attacks constitute major sources of risk for insurers, at the same time cyber insurance has become the fastest growing commercial insurance product in many jurisdictions. Scholars and practitioners from Europe, the United States and Asia review these topics from the viewpoints of insurers, policyholders and insurance intermediaries. In some cases, existing insurance regulations appear readily adaptable to the online world, such as prohibitions on deceptive marketing of insurance products and unfair commercial practices, which can be applied to advertising through social media, such as Facebook and Twitter, as well as to traditional written material. In other areas, current regulatory and business practices are proving to be inadequate to the task and new ones are emerging. For example, the insurance industry and insurance supervisors are exploring how to review, utilize, profit from and regulate the explosive growth of data mining and predictive analytics ("big data"), which threaten long-standing privacy protection and insurance risk classification laws. This book's ambitious international scope matches its topics. The online insurance market is cross-territorial and cross-jurisdictional with insurers often operating internationally and as part of larger financial-services holding companies. The authors' exploration of these issues from the vantage points of some of the world's largest insurance markets - the U.S., Europe and Japan - provides a comparative framework, which is necessary for the understanding of online insurance.

Basics of Qualitative Research - Anselm Strauss 1998-09-29

The Second Edition of this best-selling textbook continues to offer immensely practical advice and technical expertise that will aid researchers in analyzing and interpreting their collected data, and ultimately build theory from it. The

authors provide a step-by-step guide to the research act. Full of definitions and illustrative examples, the book presents criteria for evaluating a study as well as responses to common questions posed by students of qualitative research.

Ambition - Deborah L. Rhode 2021-08-02

An engaging account of ambition, the forces that drive and constrain it, and whether it serves our deepest needs. Ambition is a dominant force in for human civilization, driving its greatest achievements and most horrific abuses. Our striving has brought art, airplanes, and antibiotics, as well as wars, genocide, and despotism. This mixed record raises obvious concerns about how we can channel ambition in the most productive directions. In *Ambition*, Deborah L. Rhode offers a comprehensive and engaging survey of the topic that focuses in particular on the nature of ambition in contemporary American life. To do this, she first explores three central focuses of ambition-recognition, power, and money-and argues that an excessive preoccupation with these external markers for success can be self-defeating for individuals and toxic for society. She then shifts to discussing the obstacles to constructive ambition and the consequences when ambitions are skewed or blocked by inequality and identity-related characteristics such as gender, race, class, and national origin. Rhode further addresses the ways that families, schools, and colleges might play a more effective role in developing positive ambition. Finally, she examines what sorts of ambitions contribute to sustained well-being, such as building relationships and contributing to society, rather than chasing extrinsic rewards such as wealth, power, and fame. Drawing upon leading thinkers on the topic and contemporary social science research while laying out an agenda for how ambition can be better developed, *Ambition* will force us reconsider the factors that shape our ambitions, and whether those ambitions meet our deepest needs and highest aspirations.

The Routledge Handbook of Corporate Social Responsibility Communication - Amy O'Connor 2022-11-22

This handbook is a resource for students, faculty, and researchers who are focused on understanding the role communication plays in

the formation and execution of corporate social responsibility (CSR) activities. Bringing together authors who are thought-leaders and emerging scholars from diverse theoretical and methodological perspectives, it examines the issues central to CSR communication including: theoretical underpinnings, form and content of CSR messaging, the boundaries of engagement, and the tensions associated with CSR communication. It offers a unique combination of functional and formative approaches to CSR communication designed to expose readers to a blend of approaches. With attention to issues of diversity, equity, and inclusion, this handbook also explicitly addresses recent societal changes and how those changes will impact CSR communication research and practices in the future. Offering both a strong introduction to topics for novices as well as a more advanced interrogation of CSR communication for more knowledgeable readers, the handbook is appropriate for advanced students and researchers in public relations, strategic communication, organizational communication, and allied fields.

The Right Balance for Banks - William R. Cline
2017-05-23

The global financial crisis produced an important agreement among regulators in 2010-11 to raise capital requirements for banks to protect them from insolvency in the event of another emergency. In this book, William R. Cline, a leading expert on the global financial system, employs sophisticated economic models to analyze whether these reforms, embodied in the Third Basel Accord, have gone far enough. He calculates how much higher bank capital reduces the risk of banking crises, providing a benefit to the economy. On the cost side, he estimates how much higher capital requirements raise the lending rate facing firms, reducing investment in plant and equipment and thus reducing output in the economy. Applying a plausible range of parameters, Cline arrives at estimates for the optimal level of equity capital relative to total bank assets. This study also challenges the recent "too much finance" literature, which holds that in advanced countries banking sectors are already too large and are curbing growth.

Cybersecurity in the European Union -

George Christou 2016-01-26

Cybercrime affects over 1 million people worldwide a day, and cyber attacks on public institutions and businesses are increasing. This book interrogates the European Union's evolving cybersecurity policies and strategy and argues that while progress is being made, much remains to be done to ensure a secure and resilient cyberspace in the future.

PLATE: Product Lifetimes And The Environment - C.A. Bakker 2017-11-14

Product lifetimes are critical for the circular economy, resource efficiency, waste reduction and low carbon strategies for sustainability, and are therefore of interest to academics from many different disciplines as well as original equipment manufacturers (OEMs) and other stakeholders. The challenges related to product lifetimes must be tackled from multiple perspectives, making the sharing of knowledge and expertise from different disciplines particularly important. This book presents papers from the second Product Lifetime and the Environment (PLATE) conference, held in Delft, the Netherlands, in November 2017. The conference originated from the desire to bring together academic researchers working in the field of sustainability to benefit from each other's knowledge and further advance the field. The book includes the 88 full papers delivered at the conference, grouped according to the following 7 conference themes: design for product longevity; product lifetime optimization; cultural perspectives on the throwaway society; circular economy and product lifetimes; business opportunities, economic implications and marketing strategies; consumer influences on product lifetimes; and policy, regulation and legislation. The book will be of interest to all those concerned with sustainable consumption, circular economy and resource efficiency.

Yearbook of International Organizations
2014-2015 - Union of International Associations
2014-09-17

Providing both an international organizations and research bibliography, Volume 4 cites over 46,000 publications and information resources supplied by international organizations, and provides nearly 18,000 research citations under 40 subject headings. This volume also includes a research bibliography on international

organizations and transnational associations.

Make It Stick - Peter C. Brown 2014-04-14

Discusses the best methods of learning, describing how rereading and rote repetition are counterproductive and how such techniques as self-testing, spaced retrieval, and finding additional layers of information in new material can enhance learning.

The Emergence of Brand-Name Capitalism in Late Colonial India - Douglas E. Haynes

2022-09-22

This book examines the emergence of professional advertising in western India during the interwar period. It explores the ways in which global manufacturers advanced a 'brand-name capitalism' among the Indian middle class by promoting the sale of global commodities during the 1920s and 1930s, a time when advertising was first introduced in India as a profession and underwent critical transformations. Analysing the cultural strategies, both verbal and visual, used by foreign businesses in their advertisements to capture urban consumers, Haynes argues that the promoters of various commodities crystalized their campaigns around principles of modern conjugality. He also highlights the limitations of brand-name capitalism during this period, examining both its inability to cultivate markets in the countryside or among the urban poor, and its failure to secure middle-class customers. With numerous examples of illustrated advertisements taken from Indian newspapers, the book discusses campaigns for male sex tonics and women's medicines, hot drinks such as Ovaltine and Horlicks, soaps such as Lifebuoy, Lux and Sunlight, cooking mediums such as Dalda and electrical household technologies. By examining the formation of 'brand-name capitalism' and two key structures that accompanied it- the advertising agency and the field of professional advertising- this book sheds new light on the global consumer economy in interwar India, and places developments in South Asia into a larger global history of consumer capitalism.

Hybrid Workplace: The Insights You Need from Harvard Business Review - Harvard Business Review

2022-03-15

Reinvent your organization for the hybrid age. Hybrid work is here to stay—but what will it look

like at your company? Organizations that mandate rigid, prepandemic policies of five days a week at the traditional, co-located office may risk a mass exodus of talent. But designing a hybrid office that furthers your business goals while staying true to your culture will require experimentation and rigorous planning. *Hybrid Workplace: The Insights You Need from Harvard Business Review* will help you adopt technological, cultural, and management practices that will let you seize the benefits and avoid the pitfalls of the hybrid age. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the *Insights You Need from Harvard Business Review* series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The *Insights You Need* series will help you grasp these critical ideas—and prepare you and your company for the future.

Human Trafficking and Exploitation - Belachew Gebrewold 2017-09-22

Human trafficking is a serious human rights violation that leads to the gross exploitation of its victims, who are coerced into forced labor and slavery across the globe. As the current migration movement and refugee situation reaches crisis point in Europe, the risk of human trafficking from the Mediterranean Sea through Italy into Central and Western Europe has become a critical emergency. Focusing on human trafficking along this route into Europe, this book discusses the systematic exploitation of victims and the subsequent violation of human rights within an international context, providing an overview of the causes, regulation and prevention of the issue. Academic researchers, practitioners and policy-makers are brought together to provide both theoretical perspectives and practice-based approaches for addressing the issue of human trafficking. As well as scholarly contributions from experts in the field,

the book also includes experiences and strategies of policy-makers and practitioners from governmental and non-governmental organizations, along with the real-life scenarios and practice reports. Human Trafficking and Exploitation should be considered essential reading for academics, policy-makers, advocates and activists interested in preventing human

trafficking and protecting human rights. It will also be of interest to those with research interests within the broader themes of law, politics and international relations and social and health policy.

A Review of FBI Security Programs - United States. Commission for Review of FBI Security Programs 2002