

Case Studies Of Fraud In The Hospitality Industry Rsm Us

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Sustainability, Big Data, and Corporate Social Responsibility - Mohammed El Amine Abdelli
2022-04-25

This book aims to provide theoretical and empirical frameworks and highlights the challenges and solutions with using Big Data for Corporate Social Responsibility (CSR) and Sustainability in the field of digital transformation and tourism. Sustainability, Big Data, and Corporate Social Responsibility: Evidence from the Tourism Industry offers a theoretical and empirical framework in the field of digital transformation and applies it to the tourism sector. It discusses Big Data used with CSR and sustainability for the improvement of innovation and highlights the challenges and prospects. It presents a modern insight and approach for use by decision-makers as an application to solve various problems and explores how data collection can shed light on consumer behavior making it possible to account for existing situations and plan for the future. This book is intended to provide a modern insight for researcher, students, professionals, and decision-makers on the application of Big Data to improve CSR and sustainability in the tourism sector.

A Guide to Forensic Accounting Investigation - Thomas W. Golden 2006-05-05

Today's demanding marketplace expects auditors to take responsibility for fraud detection, and this expectation is buoyed by such legislation as the Sarbanes-Oxley Act and the Auditing Standard (SAS99), which requires increased performance on the part of the auditor to find material financial statement fraud. Written by three of the best forensic accountants and auditors, Thomas W. Golden, Steven L. Skalak, and Mona M. Clayton, *The Auditor's Guide to Forensic Accounting Investigation* explores exactly what assurances auditors should provide and suggests alternatives to giving the capital markets more of what they are requiring-greater assurances that the financial statements they rely upon for investment decisions are free of material error, including fraud. It reveals the surprising complexity of fraud deterrence, detection, and investigation, and offers a step-by-step approach to understanding that complexity. From basic techniques to intricate tests and technologies, *The Auditor's Guide to Forensic Accounting Investigation* is a rich, multifaceted, and fascinating answer to the need for wiser, savvier, better-trained financial statement and internal auditors who are thoroughly familiar with fraud detection techniques and the intricate, demanding work of forensic accounting specialists.

Socio-Political Realities Hilton Hotel Fiasco & Ad Hominem Legislation Expropriation Law - Nihal Sri Ameresekere 2012-07-03

'Socio-political realities' at the highest levels in society are lucidly revealed by the Author documenting real life experiences, in interacting with Presidents, Prime Ministers and Ministers, demonstrating their subservience to international pressures by influential powerful countries, and their shameless shielding of fraudulent/corrupt Ministers/Officers. Author discloses non-enforcement of the rule of law, even by Attorney Generals, against those affluent and powerful, eventhough the rule of law is the cornerstone of democracy. There is shocking revelation, of how Japanese Government, through Diplomats, pressurized to settle and cover-up a colossal fraud, blatantly perpetrated on a country and impoverished people, to prevent criminal prosecution thereof; even inducingly offering to negotiate with a terrorist organization, to resolve the issue of armed terrorism, ironically created by social injustice, including economic terrorism. Constitutional Minister, President's Counsel, charged for fraud utters blatant falsehoods. Justice Minister and Foreign Minister, President's Counsel, both scholarly alumni of Oxford University, camouflages to whitewash fraud, taking duplicitous stances. This Book is in two Sections, one dealing with 'Political and

Diplomatic Hypocrisy', and the other on an 'Ad Hominem Legislation - Expropriation Law', enacted in violation of UN Universal Declaration of Human Rights, and ultra-vires the Constitution. How the country's highest judiciary deals with challenges to the perverse legislative process is revealing, with shocking disclosure of the Chief Justice's husband being given plum political office, with a scandalous controversy exploding in the public domain; just as the Author applies for a review of the pre-enactment Determination by Chief Justice for such Statute, as having been made per-incuriam and ultra-vires the Constitution, adducing additional grounds of perceived bias, upon which Their Lords of Appeal exercising inherent jurisdiction, in similar circumstances, rescinded a previous Judgment of the House of Lords in extradition proceedings re - Chilean President Pinochet.

European Journal of Tourism Research - 2017-06-01

The European Journal of Tourism Research is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 - 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism CompleteCABI Leisure, Recreation and TourismProQuest Research Library Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

Yellow Tourism - Alexis Papathanassis 2018-09-17

This book presents the latest research and novel case studies on crime and corruption in the tourism and hospitality industry. It approaches tourism as both a globalised business impacting the livelihood of millions of people, and a highly challenging field of action for national legislators and law enforcement agencies. The global nature and ubiquity of tourism, as well as the core elements of the holiday experience - such as interactions with unknown environments and places, a care-free mind-set, novelty-seeking behaviour and anonymity - render it highly susceptible to victimisation, crime and corruption. Accordingly, the book addresses a comprehensive set of emerging issues, including: conflict and fraud during holidays; criminal and negligence offences at tourists' expense; exploitation and mistreatment of service workers; deterioration of heritage, cultural and natural resources; and securitisation of tourism.

Case Studies in Management and Business (Volume 5) (UUM Press) - Nora Azureen Abdul Rahman
2020-01-01

Institute for Management and Business Research (IMBRe) Universiti Utara Malaysia is pleased to present this book, which contains a compilation of management and business case studies. The cases in the book are meant for teaching and learning and could be used at both undergraduate and postgraduate levels. Specifically, the first case about Damai Industries Sdn Bhd requires students to apply their knowledge of how to manage a business with respect to corporate governance, marketing, financial management and strategic management in order to sustain the business in the long run. The second case study, which is about the credit challenge faced by Mesra Motel, requires students to apply their knowledge of banking and financial management to come up with capital-raising strategies to ensure that the hotel project runs smoothly. The third case about Credit Card Usage, requires students to apply their knowledge of personal finance, credit management and bank management to reduce financial problems due to mismanagement of credit cards. The fourth case about Classy Tech Machinery Sdn Bhd requires students to apply their knowledge of insurance concepts and principles, such as insurance contracts and claims, in making decisions on the liabilities of the company. The fifth case about 5Ds Enterprise requires students to apply their knowledge of human resource management with regards to recruitment, development and management to come up with strategies to retain the company's workforce. The sixth and last case is about Persuasive Communication. It requires students to apply their knowledge of how to communicate effectively to ensure that ideas, information, knowledge and values reached the target audience.

Evolving Paradigms in Tourism and Hospitality in Developing Countries - Bindi Varghese 2018-09-07

This volume highlights a broad selection of valuable research work by renowned professionals and scientists from academia and the travel industry, bridging academic perspectives and research with practical applications. It provides a wide-ranging vision of a multitude of trends in the global travel and tourism industry today and in the future. Adopting an integrated and interdisciplinary approach, the contributors examine a diverse selection of topics and share their research and exploratory investigations to frame their implications and outcomes. The volume reflects upon the wide-ranging conceptual approaches to the subject of tourism and includes varying paradigms and perspectives on the core elements of the tourism sector. The overall thrust of the book is to provide a required critical depth to tourism studies and to guide the reader through the fundamental themes of tourism, destination marketing, branding, and management.

Economy Hotels in China - Songshan Sam Huang 2014-01-10

While economy or budget hotels have been popular in western countries since the end of the Second World War, they have only emerged as a sector in their own right in China since the mid-1990s. Indeed, as a new service industry sector, economy hotels in China demonstrate important characteristics which can be used to illustrate and help explain China's current economic progress more generally. This book provides a comprehensive overview of the economy hotel sector in China. It covers macro-level social-cultural, economic, environmental, geographic and development issues, alongside micro-level consideration of the budget hotel companies' innovative management and marketing procedures, business expansion strategies, general hotel management and operation issues, as well as an analysis of some leading entrepreneurs in the sector, and in-depth case studies examining the most successful economy hotel companies in China. Huang and Sun argue that the rapid development of budget hotels in China demonstrates how, under the influence of globalisation, Chinese businesses have become more innovative as they apply successful western business models to China. In turn, they show that the China model is fundamentally different in terms of its driving force, which lies purely in its domestic travel market, fuelled by China's continued economic growth. There is therefore much to explore about both China's market situation and business practices in the economy hotel sector and this book makes an important contribution to our understanding of China's new business environment. Based on extensive fieldwork and investigation, *Economy Hotels in China* will be welcomed by students and scholars of tourism, hospitality, business studies and Chinese studies, but it will also appeal to practitioners of business management in these sectors who are interested in China's development and business opportunities in China.

Caterer & Hotelkeeper - 1988-08

[Lodging Hospitality](#) - 1983

[Sports Criminology](#) - Groombridge, Nic 2016-06-28

This is the first book to provide a critical criminological perspective on sport and the connections between sport and crime. It draws on the inter-disciplinary nature of criminology and incorporates emerging perspectives like social harm, gender and sexuality, and green criminology. Written from an international perspective, it covers topics including sports scandals and the possibility of crime prevention through sport. American football, boxing, soccer and sumo are all examined. The book considers both sports law and the sociology of sport and will be essential reading for students and academics in these fields.

Achieving Success Through Innovation - Glenn Withiam 2016

This book investigates the genesis and success of innovation in the hospitality industry as detailed in over four dozen case studies. In many of the cases studies, the innovators themselves provide the insights into their innovative inspiration and the lessons learned from the way they brought their innovative ideas to life. The cases include innovations for improved customer service, stronger human resources, and new food service and lodging concepts. While updated technology forms the basis for many of the innovations, some of the cases focus specifically on technology improvements, with a particular focus on the use of technology as a mediator in the service value chain. With the passage of several years, the book shares the outcome of the innovative concepts-most of which continue to operate. The lessons presented will provide you a valuable perspective on success through innovation, whether you are operating in the hospitality industry or another business.

[MacRoberts on Scottish Construction Contracts](#) - MacRoberts 2014-09-29

Provides a guide to the general principles of Scottish law relevant to construction contracts and the main provisions of the standard forms of construction contract used in Scotland including: the obligations of employers and contractors certification payment ending a construction contract remedies subcontracts collateral warranties insurance dispute resolution regulatory matters The new edition has been substantially updated and expanded to take account of the latest editions of the Scottish Standard Building Contracts and recent case law. Specific updates have been driven by the following changes to legislation and standard contracts Local Democracy Economic Development and Construction Act 2009 and the relative Scheme for Construction Contracts Arbitration (Scotland) Act 2010 Recognising the significant increase in use of NEC3 standard forms of contract, references to NEC3 provisions have been introduced throughout the relevant chapters so that each now covers the common law, the SBCC provisions and the NEC3 provisions. It also features new chapters on: litigation; competition; the Bribery Act 2010; and guarantees and bonds. From reviews of previous editions: 'very approachable and readable... I would particularly recommend this book to non-legal construction professionals' - Construction & Engineering Law 'an informative textbook for the practitioner... [a] significant contribution to knowledge' - Arbitration 'a highly competent... textbook which would be of value for industry professionals with no legal background' - Construction Law

The Routledge Handbook of Halal Hospitality and Islamic Tourism - C. Michael Hall 2019-05-20

The Routledge Handbook of Halal Hospitality and Islamic Tourism provides a greater understanding of the current debates associated with Islamic tourism and halal hospitality in the context of businesses, communities, destinations, and the wider socio-political context. It therefore sheds substantial light on one of the most significant travel and consumer markets in the world today and the important role of religion in contemporary hospitality and tourism. The book examines halal hospitality and lodging, Islamic markets, product developments, heritage, certification, and emerging and future trends and issues. It integrates case studies from a range of countries and destinations and in doing so emphasises the significant differences that exist with respect to regulating and commodifying halal, as well as stressing that the Islamic market is not monolithic. Written by highly regarded international academics, it offers a range of perspectives and enables a comprehensive discussion of this integral part of Islam and contemporary society. This handbook will be of significant interest to upper level students, researchers, and academics in the various disciplines of Tourism, Hospitality, Food Studies, Marketing, Religious Studies, Geography, Sociology, and Islamic Studies.

Case Studies in Jewish Business Ethics - Aaron Levine 2000

Many people think of business as a game of strategy, and argue that whatever works for business success is

acceptable, even if it involves cheating, deceptions, and other improprieties. Jewish business law rejects this approach. Using specific case studies, this book analyzes the strategies that are impermissible, discussing deceptive advertising, negative advertising, pressure tactics in sales, insider trading, price matching, worker evaluations, termination policy, and many others. An excellent adult education volume.

Project Management - Harold Kerzner 2013-01-22

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Criminality Exposed Colombo Hilton Hotel Construction Perversely 'Covered-Up' - Nihal Sri Ameresekere 2011-11-18

In this voluminous Book in a series by the Author on corruption, fraud and economic crime, with indepth analysis, transcending forensic accounting, he brilliantly reveals, with incisive diametrics, irrefutable evidence of criminality, in the construction of Colombo Hilton Hotel by Mitsui & Taisei, Japan, with Architects, Kanko Kikaku Sekkeisha Yozo Shibata & Associates successful civil prosecution by Author led to Japanese writing-off US \$ 207 Mn. He establishes beyond reasonable doubt, that original Architectural Plans had been suppressed / destroyed by a staged fire, with amended Architectural Plans surreptitiously substituted being cannibalized Sheets, with incongruous elevations, whereby such Plans could not be approved. Meticulously probing into elevations on Floor Sheets and Cross-Sectional Sheets, which crucial aspect had been overlooked by professional architectural investigations, he proves the shortfall of floors, with the elevations on tampered Sheets bearing tell tale evidence of being identical, with elevations in the cross-sections of the Project Plan, upon which Hilton International formulated Profitability Forecasts, to obtain State Guarantees from Sri Lanka Government, to finance this construction, which was a major fraud perpetrated on the people, rendering such guarantees null and void. Shockingly revealed are perverse endeavours, including by Auditors, KPMG Ford, Rhodes, Thornton & Co., to cover-up this massive fraud, involving upper echelons, with socio-political / international ramifications. Appallingly, criminal investigations were significantly abandoned, on advice of Attorney General. Securities Exchange Commission colluded to cover-up, whilst Chartered Accountants Institute endeavoured to whitewash miscreants. This is a revealingly absorbing Book of real experiences of the Author, in exposing and combating, a despicable fraud on the people, which to him was a crime against humanity, and would be invaluable to investigators and prosecutors of commercial frauds and crimes, and civil society urging equal enforcement of the rule of law.

Accounting and Finance for the International Hospitality Industry - Peter Harris 2010-02-17

Top experts specializing in hospitality management have contributed articles to this new collection which explains recent developments in accounting and finance. The material is drawn from a combination of fieldwork and practical experience. The managerial emphasis means that the content is fully relevant internationally and not constrained by the legal framework of different countries. Accounting and Finance provides an overview of: *analysis and evaluation of performance *planning methods and techniques *financial information and control *financial management. It also shows how operational analysis can be

used as a management tool to improve performance. Techniques for predicting the financial success or failure of hotels are suggested. Research into hotel companies in the US and Europe demonstrates key performance indicators used by hotel managers and financial executives. Other contributors explore the interface between accounting and marketing and human resource management and there is thorough coverage of financial strategy formulation. Readers will also find helpful the section on statistics in the analysis and prediction of cost behaviour in hotels. Contributors: Raymond Schmidgall (Michigan State University, USA); Debra J. Adams (Bournemouth University, UK); Professor Elisa S. Moncarz (Florida International University, USA); Richard N. Kron (Kron Hospitality Consulting, USA); Angela Maher (Oxford Brookes University, UK); Peter J. Harris (Oxford Brookes University, UK); Geoff S. Parkinson (BDO Stoy Hayward Chartered Accountants, UK); Paul Fitz-John (Bournemouth University, UK); Paul Collier (University of Exeter, UK); Professor Alan Gregory (University of Glasgow, UK); Tracy A. Jones (Cheltenham and Gloucester College of Higher Education, UK); Jacqueline Brander Brown (The Manchester Metropolitan University, UK); Nina J. Downie (Oxford Brookes University, UK); Catherine L. Burgess (Oxford Brookes University, UK); Ian C. Graham (Holiday Inn Worldwide, Belgium); Howard M. Field (International Hotel and Leisure Associates, UK); Professor Paul Beals (Canisius College, USA); Frank J. Coston (Pannell Kerr Forster Associates, UK).

Tourism & Hospitality Industry Case Studies - H. Berberoğlu 1998

Collection of brief summary reports presented by delegates from various countries at the Seventh Asia-Pacific Parliamentarians Conference on Environment and Development held at Chiang Mai, Thailand, Nov. 20-22, 1999.

Integrity at Stake - Rollie Neal Dimos 2016-02-02

Integrity at Stake: Safeguarding Your Church from Financial Fraud by Rollie Dimos is a financial resource book intended for pastors, church leaders, and church administrators. Dimos' expertise as a certified fraud examiner and internal auditor provides the church audience with essential tools and know-how to assess their financial processes. Including practical steps for evaluation, Integrity at Stake details internal controls, risk management, and true stories to help church leaders reduce the risk of fraud and increase financial accountability and integrity.

The Routledge Handbook of Hospitality Management - Ioannis S Pantelidis 2014-03-26

Hospitality is an industry characterised by its complex nature and numerous sectors including hotels, hostels, B&Bs, restaurants, pubs, nightclubs and contract catering. However, despite its segmentation, there are key issues that are pertinent to all subsectors. The Routledge Handbook of Hospitality Management adopts a strategic approach and explores and critically evaluates current debates, issues and controversies to enable the reader to learn from the industry's past mistakes as well as future opportunities. Especially relevant at a time when many sectors of the industry have to re - evaluate and reinvent themselves in response to the economic downturn the Handbook brings together specialists from both industry and academia and from a range of geographical regions to provide state-of-the-art theoretical reflection and empirical research. Each of the five inter related sections explores and evaluates issues that are of extreme importance to hospitality organisations, many of which have not been adequately explored before: external and internal customers, debates surrounding finance, uncertainty risk and conflict, sustainability, and e-Hospitality and Technology. This book is an invaluable resource for all those with an interest in hospitality, encouraging dialogue across disciplinary boundaries and areas of study. It is essential reading for students, researchers & academics and managers of Hospitality as well as those of Tourism, Events, Marketing, and Business Management.

Information and Communication Technologies in Tourism 2000 - Daniel R. Fesenmaier 2012-12-06

ENTER has now met for six years, providing a valuable forum for researchers and practitioners to discuss and debate their ideas and perspectives regarding the nature and role of tourism and information technology in global society. Over the years, the nature and rate of change in the tourism industry has been overwhelming. The internet and related technologies are now dominant agents of change and have created a "new economy" which requires new processes and strategies to replace those developed for the "old economy". The theme of ENTER 2000, "Keeping Pace with Change - New Frontiers for IT and Tourism", captures the challenges that we face at the beginning of the new millennium. The papers included in this

volume illustrate the incredible growth in research and development in this area and reflect its youth, vitality and at the same time, maturation. Perhaps most important, these papers document how this new technology has changed and, in turn, how the industry has responded. The series of proceedings of which this volume is a part is creating a unique body of knowledge about the intertwined emergence of tourism and technology. There are, perhaps, three overriding themes of this congress. First is the focus on the tourist. Professor Stock's keynote address "Intelligent Interfaces for the Tourist" is a good representative of a series of papers discussing how information systems, electronic markets, and user interfaces have been or can be developed to enhance the tourist experience.

Case Studies in Asian Management - Parissa Haghirian 2014

There is a lack of knowledge on how corporations in Asia develop strategies, organize their work processes and deal with competition. Western managers and business students need to know more about Asian corporations and their management styles. Learning about Asia, however, has always been a challenging task. The main challenge is the complexity encountered when dealing with Asian management issues, which differ not only for different countries, but also for different types of businesses, not to mention national management preferences and styles. This book tries to fill this gap, by presenting case studies of various Asian countries including China, Japan, India, Korea and The Philippines. The case studies are as diverse as management activities in Asia can be and include a variety of different companies in several Asian countries. This book attempts to present an overview on the variety and complexity of management and business processes in Asian countries. It intends to support business people and students of international management to get a deeper understanding of Asian management practices by presenting practical examples of Asian firms and their strategies.

Mistake, Fraud and Duties to Inform in European Contract Law - Ruth Sefton-Green 2005-02-10

This 2005 examination of twelve case studies about mistake, fraud and duties to inform reveals significant differences about how contract law works in thirteen European legal systems and, despite the fact that the solutions proposed are often similar, what divergent values underlie the legal rules. Whereas some jurisdictions recognise increasing duties to inform in numerous contracts so that the destiny of mistake and fraud (classical defects of consent) may appear to be uncertain, other jurisdictions continue to refuse such duties as a general rule or fail to recognise the need to protect one of the parties where there is an imbalance in bargaining power or information. Avoiding preconceptions as to where and why these differences exist, this book first examines the historical origins and development of defects of consent, then considers the issues from a comparative and critical standpoint.

Sustainability in Hospitality - Miguel Angel Gardetti 2017-09-08

This ground-breaking research represents the most complete collection yet on how the hospitality industry is addressing sustainability and ethical issues. Covering supply chain management, innovative sustainability initiatives, CSR programmes, biologically-respectful tourism and Value Creation, Sustainability in Hospitality: How Innovative Hotels are Transforming the Industry presents valuable global viewpoints on embedding sustainability into all aspects of the hospitality industry, and the impact this could have on transforming the sector into an advocate for more sustainable, eco-conscious tourism. The chapters in this edited collection span organizational governance, human rights and labour practices, environment and climate change, fair operating practices, stakeholder engagement, CSR and strategic management. The global reach of the collection brings case studies from China, the US, the UK, Mexico and Italy, while company case studies include Fairmont Luxury Hotels and Sextantio. Sustainability in Hospitality: How Innovative Hotels are Transforming the Industry will be an essential read for academics researching the development of ethically-conscious and sustainable hospitality, and for hotel managers and group CEOs who want to know how sustainability and CSR can be embedded in their day-to-day operations.

Sustainable Value Creation in Hospitality - Elena Cavagnaro 2018-04-30

Based on theory and practice it analyses environmental, economic and social value in the hotel sector and overall hospitality industry, and what can be done to maximise the good for all the stakeholders in the long term.

Corruption and Misuse of Public Office - Colin Nicholls QC 2011-09-29

This book provides a comprehensive and detailed analysis of the law relating to corruption and misuse of

public office, including specialist issues such as whistleblowing. This new edition covers major developments in the area since the publication of the first edition, and includes full coverage of the Bribery Act 2010.

Lodging, Restaurant and Tourism Index - 1995

Ethics in Small and Medium Sized Enterprises - Laura Spence 2010-10-01

This book is the first of its kind – a global overview of extant research on ethics in small and medium sized enterprises. While vast amounts of corporate money, government policy and media time are directed at the social and ethical activities of large corporations, small businesses don't generally attract the spotlight. This is wildly inappropriate, however, since upward of 90% of private businesses are small or medium sized. This book goes some way to helping us understand the social and ethical contribution of this majority organizational form. The first section of the book is a global round-up of research on ethics in small and medium sized enterprises from major regions of the world. In the second section smaller scale research projects from a variety of countries present both empirical and theoretical advances in the area. Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring book which paves the way for future research.

Managerial Fraud - Terry A. Sheridan 2016-05-13

Most frauds perpetrated by senior managers take longer to uncover than those by other occupational groups and they steal more. This is a serious problem world-wide. Currently the Red Flag approach is used by auditors to prevent and uncover fraud and in some countries it is statutory. However, the existing approach does not catch managerial fraudsters quickly or very often. In Managerial Fraud, Dr Terry Sheridan reports the findings of her study of fraudulent executives. Her work illuminates the particular methods fraudsters employ to appear more authentic than the average person and reveals two types of executive fraudster with very different behaviours. All this helps to explain why the current Red Flag approach fails to identify potential fraudsters and instead tends to focus on Red Flag executives who are negative characters, but non-fraudulent and accounts for the problem auditors face, who see Red Flag indicators and are obliged to conduct further audits, yet find nothing of substance. During the author's research, the innocent colleagues who worked closely with fraudulent managers have for the first time been interviewed about their experiences and had their impressions analysed, leading to the development of an innovative typology of fraudulent executives based on Impression Management Theory. Better understanding of what Dr Sheridan has uncovered might result in organisations being able to reduce their exposure to fraud perpetrated by their own senior management.

Yellow Tourism - Alexis Papathanassis 2018-08-21

This book presents the latest research and novel case studies on crime and corruption in the tourism and hospitality industry. It approaches tourism as both a globalised business impacting the livelihood of millions of people, and a highly challenging field of action for national legislators and law enforcement agencies. The global nature and ubiquity of tourism, as well as the core elements of the holiday experience - such as interactions with unknown environments and places, a care-free mind-set, novelty-seeking behaviour and anonymity - render it highly susceptible to victimisation, crime and corruption. Accordingly, the book addresses a comprehensive set of emerging issues, including: conflict and fraud during holidays; criminal and negligence offences at tourists' expense; exploitation and mistreatment of service workers; deterioration of heritage, cultural and natural resources; and securitisation of tourism.

Cornell Hospitality News - 1988

Cornell University Courses of Study - Cornell University 2007

Financial and Economic Tools Used in the World Hospitality Industry - Ford Lumban Gaol 2018-06-18

The 2017 Fifth International Conference on Management and Technology in Knowledge, Service, Tourism & Hospitality (SERVE 2017) was held on 21-22 October 2017 and on 30 November 2017, in Bali, Indonesia and at the Financial University under the Government of the Russian Federation, Moscow, Russia. The

theme of the conference was "Financial and Economic Tools Used in the World Hospitality Industry". Conference contributions dealt with various interdisciplinary research topics, particularly in the fields of social sciences, economics, business, management, education, and finance. Through this conference proceedings volume, we propose to launch a renewed discussion of how financial and economic tools can be used in the world hospitality, service, and tourism industries. The purpose of this volume is to develop new theoretical and empirical knowledge that explores the possibilities of developing tourism, hospitality, service industries in sharing economy. These proceedings should be of interest to academics and professionals in the wider field of social sciences, including disciplines such as education, psychology, tourism and knowledge management.

Histories of Crime - Anne-Marie Kilday 2010-06-03

Providing a rounded and coherent history of crime and the law spanning the past 400 years, *Histories of Crime* explores the evolution of attitudes towards crime and criminality over time. Bringing together contributions from internationally acknowledged experts, the book highlights themes, current issues and key debates in the history of deviance and bad behaviour, including: - Marital cruelty and adultery - Infanticide - Murder - The underworld - Blasphemy and moral crimes - Fraud and white-collar crime - The death penalty and punishment. Individual case studies of violent and non-violent crime are used to explore the human means and motives behind criminal practice. Through these, the book illuminates society's wider attitudes and fears about criminal behaviour and the way in which these influence the law and legal system over time. This fascinating book is essential reading for students and teachers of history, sociology and criminology, as well as anyone interested in Britain's criminal past.

The Power of Bad - John Tierney 2021-01-05

"The most important book at the borderland of psychology and politics that I have ever read."—Martin E. P. Seligman, Zellerbach Family Professor of Psychology at that University of Pennsylvania and author of *Learned Optimism* Why are we devastated by a word of criticism even when it's mixed with lavish praise? Because our brains are wired to focus on the bad. This negativity effect explains things great and small: why countries blunder into disastrous wars, why couples divorce, why people flub job interviews, how schools fail students, why football coaches stupidly punt on fourth down. All day long, the power of bad governs people's moods, drives marketing campaigns, and dominates news and politics. Eminent social scientist Roy F. Baumeister stumbled unexpectedly upon this fundamental aspect of human nature. To find out why financial losses mattered more to people than financial gains, Baumeister looked for situations in which good events made a bigger impact than bad ones. But his team couldn't find any. Their research showed that bad is relentlessly stronger than good, and their paper has become one of the most-cited in the scientific literature. Our brain's negativity bias makes evolutionary sense because it kept our ancestors alert to fatal dangers, but it distorts our perspective in today's media environment. The steady barrage of bad news and crisis-mongering makes us feel helpless and leaves us needlessly fearful and angry. We ignore

our many blessings, preferring to heed—and vote for—the voices telling us the world is going to hell. But once we recognize our negativity bias, the rational brain can overcome the power of bad when it's harmful and employ that power when it's beneficial. In fact, bad breaks and bad feelings create the most powerful incentives to become smarter and stronger. Properly understood, bad can be put to perfectly good use. As noted science journalist John Tierney and Baumeister show in this wide-ranging book, we can adopt proven strategies to avoid the pitfalls that doom relationships, careers, businesses, and nations. Instead of despairing at what's wrong in your life and in the world, you can see how much is going right—and how to make it still better.

Hospitality Law - Stephen C. Barth 2017-05-10

Hospitality Law: Managing Legal Issues in the Hospitality Industry, Fifth Edition takes an applied approach to the study of hospitality law with its touchstone of compliance and prevention. The book is highly pedagogical and includes many interactive exercises and real world cases that help students focus on the practical application of hospitality laws and model their decision process to avoid liability. As a result, this book does look different than others on the market as the legal information contained is carefully selected to specifically correlate with helping students understand how to do the right thing, i.e., it is not a comprehensive book on the laws. Barth immediately helps readers learn about the legalities of situations and work through exercises – both individually and in groups -- to effectively apply them to hospitality management situations. Many instructors teach their course from a very applied perspective, which aligns with Barth's approach.

The SAGE Encyclopedia of Filipina/x/o American Studies - Kevin Leo Yabut Nadal 2022-10-18

Filipino Americans are one of the three largest Asian American groups in the United States and the second largest immigrant population in the country. Yet within the field of Asian American Studies, Filipino American history and culture have received comparatively less attention than have other ethnic groups. Over the past twenty years, however, Filipino American scholars across various disciplines have published numerous books and research articles, as a way of addressing their unique concerns and experiences as an ethnic group. The SAGE Encyclopedia of Filipina/x/o American Studies, the first on the topic of Filipino American Studies, offers a comprehensive survey of an emerging field, focusing on the Filipino diaspora in the United States as well as highlighting issues facing immigrant groups in general. It covers a broad range of topics and disciplines including activism and education, arts and humanities, health, history and historical figures, immigration, psychology, regional trends, and sociology and social issues.

H2B Visa Program: Closed Civil Criminal Cases Illustrate Instances of H2 Workers Being Targets of Fraud and Abuse -

BNA's Employee Relations Weekly - 1996