

# Development A Very Short Introduction Very Short Introductions

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*Adolescence* - Peter K. Smith  
2016  
Annotation Adolescence can be a turbulent period. Encompassing both classic and modern research, Smith explores its cultural and historical context, the biological changes to the

adolescent brain, and the difficulties - the search for identity, relationship changes, risk-taking and anti-social behaviours - that adolescence brings.

**Mountains** - Martin F. Price  
2015

In this Very Short Introduction,

Martin Price addresses the role of mountains in global ecosystems and within human culture. Considering the global effects of melting glaciers, and the conservation of mountain regions and peoples, he discusses the future of mountainous regions and the implications for all of us.

**Learning** - Mark Haselgrove 2016

"Learning is a key aspect of animal behavior, and central to survival. Without learning there can be no memory, no language, and no intelligence. Haselgrove looks at the nature of learning, and how it takes place. From the early experiments of Pavlov, Thorndike, and others, to the most recent studies in social learning, he traces the development of the main theories of learning in contemporary psychology, and describes the ingenious experimental approaches used to study learning in both animals and humans."

Provided by publisher.

*Child Psychology* - Usha C. Goswami 2014

This volume tracks child development from birth to early adolescence. Exploring the process of attachment and psychological relationships, as well as methods of active learning, including language and reasoning, Usha Goswami explains how children develop as they do and how we can understand developmental differences.

**City Planning: A Very Short Introduction** - Carl Abbott 2020-09-01

City planning is a practice and a profession. It is also a set of goals and--sometimes utopian--aspirations. Formal thought about the shaping of cities as physical spaces and social environments calls on the same range of disciplines and approaches that we use for understanding cities themselves, from art and literature through the social and natural sciences.

Surrounding the core profession of city planning, also known as urban or town planning, are related fields of architecture, landscape design, engineering, geography,

political science and policy, sociology, and social work. In addition, the legions of community and environmental activists influence debates and controversies within the field. This Very Short Introduction is organized around eight key aspects of city planning: street layout; congestion and decentralization; the response to suburbanization; the conservation and regeneration of older districts; cities as natural systems; cities and regions; social class and ethnicity; and disasters and resilience. The underlying assumption throughout is that decisions that we make today about cities and metropolitan regions are best understood as the continuation of past efforts to solve fundamental problems that have shifted and evolved over multiple generations. At its best, city planning utilizes technical tools to achieve goals set by community action and political debate. Carl Abbott's addition to Oxford's long-running Very Short Introduction series is a brief but concentrated look at past

decisions about the management of urban growth and their effects on the creation of the twenty-first century city. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

**Development** - Ian Goldin  
2018

What is development -- How does development happen? -- Why are some countries rich and others poor? -- What can be done to accelerate development? -- The evolution of development aid -- Sustainable development -- Globalization and development -- The future of development.

**Navigation** - James A. Bennett  
2017

Looking at the long history of navigation at sea, Jim Bennett

discusses the scientific and technological developments that have enabled the accurate measurement of position and setting of directions in the oceans.

*Marketing: A Very Short Introduction* - Kenneth Le Meunier-FitzHugh 2021-02-25  
Very Short Introductions: Brilliant, Sharp, Inspiring  
Marketing is pivotal in today's world. Used for determining and satisfying the needs of the customer, it stands at the interface between an organisation and its environment. Marketing provides customer and competitor information to the organisation, as well as creating awareness of the company's offering. As globalization creates increasing challenges to established marketing practices, marketing efforts need to reposition and adapt continuously to maintain an organisation's ability to reach potential customers. This Very Short Introduction provides a general overview of the function and importance of

marketing to modern organisations. Kenneth Le Meunier-FitzHugh discusses how marketing remains central to creating competitive advantage, and why it needs to be forward looking and constantly reinventing itself in line with new developments in the marketplace, such as the growth of social media, and the importance of ethics and responsible marketing. He shows how this has led to the role of marketing expanding beyond advertising and promotion, encompassing a broader sense of customer relationship management. He also considers how marketers need to remain able to manage the marketing mix in response to their understanding of customer's purchasing habits.  
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ideas, and enthusiasm to make interesting and challenging topics highly readable.

*Time: A Very Short*

*Introduction* - Jenann Ismael

2021-10-28

What is time? What does it mean for time to pass? Is it possible to travel in time? What is the difference between the past and future? Until the work of Newton, these questions were purely topics of philosophical speculation.

Since then we've learned a great deal about time, and its study has moved from a subject of philosophical reflection to instead became part of the subject matter of physics. This Very Short Introduction introduces readers to the current physical understanding of the direction of time, from the Second Law of Thermodynamics to the emergence of complexity and life. Jenann Ismael charts the line of development in physical theory from Newton, via Einstein's Theory of Relativity, to the current day. Einstein's innovations led to a vision of time very different from the

familiar time of everyday sense. In this new vision, time is one of the dimensions in which the universe is extended alongside the spatial dimensions. The universe appears as a static block of events, in which there is no more a difference between past and future than there is between east and west.

Discussing the controversy and philosophical confusion which surrounded the reception of this new vision, Ismael also covers the contemporary mixture of statistical mechanics, cognitive science, and phenomenology that point the way to reconciling the familiar time of everyday sense with the vision of time presented in Einstein's theories. Very Short

Introductions: Brilliant, Sharp, Inspiring ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine

facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Art History: a Very Short Introduction - Dana Arnold  
2020-01-23

Art history encompasses the study of the history and development of painting, sculpture and the other visual arts. In this Very Short Introduction, Dana Arnold presents an introduction to the issues, debates, and artefacts that make up art history. Beginning with a consideration of what art history is, she explains what makes the subject distinctive from other fields of study, and also explores the emergence of social histories of art (such as Feminist Art History and Queer Art History). Using a wide range of images, she goes on to explore key aspects of the discipline including how we write, present, read, and look at art, and the impact this has on our understanding of art history. This second edition includes a new chapter on

global art histories, considering how the traditional emphasis on periods and styles in art originated in western art and can obscure other critical approaches and artwork from non-western cultures. Arnold also discusses the relationship between art and history, and the ways in which art can tell a different history from the one narrated by texts. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Poverty: A Very Short Introduction - Philip N. Jefferson  
2018-06-14

No one wants to live in poverty. Few people would want others to do so. Yet, millions of people worldwide live in poverty. According to the World Bank, over 700 million people lived

on less than US \$2 a day in 2013. Why is that? What has been done about it in the past? And what is being done about it now? In this Very Short Introduction Philip N. Jefferson explores how the answers to these questions lie in the social, political, economic, educational, and technological processes that impact all of us throughout our lives. The degree of vulnerability is all that differentiates us. He shows how a person's level of vulnerability to adverse changes in their life is very much dependent on the circumstances of their birth, including where their family lived, the schools they attended, whether it was peacetime or wartime, whether they had access to clean water, and whether they are male or female. Arguing that whilst poverty is ancient and enduring, the conversation about it is always new and evolving, Jefferson looks at the history of poverty, and the practical and analytical efforts we have made to eradicate it, and the prospects for further

poverty alleviation in the future. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

**Neoliberalism: A Very Short Introduction** - Manfred B. Steger 2010-01-21

In its heyday in the late 1990s, neoliberalism emerged as the world's dominant economic paradigm. But the global financial crisis of 2008-9 fundamentally shocked a globalized economy built on neoliberal assumptions. This VSI examines the origins, core claims, and considerable variations of neoliberalism with examples from around the world.

**Capitalism: A Very Short Introduction** - James Fulcher 2015-06-25

What is capitalism? Is capitalism the same everywhere? Is there an alternative? The word 'capitalism' is one that is heard and used frequently, but what is capitalism really all about, and what does it mean? This Very Short Introduction addresses questions such as 'what is capital?' before discussing the history and development of capitalism through several detailed case studies, ranging from the tulipomania of 17th century Holland, the Great Depression of the 1930s, and in this new edition, the impact of the global financial crisis that started in 2007-8. James Fulcher looks at the different forms that capitalism takes in Britain, Japan, Sweden, and the United States, and explores whether capitalism has escaped the nation-state by going global. It ends by asking whether there is an alternative to capitalism, discussing socialism, communal and cooperative experiments, and the alternatives proposed by environmentalists. ABOUT THE

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**Human Rights** - Andrew Clapham 2015

Focusing on highly topical issues such as torture, arbitrary detention, privacy, and discrimination, this book will help readers to understand for themselves the controversies and complexities behind human rights.

Depression - Mary Jane Tacchi 2017

What is depression? What is bipolar disorder? How are they diagnosed and how are they treated? This volume gives a history of these two disorders and considers how they are experienced and understood today. Scott and Tacchi also discuss how mood disorders

can influence creativity.  
Development: A Very Short Introduction - Ian Goldin  
2018-02-22

What do we mean by development? How can citizens, governments and the international community foster development? The process by which nations escape poverty and achieve economic and social progress has been the subject of extensive examination for hundreds of years. The notion of development itself has evolved from an original preoccupation with incomes and economic growth to a much broader understanding of development. In this Very Short Introduction Ian Goldin considers the contributions that education, health, gender, equity, and other dimensions of human well-being make to development, and discusses why it is also necessary to include the role of institutions and the rule of law as well as sustainability and environmental concerns.

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Adam Smith - Christopher J. Berry 2018

In 1776 Adam Smith (1723-90) wrote *The Wealth of Nations*, a book so foundational that it has led to him being called the father of economics. Today he is associated with the promotion of self-interest, a defense of greed and a criticism of any governmental 'interference' in market transactions which, if left to the 'invisible hand', will produce prosperity and liberty. Yet if Smith is actually read these associations are more a caricature than a faithful portrait. In this Very Short Introduction, Christopher Berry offers a balanced and nuanced view of this seminal thinker, embedding his fierce

defense of free trade, competition, and assault on special interests in contemporary European history, politics, and philosophy. As Berry explores, Smith was more than an economist. His book *The Theory of Moral Sentiments*, offered a complex account of ethics in the context of human social behavior. His scope as a professor at the University of Glasgow, a major center of the Scottish Enlightenment, was extensive. Beyond courses in philosophy and jurisprudence he also gave classes covering history, literature, and language. In addition to his two major works he also wrote a pioneering study of the history of astronomy as an illustration of the motivations that drive humans to seek answers to questions. He produced, again derived from his Glasgow classroom, an analysis of the development of grammar and language. As Christopher Berry shows, Adam Smith was no narrow thinker, but rather one who produced not only one of the greatest books in the

history of social science, but also a wide-ranging body of work that remains significant today. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

**Physics: A Very Short Introduction** - Sidney

Perkowitz 2019-07-25

Physics, the fundamental science of matter and energy, encompasses all levels of nature from the subatomic to the cosmic, and underlies much of the technology around us. Understanding the physics of our universe is an essential aspect of humanity's quest to understand our environment and our place within it. Doing physics enables us to explore the interaction between environment and human

society, and can help us to work towards the future sustainability of the planet. This Very Short Introduction provides an overview of how this pervasive science came to be and how it works: who funds it, how physicists are trained and how they think, and how physics supports the technology we all use. Sidney Perkowitz presents the theories and outcomes of pure and applied physics from ideas of the Greek natural philosophers to modern quantum mechanics, cosmology, digital electronics and energy production. Considering its most consequential experiments, including recent results in elementary particles, gravitational waves and materials science, he also discusses outside the lab, the effects of physics on society, culture, and humanity's vision of its place in the universe. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are

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**Developmental Biology: A Very Short Introduction -**

Lewis Wolpert 2011-08-25

"A concise account of what we know about development discusses the first vital steps of growth and explores one of the liveliest areas of scientific research."--P. [2] of cover.

**Genes -** Jonathan Slack 2014

Explores the discovery, nature, and role of genes in evolution and development.

**Development: A Very Short Introduction -** Ian Goldin

2018-03-12

What do we mean by development? How can citizens, governments and the international community foster development? The process by which nations escape poverty and achieve economic and social progress has been the subject of extensive examination for hundreds of years. The notion of

development itself has evolved from an original preoccupation with incomes and economic growth to a much broader understanding of development. In this Very Short Introduction Ian Goldin considers the contributions that education, health, gender, equity, and other dimensions of human well-being make to development, and discusses why it is also necessary to include the role of institutions and the rule of law as well as sustainability and environmental concerns.

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**Global Economic History: A Very Short Introduction** - Robert C. Allen 2011-09-15  
Together these countries

pioneered new technologies that have made them ever richer.

Materials: A Very Short Introduction - Christopher Hall 2014-10-23

The study of materials is a major field of research that supports and drives innovation in technology. Using modern scientific techniques, materials scientists and engineers explore and manipulate materials, and create new ones with remarkable strength and extraordinary optical and electrical properties. In this Very Short Introduction, Christopher Hall looks at a wide range of materials, from steel, wood, and rubber, to gold, silicon, and graphene, describing how materials are used, how their properties arise from their internal structure, and how useful and novel things are made from them. He concludes by looking at how the global scale of materials consumption now threatens the goal of sustainability. **ABOUT THE SERIES:** The Very Short Introductions series from

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*Economics: A Very Short Introduction* - Partha Dasgupta  
2007-02-22

Economics has the capacity to offer us deep insights into some of the most formidable problems of life, and offer solutions to them too.

Combining a global approach with examples from everyday life, Partha Dasgupta describes the lives of two children who live very different lives in different parts of the world: in the Mid-West USA and in Ethiopia. He compares the obstacles facing them, and the processes that shape their lives, their families, and their futures. He shows how economics uncovers these processes, finds explanations for them, and how it forms

policies and solutions. Along the way, Dasgupta provides an intelligent and accessible introduction to key economic factors and concepts such as individual choices, national policies, efficiency, equity, development, sustainability, dynamic equilibrium, property rights, markets, and public goods. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

*The History of Medicine: A Very Short Introduction* - William Bynum 2008-07-31  
Against the backdrop of unprecedented concern for the future of health care, this i Very Short Introduction/i surveys the history of medicine from classical times to the present. Focussing on the key

turning points in the history of Western medicine - such as the advent of hospitals and the rise of experimental medicine - but also offering reflections on alternative traditions such as Chinese medicine, Bill Bynum offers insights into medicine's past, while at the same time engaging with contemporary issues, discoveries, and controversies.

**Prehistory** - Chris Gosden  
2018

Recent archaeological discoveries from China and central Asia have changed our understanding of how human civilization developed in the period of some 4 million years before the start of written history. In this new edition of his Very Short Introduction, Chris Gosden explores the current theories on the ebb and flow of human cultural variety.

**Archaeology: A Very Short Introduction** - Paul Bahn  
2012-08-30

This entertaining Very Short Introduction reflects the enduring popularity of archaeology - a subject which appeals as a pastime, career,

and academic discipline, and encompasses the whole globe, and surveys 2.5 million years. From deserts to jungles, from deep caves to mountain tops, from pebble tools to satellite photographs, from excavation to abstract theory, archaeology interacts with nearly every other discipline in its attempts to reconstruct the past. In this new edition, Paul Bahn brings the text up to date, including information about new discoveries and interpretations in the field, and highlighting the impact of developments such as the potential use of DNA and stable isotopes in teeth, as well the effect technology and science are having on archaeological exploration. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make

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**Nothing: A Very Short**

**Introduction** - Frank Close  
2009-06-25

An exploration of the concept of "nothing" journeys from ancient ideas and cultural traditions to the latest scientific research, discussing the history of the vacuum, theories on the nature of time and space, and other discoveries.

*Typography: a Very Short Introduction* - Paul Luna  
2018-11-22

Typography, the art of designing printed words, was once the domain of an elite few artists but has become an area with which millions of people engage daily. The widespread usage of digital devices from laptops to tablets and smart phones which are used for written communications means that we are regularly asked to make decisions about the fonts, sizes, and layouts we use in our writing. This broadening engagement with the field of typography has led to a perceptible shift from debates

about legibility and technicalities to conversations about which fonts best reflect the writer's personality or style. In this Very Short Introduction, Paul Luna offers a broad definition of typography as design for reading, whether in print or on screens, where a set of visual choices are taken to make a written message more accessible, more easily transmitted, more significant, or more attractive. Considering the development of letterforms and the shapes of letter we use, Luna discusses the history behind our modern day letters and fonts, before considering the issues behind key typographic decisions, and the differences between printed and on-screen typography. Presenting any piece of typography as a fundamental design choice, Luna introduces the options available today, and explores the reasons why key typographic decisions are made. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of

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### **Refugees: A Very Short**

**Introduction** - Gil Loescher  
2021-05-27

Refugees and other forced migrants are one of the great contemporary challenges the world is confronting. Throughout the world people leave their home countries to escape war, natural disasters, and cultural and political oppression. Unfortunately, even today, the international community struggles to provide an adequate response to this vast population in need. This Very Short Introduction covers a broad range of issues around the causes and impact of the contemporary refugee crisis for both receiving states and societies, for global order, and for refugees and other forced migrants themselves. Gil

Loescher discusses the identity of refugees, asylum seekers, and internally displaced persons and how they differ from other forced migrants. He also investigates the long history of the refugee phenomenon and how refugees became a central concern of the international community during the twentieth and twenty first centuries, as well as considering the responses provided by governments and international aid organisations to refugee needs. Loescher concludes by focussing on the necessity of these bodies to understand the realities of the contemporary refugee situation in order to best respond to its current and future challenges. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging

topics highly readable.

## **Behavioural Economics: A Very Short Introduction -**

Michelle Baddeley 2017-01-19

Traditionally economists have based their economic predictions on the assumption that humans are super-rational creatures, using the information we are given efficiently and generally making selfish decisions that work well for us as individuals. Economists also assume that we're doing the very best we can possibly do - not only for today, but over our whole lifetimes too. But increasingly the study of behavioural economics is revealing that our lives are not that simple. Instead, our decisions are complicated by our own psychology. Each of us makes mistakes every day. We don't always know what's best for us and, even if we do, we might not have the self-control to deliver on our best intentions. We struggle to stay on diets, to get enough exercise and to manage our money. We misjudge risky situations. We are prone to herding:

sometimes peer pressure leads us blindly to copy others around us; other times copying others helps us to learn quickly about new, unfamiliar situations. This Very Short Introduction explores the reasons why we make irrational decisions; how we decide quickly; why we make mistakes in risky situations; our tendency to procrastination; and how we are affected by social influences, personality, mood and emotions. The implications of understanding the rationale for our own financial behaviour are huge. Behavioural economics could help policy-makers to understand the people behind their policies, enabling them to design more effective policies, while at the same time we could find ourselves assaulted by increasingly savvy marketing. Michelle Baddeley concludes by looking forward, to see what the future of behavioural economics holds for us. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press

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Combining a global approach with examples from everyday life, Partha Dasgupta reveals the connections between economics, politics, and development, and shows how these interactions create the world we live in today.

**Film: A Very Short Introduction** - Michael Wood  
2012-01-26

Offers a wealth of insight into the paradoxical nature of film, considering its role and impact on society in the 20th century as well as its future in the digital age. Original.

**Art History: A Very Short Introduction** - Dana Arnold  
2004-01-22

This clear and concise new introduction examines all the major debates and issues using a wide range of well-known examples. It discusses the challenge of using verbal and written language to analyse a visual form. Dana Arnold also examines the many different ways of writing about art, and the changing boundaries of the subject of art history. Topics covered include the canon of Art History, the role of the gallery, 'blockbuster' exhibitions, the emergence of social histories of art (Feminist Art History or Queer Art History, for example), the impact of photography, and the development of Art History using artefacts such as the altarpiece, the portrait, or pornography, to explore social and cultural issues such as consumption, taste, religion, and politics. Importantly, this book explains how the traditional emphasis on periods and styles originates in western art production and can

obscure other critical approaches, as well as art from non western cultures. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Public Administration: A Very Short Introduction - Stella Z.

Theodoulou 2016-08-18

Public administration ensures the development and delivery of the essential public services required for sustaining modern civilization. Covering areas from public safety and social welfare to transportation and education, the services provided through the public sector are inextricably part of our daily lives. However, mandatory budgetary cuts in recent years have caused public administrators to radically re-think how they

govern in the modern age. In this Very Short Introduction Stella Theodoulou and Ravi Roy offer practical insight into the major challenges confronting the public sector in the globalized era. Tackling some of the most hotly debated issues of our time, including the privatization of public services and government surveillance, they take the reader on a global journey through history to examine the origins, development, and continued evolution of public administration. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

*Journalism* - Ian Hargreaves  
2014

Journalism entered the twenty-first century caught in a

paradox. The world had more journalism, across a wider range of media, than at any time since the birth of the western free press in the eighteenth century. Western journalists had found themselves under a cloud of suspicion: from politicians, philosophers, the general public, anti-globalization radicals, religious groups, and even from fellow journalists. Critics argued that the news industry had lost its moral bearings, focusing on high investment returns rather than reporting and analysing the political, economic, and social issues of the day. Journalism has a central and profound impact on our worldview; we find it everywhere from newspapers and television, to radio and the Internet. In the new edition of this thought-provoking and provocative Very Short Introduction, Ian Hargreaves examines the world of contemporary journalism. By looking not only at what journalism has been in the past, but also what it is becoming in the digital age, he

examines the big issues relating to reportage, warfare, celebrity culture, privacy, and technology worldwide. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

The Industrial Revolution: A Very Short Introduction - Robert C. Allen 2017-02-16

The 'Industrial Revolution' was a pivotal point in British history that occurred between the mid-eighteenth and mid-nineteenth centuries and led to far-reaching transformations of society. With the advent of revolutionary manufacturing technology productivity boomed. Machines were used to spin and weave cloth, steam engines were used to provide reliable power, and industry was fed by the construction of

the first railways, a great network of arteries feeding the factories. Cities grew as people shifted from agriculture to industry and commerce. Hand in hand with the growth of cities came rising levels of pollution and disease. Many people lost their jobs to the new machinery, whilst working conditions in the factories were grim and pay was low. As the middle classes prospered, social unrest ran through the working classes, and the exploitation of workers led to the growth of trade unions and protest movements. In this Very Short Introduction, Robert C. Allen analyzes the key features of the Industrial Revolution in Britain, and the spread of industrialization to other countries. He considers the factors that combined to enable industrialization at this time, including Britain's position as a global commercial empire, and discusses the changes in technology and business organization, and their impact on different social classes and groups. Introducing the 'winners' and

the 'losers' of the Industrial Revolution, he looks at how the changes were reflected in evolving government policies, and what contribution these made to the economic transformation. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

**Big Data: A Very Short Introduction** - Dawn E.

Holmes 2017-11-16

Since long before computers were even thought of, data has been collected and organized by diverse cultures across the world. Once access to the Internet became a reality for large swathes of the world's population, the amount of data generated each day became huge, and continues to grow exponentially. It includes all

our uploaded documents, video, and photos, all our social media traffic, our online shopping, even the GPS data from our cars. 'Big Data' represents a qualitative change, not simply a quantitative one. The term refers both to the new technologies involved, and to the way it can be used by business and government.

Dawn E. Holmes uses a variety of case studies to explain how data is stored, analysed, and exploited by a variety of bodies from big companies to organizations concerned with disease control. Big data is transforming the way businesses operate, and the way medical research can be carried out. At the same time, it raises important ethical issues; Holmes discusses cases such as the Snowden affair, data security, and domestic smart devices which can be hijacked by hackers. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area.

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### **The Pursuit of Development**

- Ian Goldin 2016-09-17

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institutions and the rule of law as well as sustainability and environmental concerns.

**Microeconomics: A Very Short Introduction** - Avinash Dixit 2014-04-24

Microeconomics - individuals' choices of where to live and work, how much to save, what to buy, and firms' decisions about location, hiring, firing, and investment - involves issues that concern us on a daily basis. But when people think about economics, they tend to place importance on the bigger picture - macroeconomics - including issues such as unemployment, inflation, and the competitiveness of nations. In this Very Short Introduction, Avinash Dixit argues that the microeconomy has a large impact on the economic world, arguably as much as the issues of macroeconomics. Dixit steers a clear path through the huge number of issues related

to microeconomics, explaining what happens when things go well, as well as showing how they fail, why that happens, and what can be done about it. Using real-life examples from around the world, using the minimum of mathematics and including simple graphs, he provides insights into economics from psychology and sociology to explain economic behaviour and rational choice. An ideal introduction for anyone interested in business and economics. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.