

# Globalization And Popular Music In South Korea Sounding Out K Pop Routledge Studies In Popular Music

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**Globalization and Popular Music in South Korea** - Michael Fuhr  
2015-06-12

This book offers an in-depth study of the globalization of contemporary South Korean idol pop music, or K-Pop, visiting K-Pop and its multiple intersections with political, economic, and cultural formations and transformations. It provides detailed insights into the transformative process in and around the field of Korean pop music since the 1990s, which paved the way for the recent international rise of K-Pop and the Korean Wave. Fuhr examines the conditions and effects of transnational flows, asymmetrical power relations, and the role of the imaginary "other" in K-Pop production and consumption, relating them to the specific aesthetic dimensions and material conditions of K-Pop stars, songs, and videos. Further, the book reveals how K-Pop is deployed for strategies of national identity construction in connection with Korean cultural politics, with transnational music production circuits, and with the transnational mobility of immigrant pop idols. The volume argues that K-Pop is a highly productive cultural arena in which South Korea's globalizing and nationalizing forces and imaginations coincide, intermingle, and counteract with each other and in which the tension between both of these poles is played out musically, visually, and discursively. This book examines a vibrant example of contemporary popular music from the non-Anglophone world and provides deeper insight into the structure of popular music and the dynamics of cultural globalization through a combined set of ethnographic, musicological, and cultural analysis. Widening the regional scope of Western-dominated popular music studies and enhancing new areas of ethnomusicology, anthropology, and cultural studies, this book will also be of interest to those studying East Asian popular culture, music globalization, and popular music.

*K-Pop* - John Lie 2015

*K-Pop: Popular Music, Cultural Amnesia, and Economic Innovation in South Korea* seeks at once to describe and explain the emergence of export-oriented South Korean popular music and to make sense of larger South Korean economic and cultural transformations. John Lie provides not only a history of South Korean popular music—the premodern background, Japanese colonial influence, post-Liberation American impact, and recent globalization—but also a description of K-pop as a system of economic innovation and cultural production. In doing so, he delves into the broader background of South Korea in this wonderfully informed history and analysis of a pop culture phenomenon sweeping the globe.

*The Korean Wave* - Youna Kim 2013-11-12

Since the late 1990s South Korea has emerged as a new center for the production of transnational popular culture - the first instance of a major global circulation of Korean popular culture in history. Why popular (or not)? Why now? What does it mean socially, culturally and politically in a global context? This edited collection considers the Korean Wave in a global digital age and addresses the social, cultural and political implications in their complexity and paradox within the contexts of global inequalities and uneven power structures. The emerging consequences at multiple levels - both macro structures and micro processes that influence media production, distribution, representation and consumption - deserve to be analyzed and explored fully in an increasingly global media environment. This book argues for the Korean Wave's double capacity in the creation of new and complex spaces of identity that are both enabling and disabling cultural diversity in a digital cosmopolitan world. The Korean Wave combines theoretical perspectives with grounded case studies in an up-to-date and accessible volume ideal for both undergraduate and postgraduate students of Media and

Communications, Cultural Studies, Korean Studies and Asian Studies.

*Pop City* - Youjeong Oh 2018-12-15

*Pop City* examines the use of Korean television dramas and K-pop music to promote urban and rural places in South Korea. Building on the phenomenon of Korean pop culture, Youjeong Oh argues that pop culture-featured place selling mediates two separate domains: political decentralization and the globalization of Korean popular culture. The local election system introduced in the mid 90s has stimulated strong desires among city mayors and county and district governors to develop and promote their areas. Riding on the Korean Wave—the overseas popularity of Korean entertainment, also called Hallyu—Korean cities have actively used K-dramas and K-pop idols in advertisements designed to attract foreign tourists to their regions. Hallyu, meanwhile, has turned the Korean entertainment industry into a speculative field into which numerous players venture by attracting cities as sponsors. By analyzing the process of culture-featured place marketing, *Pop City* shows that urban spaces are produced and sold just like TV dramas and pop idols by promoting spectacular images rather than substantial physical and cultural qualities. Popular culture-associated urban promotion also uses the emotional engagement of its users in advertising urban space, just as pop culture draws on fans' and audiences' affective commitments to sell its products. Oh demonstrates how the speculative, image-based, and consumer-exploitive nature of popular culture shapes the commodification of urban space and ultimately argues that pop culture-mediated place promotion entails the domination of urban space by capital in more sophisticated and fetishized ways.

**The Routledge Companion to Popular Music and Humor** - Thomas M. Kitts 2019-05-07

An essential part of human expression, humor plays a role in all forms of art, and humorous and comedic aspects have always been part of popular music. For the first time, *The Routledge Companion to Popular Music and Humor* draws together scholarship exploring how the element of humor interacts with the artistic and social aspects of the musical experience. Discussing humor in popular music across eras from Tin Pan Alley to the present, and examining the role of humor in different musical genres, case studies of artists, and media forms, this volume is a groundbreaking collection that provides a go-to reference for scholars in music, popular culture, and media studies. While most scholars, when considering humor's place in popular music, tend to focus on more "literate" forms, the contributors in this collection seek to fill in the gaps by surveying all kinds of humor, critical theories, and popular musics. Across eight parts, the essays in this collection explore topics both highbrow and low, including: Parody and satire Humor in rock and global music Gender, sexuality, and politics The music mockumentary Novelty songs Humor has long been a fixture of the popular music soundscape, whether on stage, in performance, on record, or on film. *The Routledge Companion to Popular Music and Humor* covers it all, presenting itself as the most comprehensive treatment of the topic to date.

*Routledge Handbook of Korean Culture and Society* - Youna Kim  
2016-12-01

*The Routledge Handbook of Korean Culture and Society* is an accessible and interdisciplinary resource that explores the formation and transformation of Korean culture and society. Each chapter provides a comprehensive and thought-provoking overview on key topics, including: compressed modernity, religion, educational migration, social class and inequality, popular culture, digitalisation, diasporic cultures and cosmopolitanism. These topics are thoroughly explored by an international team of Korea experts, who provide historical context, examine key issues and debates, and highlight emerging questions in

order to set the research agenda for the near future. Providing an interdisciplinary overview of Korean culture and society, this Handbook is an essential read for undergraduate and postgraduate students, as well as scholars in Korean Studies, Cultural Studies, Sociology, Anthropology, and Asian Studies in general.

*The Languages of Global Hip Hop* - Marina Terkourafi 2010-09-23

Looks at linguistic, cultural and economic aspects of hip-hop in parallel using various frameworks of analysis.

*South Korea's Changing Foreign Policy* - Wonjae Hwang 2017-02-06

South Korea has experienced new challenges both internally and externally with respect to its foreign policies. Internally, democratization has changed political terrain for domestic and international politics. Democratization and the information revolution have reinvigorated civic life and citizens have become active in expressing very divergent and often polarized views on foreign policies. Democratization also promotes South Korean nationalism. Rising nationalist sentiments make it difficult for the U.S. to effectively handle regional security-related issues such as the North Korean nuclear program, balancing against China, and dealing with the potential Sino-Japanese conflict. Externally, globalization has brought significant changes to South Korea's foreign policies. Economic dimension and issues rather than security-related issues become salient and important. For example, although security concerns are still dominant in Korean society, economic interests necessitate South Korea improve its relations with China and redefine its political position between the U.S. and China. Globalization has also promoted Korea's national interests to reach out to other countries. The Korean government has tried to develop new economic partnerships with developing countries for the purpose of securing energy and natural resources and expanding its soft power. Economic globalization and democratization have brought about changes in South Korea that raise many interesting questions with respect to foreign policy. Has South Korea's rise as an economic power and a democracy changed its relationship with neighboring powers? Does economic integration between South Korea and China reshape their relationship? How about its impact on U.S.-Korea relations? Are geopolitical and security-related concerns still the dominant factor in explaining South Korea's foreign policies? Does economic integration between Korea and Japan help to reduce tensions or emotional animosities that derive from historical disputes? Has South Korea, as a growing economic power, sought to forge relations with other middle or small powers beyond the confines of its region? Overall, this book theoretically and empirically explores how democratization and economic globalization have changed domestic politics in South Korea and reshaped its foreign policies.

**Transnational Hallyu** - Dal Yong Jin 2021-06-29

While the influence of Western, Anglophone popular culture has continued in the global cultural market, the Korean cultural industry has substantially developed and globally exported its various cultural products, such as television programs, pop music, video games and films. The global circulation of Korean popular culture is known as the Korean wave, or Hallyu. Given its empirical scope and theoretical contributions, this book will be highly appealing to any scholar or student interested in media globalization and contemporary Asia popular culture. These chapters present the evolution of Hallyu as a transnational process and addresses two distinctive aspects of the recent Hallyu phenomenon - digital technology integration and global reach. This book will be the first monograph to comprehensively and comparatively examine the translational flows of Hallyu through extensive field studies conducted in the US, Canada, Chile, Spain and Germany.

*BTS: Blood, Sweat & Tears* - Tamar Herman 2020-08-11

"The Beatles for the 21st Century" - BBC BTS have exploded onto the global music scene with their distinctive brand of music, impressive choreography, and socially conscious lyrics. With multiple chart-topping albums and record-breaking music videos under their belts, these seven-men—RM, Suga, J-Hope, Jin, V, Jimin, and Jungkook—are an unstoppable force and an international phenomenon. In *Blood, Sweat & Tears*, K-pop columnist Tamar Herman explores the group's origins, meteoric rise, wide-ranging activism, and close-knit relationship with their fans. With full color photos, spotlights on each member, and a play-by-play of their discography, this book is a celebration of all things BTS and a must-have for fans worldwide! -- VIZ Media

[Cultural Policy in South Korea](#) - Hye-Kyung Lee 2018-07-16

This is the first English-language book on cultural policy in Korea, which critically historicises and analyses the contentious and dynamic development of the policy. It highlights that the evolution of cultural policy has been bound up with the complicated political, economic and

social trajectory of Korea to a surprising degree. Investigating the content and context of the policy from the period of Japanese colonial rule (1910-1945) until the military authoritarian regime (1961-1988), the book discusses how culture, often co-opted by the government, was mobilised to disseminate state agendas and define national identity. It then moves on to investigate the distinct characteristics of Korea's contemporary cultural policy since the 1990s, particularly its energetic pursuit of democracy, a market economy of culture and outward cultural globalisation (the Korean Wave). This book helps readers to understand the continuous presence of the 'strong state' in Korean cultural policy and its implications for the cultural life of Koreans. It argues that this exceptionally active cultural policy sets an important condition not only for artistic creation, cultural consumption and cultural business in the country, but also for the nation's ambitious endeavour to turn the success of its pop culture into a global phenomenon.

[The Two Koreas and their Global Engagements](#) - Andrew David Jackson 2022-02-22

This book departs from existing studies by focusing on the impact of international influences on the society, culture, and language of both North and South Korea. Since President Kim Young Sam's *seguehwa* drive of the mid-1990s, South Korea has become a model for successful globalization. In contrast, North Korea is commonly considered one of the least internationally integrated countries. This characterization fails to account for the reality of the two Koreas and their global engagements. The opening essay situates the chapters by highlighting some significant contrasts and commonalities between the experiences of North and South Korea's history of engagement with the world beyond the Peninsula. The chapters explore both the longer-term historical influence of Korea's international contacts as well as specific Korean cultural, linguistic, and social developments that have occurred since the 1990s demise of the global Cold War and greater international integration.

*Popular Music Culture* - Roy Shuker 2022-03-23

Now in its fifth edition, this popular A-Z student reference book provides a comprehensive survey of key ideas and concepts in popular music culture, examining the social and cultural aspects of popular music. Fully revised with extended coverage of the music industries, sociological concepts and additional references to reading, listening and viewing throughout, the new edition expands on the foundations of popular music culture, tracing the impact of digital technology and changes in the way in which music is created, manufactured, marketed and consumed. The concept of metagenres remains a central part of the book: these are historically, socially, and geographically situated umbrella musical categories, each embracing a wide range of associated genres and subgenres. New or expanded entries include: Charts, Digital music culture, Country music, Education, Ethnicity, Race, Gender, Grime, Heritage, History, Indie, Synth pop, Policy, Punk rock and Streaming. *Popular Music Culture: The Key Concepts* is an essential reference tool for students studying the social and cultural dimensions of popular music.

**Epistemic Colonialism and the Transfer of Curriculum Knowledge across Borders** - Weili Zhao 2022-02-11

This volume uncovers the colonial epistemologies that have long dominated the transfer of curriculum knowledge within and across nation-states and demonstrates how a historical approach to uncovering epistemological colonialism can inform an alternative, relational mode of knowledge transfer and negotiation within curriculum studies research and praxis. World leaders in the field of curriculum studies adopt a historical lens to map the negotiation, transfer, and confrontation of varied forms of cultural knowledge in curriculum studies and schooling. In doing so, they uniquely contextualize contemporary epistemes as historically embedded and politically produced and contest the unilateral logics of reason and thought which continue to dominate modern curriculum studies. Contesting the doxa of comparative reason, the politics of knowledge and identity, the making of twenty-first century educational subjects, and multiculturalism, this volume offers a relational onto-epistemic network as an alternative means to dissect and overcome epistemological colonialism. This text will benefit researchers, academics, and educators with an interest in curriculum studies as well as the study of international and comparative education. Those interested in post-colonial discourses and the philosophy of education will also benefit from the volume.

*The Korean Wave* - Y. Kuwahara 2014-02-20

The rise in popularity of South Korean entertainment and culture began and is promoted as an official policy of the Korean government to revive

the country's economy. This study examines cultural production and consumption, glocalization, the West versus Asia, global race consciousness, and changing views of masculinity and femininity.

**K-POP Now!** - Mark James Russell 2014-04-29

"K-Pop Now! [...] features one hundred and twenty-eight glossy pages of Korean pop eye-candy." —KpopStarz.com K-Pop Now! takes a fun look at Korea's high-energy pop music, and is written for its growing legions of fans. It features all the famous groups and singers, and takes an insider's look at how they have made it to the top. In 2012, Psy's song and music video "Gangnam Style" suddenly took the world by storm. But K-Pop, the music of Psy's homeland of Korea has been winning fans for years with its infectious melodies and high-energy fun. Featuring incredibly attractive and talented singers and eye-popping visuals, K-Pop is the music of now. Though K-Pop is a relatively young phenomenon in the West, it is rapidly gaining traction and reaching much larger audiences—thanks in large part to social media like Facebook, YouTube and Twitter. Top K-Pop acts get ten million to thirty million hits for their videos—the Girls Generation single "Gee" has over a hundred million views! In K-Pop Now! you'll find: Profiles of all the current K-Pop artists and their hits A look at Seoul's hippest hot spots and hangouts Interviews with top artists like Kevin from Ze:A and Brian Joo A look at the K-Pop idols of tomorrow You'll meet the biggest record producers, the hosts of the insanely popular "Eat Your Kimchi" website, and K-Pop groups like Big Bang, TVXQ, 2NE1, Girls Generation, HOT, SES, FinKL Busker Busker and The Koxs. The book also includes a guide for fans who plan to visit Seoul to explore K-Pop up close and personal. Join the K-Pop revolution now!

**Hanguk Hip Hop** - Myoung-Sun Song 2019-04-25

How has Hanguk (South Korean) hip hop developed over the last two decades as a musical, cultural, and artistic entity? How is hip hop understood within historical, sociocultural, and economic matrices of Korean society? How is hip hop represented in Korean media and popular culture? This book utilizes ethnographic methods, including fieldwork research and life timeline interviews with fifty-three influential hip hop artists, in order to answer these questions. It explores the nuanced meaning of hip hop in South Korea, outlining the local, global, and (trans)national flows of musical and cultural exchanges. Throughout the chapters, Korean hip hop is examined through the notion of *buran*—personal and societal anxiety or uncertainty—and how it manifests in the dimensions of space and place, economy, cultural production, and gender. Ultimately, *buran* serves as a metaphoric state for Hanguk hip hop in that it continuously evolves within the conditions of Korean society.

**Globalization and Popular Music in South Korea** - Michael Fuhr 2015-06-01

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**East Asian Pop Culture** - Beng Huat Chua 2008-02-01

The contributors analyse the subject of Asian pop culture arranged under three headings: 'Television Industry in East Asia', 'Transnational-

Crosscultural Receptions of TV Dramas' and 'Nationalistic reactions'.

**English in East and South Asia** - Ee Ling Low 2021-08-30

This book provides a first systematic and comprehensive account of English in East and South Asia (EESA) based on current research by scholars in the field. It has several unique features. Firstly, it provides a rigorous theoretical overview that is necessary for the understanding of EESA in relation to the burgeoning works on World Englishes as a discipline. Secondly, in the section on linguistic features, a systematic template was made available to the contributors so that linguistic coverage of the variety/varieties is similar. Thirdly, the vibrancy of the sociolinguistic and pragmatic realities that govern actual English in use in a wide variety of domains such as social media, the Internet and popular culture/music are discussed. Finally, this volume includes an extensive bibliography of works on EESA, thus providing a useful and valuable resource for language researchers, linguists, classroom educators, policymakers and anyone interested in the topic of EESA or World Englishes. This volume hopes to advance understanding of the spread and development of the different sub-varieties reflecting both the political developments and cultural norms in the region.

**The Bloomsbury Handbook of Popular Music, Space and Place** - Geoff Stahl 2022-01-13

Popular music scholars have long been interested in the connection between place and music. This collection brings together a number of key scholars in order to introduce readers to concepts and theories used to explore the relationships between place and music. An interdisciplinary volume, drawing from sociology, geography, ethnomusicology, media, cultural, and communication studies, this book covers a wide-range of topics germane to the production and consumption of place in popular music. Through considerations of changes in technology and the mediascape that have shaped the experience of popular music (vinyl, iPods, social media), the role of social difference and how it shapes sociomusical encounters (queer spaces, gendered and racialised spaces), as well as the construction and representations of place (musical tourism, city branding, urban mythologies), this is an up-to-the-moment overview of central discussions about place and music. The contributors explore a range of contexts, moving from the studio to the stage, the city to the suburb, the bedroom to festival, from nightclub to museum, with each entry highlighting the diverse and complex ways in which music and place are mutually constitutive.

**K-pop Live** - Suk-Young Kim 2018

1990s South Korea saw the transition from a military dictatorship to a civilian government, from a manufacturing economy to a postindustrial hub, and from a cloistered society to a more dynamic transnational juncture. These seismic shifts had a profound impact on the media industry and the rise of K-pop. In *K-pop Live*, Suk-Young Kim investigates the meteoric ascent of Korean popular music in relation to the rise of personal technology and social media, situating a feverish cross-media partnership within the Korean historical context and broader questions about what it means to be "live" and "alive." Based on in-depth interviews with K-pop industry personnel, media experts, critics, and fans, as well as archival research, *K-pop Live* explores how the industry has managed the tough sell of live music in a marketplace in which virtually everything is available online. Teasing out digital media's courtship of "liveness" in the production and consumption of K-pop, Kim investigates the nuances of the affective mode in which human subjects interact with one another in the digital age. Observing performances online, in concert, and even through the use of holographic performers, Kim offers readers a step-by-step guide through the K-pop industry's variegated efforts to diversify media platforms as a way of reaching a wider global network of music consumers. In an era when digital technology inserts itself into nearly all social relationships, Kim reveals how "what is live" becomes a question of how we exist as increasingly mediated subjects, fragmented and isolated by technological wonders while also longing for a sense of belonging and being alive through an interactive mode of exchange we often call "live."

**Dynamic Korea and Rhythmic Form** - Katherine In-Young Lee 2018-09-11

The South Korean percussion genre, *samul nori*, is a world phenomenon whose rhythmic form is the key to its popularity and mobility. Based on both ethnographic research and close formal analysis, author Katherine In-Young Lee focuses on the kinetic experience of *samul nori*, drawing out the concept of dynamism to show its historical, philosophical, and pedagogical dimensions. Breaking with traditional approaches to the study of world music that privilege political, economic, institutional, or ideological analytical frameworks, Lee argues that because rhythmic forms are experienced on a somatic level, they swiftly move beyond

national boundaries and provide sites for cross-cultural interaction.

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New Korean Wave - Dal Jin 2016-03-15

The 2012 smash "Gangnam Style" by the Seoul-based rapper Psy capped the triumph of Hallyu, the Korean Wave of music, film, and other cultural forms that have become a worldwide sensation. Dal Yong Jin analyzes the social and technological trends that transformed South Korean entertainment from a mostly regional interest aimed at families into a global powerhouse geared toward tech-crazy youth. Blending analysis with insights from fans and industry insiders, Jin shows how Hallyu exploited a media landscape and dramatically changed with the 2008 emergence of smartphones and social media, designating this new Korean Wave as Hallyu 2.0. Hands-on government support, meanwhile, focused on creative industries as a significant part of the economy and turned intellectual property rights into a significant revenue source. Jin also delves into less-studied forms like animation and online games, the significance of social meaning in the development of local Korean popular culture, and the political economy of Korean popular culture and digital technologies in a global context.

Hallyu 2.0 - Sangjoon Lee 2015-06

The first scholarly volume to investigate the impact of social media and other communication technologies on the global dissemination of the Korean Wave

Sound Alignments - Michael K. Bourdaghs 2021-05-10

In *Sound Alignments*, a transnational group of scholars explores the myriad forms of popular music that circulated across Asia during the Cold War. Challenging the conventional alignments and periodizations of Western cultural histories of the Cold War, they trace the routes of popular music, examining how it took on new meanings and significance as it traveled across Asia, from India to Indonesia, Hong Kong to South Korea, China to Japan. From studies of how popular musical styles from the Americas and Europe were adapted to meet local exigencies to how socialist-bloc and nonaligned Cold War organizations facilitated the circulation of popular music throughout the region, the contributors outline how music forged and challenged alliances, revolutions, and countercultures. They also show how the Cold War's legacy shapes contemporary culture, particularly in the ways 1990s and 2000s J-pop and K-pop are rooted in American attempts to foster economic exchange in East Asia in the 1960s. Throughout, *Sound Alignments* demonstrates that the experiences of the Cold War in Asia were as diverse and dynamic as the music heard and performed in it. Contributors: Marié Abe, Michael K. Bourdaghs, Paola Iovene, Nisha Kommattam, Jennifer Lindsay, Kaley Mason, Anna Schultz, Hyunjoon Shin, C. J. W.-L. Wee, Hon-Lun (Helan) Yang, Christine R. Yano, Qian Zhang

Soul in Seoul - Crystal S. Anderson 2020-08-25

K-pop (Korean popular music) reigns as one of the most popular music genres in the world today, a phenomenon that appeals to listeners of all

ages and nationalities. In *Soul in Seoul: African American Popular Music and K-pop*, Crystal S. Anderson examines the most important and often overlooked aspect of K-pop: the music itself. She demonstrates how contemporary K-pop references and incorporates musical and performative elements of African American popular music culture as well as the ways that fans outside of Korea understand these references. K-pop emerged in the 1990s with immediate global aspirations, combining musical elements from Korean and foreign cultures, particularly rhythm and blues genres of black American popular music. Korean solo artists and groups borrow from and cite instrumentation and vocals of R&B genres, especially hip-hop. They also enhance the R&B tradition by utilizing Korean musical strategies. These musical citational practices are deemed authentic by global fans who function as part of K-pop's music press and promotional apparatus. K-pop artists also cite elements of African American performance in Korean music videos. These disrupt stereotyped representations of Asian and African American performers. Through this process K-pop has arguably become a branch of a global R&B tradition. Anderson argues that Korean pop groups participate in that tradition through cultural work that enacts a global form of crossover and by maintaining forms of authenticity that cannot be faked, and furthermore propel the R&B tradition beyond the black-white binary. K-pop - The International Rise of the Korean Music Industry - JungBong Choi 2014-09-15

K-pop, described by Time Magazine in 2012 as "South Korea's greatest export", has rapidly achieved a large worldwide audience of devoted fans largely through distribution over the Internet. This book examines the phenomenon, and discusses the reasons for its success. It considers the national and transnational conditions that have played a role in K-pop's ascendancy, and explores how they relate to post-colonial modernisation, post-Cold War politics in East Asia, connections with the Korean diaspora, and the state-initiated campaign to accumulate soft power. As it is particularly concerned with fandom and cultural agency, it analyses fan practices, discourses, and underlying psychologies within their local habitus as well as in expanding topographies of online networks. Overall, the book addresses the question of how far "Asian culture" can be global in a truly meaningful way, and how popular culture from a "marginal" nation has become a global phenomenon.

Circuit Listening - Andrew F. Jones 2020-03-17

How the Chinese pop of the 1960s participated in a global musical revolution What did Mao's China have to do with the music of youth revolt in the 1960s? And how did the mambo, the Beatles, and Bob Dylan sound on the front lines of the Cold War in Asia? In *Circuit Listening*, Andrew F. Jones listens in on the 1960s beyond the West, and suggests how transistor technology, decolonization, and the Green Revolution transformed the sound of music around the globe. Focusing on the introduction of the transistor in revolutionary China and its Cold War counterpart in Taiwan, *Circuit Listening* reveals the hidden parallels between music as seemingly disparate as rock and roll and Maoist anthems. It offers groundbreaking studies of Mandarin diva Grace Chang and the Taiwanese folk troubadour Chen Da, examines how revolutionary aphorisms from the Little Red Book parallel the Beatles' "Revolution," uncovers how U.S. military installations came to serve as a conduit for the dissemination of Anglophone pop music into East Asia, and shows how consumer electronics helped the pop idol Teresa Teng bring the Maoist era to a close, remaking the contemporary Chinese soundscape forever. *Circuit Listening* provides a multifaceted history of Chinese-language popular music and media at midcentury. It profiles a number of the most famous and best loved Chinese singers and cinematic icons, and places those figures in a larger geopolitical and technological context. *Circuit Listening's* original research and far-reaching ideas make for an unprecedented look at the role Chinese music played in the '60s pop musical revolution.

**Popular Music: The Key Concepts** - Roy Shuker 2017-03-27

Now in an updated fourth edition, this popular A-Z student handbook provides a comprehensive survey of key ideas and concepts in popular music culture. With new and expanded entries on genres and subgenres, the text comprehensively examines the social and cultural aspects of popular music, taking into account the digital music revolution and changes in the way that music is manufactured, marketed and delivered. New and updated entries include: Age and youth Black music Digital music culture K-Pop Mash-ups Philadelphia Soul Pub music Religion and spirituality Remix Southern Soul Streaming Vinyl With further reading and listening included throughout, *Popular Music: The Key Concepts* is an essential reference text for all students studying the social and cultural dimensions of popular music.

**Globalization and Economic Nationalism in Asia** - Anthony P. D'Costa 2012-06-14

This volume documents the ways in which Asian governments have been pursuing economic nationalism. It challenges the view that globalization renders the state redundant and demonstrates how they shape trade, investment and financial outcomes. Countries covered include India, China, South Korea, Singapore, Japan and the East Asian region.

**K-Pop** - Stuart A. Kallen 2014-02-01

Featuring quirky horse-riding dance moves and an infectious electronic beat, an unlikely music video and its leading man made history in 2012. In December of that year, "Gangnam Style" reached one billion hits on YouTube--the most views ever. Seemingly overnight, the South Korean pop star behind the hit--Psy (Park Jae-sang)--became a household name. But Psy is just part of the story. Other South Korean pop sensations such as Girls' Generation, 2NE1, and BigBang are part of a global sensation called Hallyu, or the Korean Wave. South Korean bands are performing to sold out arenas all over the world, and fans can't get enough of South Korean music, films, television, food, and manhwa (cartoons). K-Pop: Korea's Musical Explosion traces the journey of South Korean pop music, from the early influences of American rock 'n' roll in the 1950s to the success of a tiger-eyed sensation called Rain, who wowed American audiences in the early 2000s. Discover how this Korean Justin Timberlake, and those who came after him, rose through South Korea's star-making system through grueling hard work to seduce international audiences with their tight choreographies, irresistible beats, outrageous outfits, and exciting stage shows. You'll become part of the K-Pop fandom world too!

**Communication, Digital Media, and Popular Culture in Korea** - Dal Yong Jin 2018-05-16

In recent decades, Korean communication and media have substantially grown to become some of the most significant segments of Korean society. Since the early 1990s, Korea has experienced several distinctive changes in its politics, economy, and technology, which are directly related to the development of local media and culture. Korea has greatly developed several cutting-edge technologies, such as smartphones, video games, and mobile instant messengers to become the most networked society throughout the world. As the Korean Wave exemplifies, the once small and peripheral Korea has also created several unique local popular cultures, including television programs, movies, and popular music, known as K-pop, and these products have penetrated many parts of the world. As Korean media and popular culture have rapidly grown, the number of media scholars and topics covering these areas in academic discourses has increased. These scholars' interests have expanded from traditional media, such as Korean journalism and cinema, to several new cutting-edge areas, like digital technologies, health communication, and LGBT-related issues. In celebrating the Korean American Communication Association's fortieth anniversary in 2018, this book documents and historicizes the growth of growing scholarship in the realm of Korean media and communication.

**Handbook of East Asian Entrepreneurship** - Tony Fu-Lai Yu 2014-10-03

With the shift of the global economic gravity toward emerging economies and the roaring economic growth of the past three decades in China, East Asian catching-up growth strategies have profound implications for latecomer economies. While there are many handbooks on entrepreneurship in general, there is no reference on East Asian entrepreneurship. This is the first of its kinds in the market. The volume provides a useful reference for those who want to know East Asian entrepreneurship and business systems. It also provides many excellent cases and illustrations on the growth of entrepreneurial firms and the rise of branded products in East Asia. Policy makers or scholars who are interested in entrepreneurship, small and medium sized enterprises, Asian business systems, international business, innovation and technology management, economic development, strategic management and East Asian studies would benefit from this volume. The volume contains two parts. The first part is the key concepts associate with entrepreneurship and East Asian firm growth and transformation. The second part presents cases of entrepreneurial firms and their founders in East Asia, including Japan, South Korea, Taiwan, Hong Kong and China. With the handbook, scholars, students and policy makers can grab some basic ideas how entrepreneurs and firms in East Asia compete and survive in the world market and understand why and how East Asia economies can emerge as one of the most dynamic regions in the world. Part I concepts: relating to Entrepreneurship: Guanxi Catching-up strategies Types of entrepreneurship Business System Strategic

Management Leadership Part II cases cover variedly from manufacturing to services industries, and specifically including traditional and newly corporations ranging from toys, convenient stores, fast fashion, high-tech, to catering and service. Written by experts in their respective areas, Handbook of East Asia entrepreneurship is an excellent review of theories, policies and empirical evidences on important topics in Entrepreneurship in East Asian economic development. The book is both a superb teaching tool and a valuable handbook in development economics.

**Routledge Handbook of Korean Culture and Society** - Youna Kim 2016-12-01

The Routledge Handbook of Korean Culture and Society is an accessible and interdisciplinary resource that explores the formation and transformation of Korean culture and society. Each chapter provides a comprehensive and thought-provoking overview on key topics, including: compressed modernity, religion, educational migration, social class and inequality, popular culture, digitalisation, diasporic cultures and cosmopolitanism. These topics are thoroughly explored by an international team of Korea experts, who provide historical context, examine key issues and debates, and highlight emerging questions in order to set the research agenda for the near future. Providing an interdisciplinary overview of Korean culture and society, this Handbook is an essential read for undergraduate and postgraduate students, as well scholars in Korean Studies, Cultural Studies, Sociology, Anthropology, and Asian Studies in general.

**K-pop** - Ch'ang-nam Kim 2012

The Korean popular music consumed overseas under the banner of K-pop is pop and dance music performed by idol groups, who have mainly emerged since the 1990s and have come to enjoy popularity among teens. Since the 1990s can be considered the period in which K-pop directly took root, the development from the 1990s up through the 2000s when the popular music of the new generation entered the global spotlighted under the name of K-pop will be examined in this volume.

**Korean Pop Music** - 2021-11-15

Korean popular music has in the last decade become a significant model for youth culture throughout Asia. Yet, although the Korean music industry is both vibrant and massive, this is the first book-length work devoted to the subject to appear in English.

**Perspectives on Korean Music** - Keith Howard 2017-05-15

As Korea has developed and modernized, music has come to play a central role as a symbol of national identity. Nationalism has been stage managed by scholars, journalists and, from the beginning of the 1960s, by the state, as music genres have been documented, preserved and promoted as 'Intangible Cultural Properties'. Practitioners have been appointed 'holders' or, in everyday speech, 'Human Cultural Properties', to maintain, perform and teach exemplary versions of tradition. Over the last few years, the Korean preservation system has become a model for UNESCO's 'Living Human Treasures' and 'Masterpieces of the Oral and Intangible Heritage of Mankind'. In this volume, Keith Howard provides the first comprehensive analysis in English of the system. He documents court music and dance, Confucian and shaman ritual music, folksongs, the professional folk-art genres of p'ansori ('epic storytelling through song') and sanjo ('scattered melodies'), and more, as well as instrument making, food preparation and liquor distilling - a good performance, after all, requires wine to flow. The extensive documentation reflects considerable fieldwork, discussion and questioning carried out over a 25-year period, and blends the voices of scholars, government officials, performers, craftsmen and the general public. By interrogating both contemporary and historical data, Howard negotiates the debates and critiques that surround this remarkable attempt to protect local and national music and other performance arts and crafts. An accompanying CD illustrates many of the music genres considered, featuring many master musicians including some who have now died. The preservation of music and other performance arts and crafts is part of the contemporary zeitgeist, yet occupies contested territory. This is particularly true when the concept of 'tradition' is invoked. Within Korea, the recognition of the fragility of indigenous music inherited from earlier times is balanced by an awareness of the need to maintain identity as lifestyles change in response to modernization and globalization. Howard argues that Korea, and the world, is a better place when the richness of indigenous music is preserved and promoted.

**Globalization and Popular Music in South Korea** - Michael Fuhr 2017-06-07

This book offers an in-depth study of the globalization of contemporary South Korean idol pop music, or K-Pop, visiting K-Pop and its multiple

intersections with political, economic, and cultural formations and transformations. It provides detailed insights into the transformative process in and around the field of Korean pop music since the 1990s, which paved the way for the recent international rise of K-Pop and the Korean Wave. Fuhr examines the conditions and effects of transnational flows, asymmetrical power relations, and the role of the imaginary "other" in K-Pop production and consumption, relating them to the specific aesthetic dimensions and material conditions of K-Pop stars, songs, and videos. Further, the book reveals how K-Pop is deployed for strategies of national identity construction in connection with Korean cultural politics, with transnational music production circuits, and with the transnational mobility of immigrant pop idols. The volume argues that K-Pop is a highly productive cultural arena in which South Korea's

globalizing and nationalizing forces and imaginations coincide, intermingle, and counteract with each other and in which the tension between both of these poles is played out musically, visually, and discursively. This book examines a vibrant example of contemporary popular music from the non-Anglophone world and provides deeper insight into the structure of popular music and the dynamics of cultural globalization through a combined set of ethnographic, musicological, and cultural analysis. Widening the regional scope of Western-dominated popular music studies and enhancing new areas of ethnomusicology, anthropology, and cultural studies, this book will also be of interest to those studying East Asian popular culture, music globalization, and popular music.