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The Woman Next Door - Yewande Omotoso
2017-02-07
Longlisted for the Bailey's Women's Prize for Fiction • A Finalist for the Aidoo-Snyder Book

Prize • One of Publishers Weekly's Writers to Watch • One of The Millions' and Refinery 29's Most Anticipated Books of the Year • One of the Best Black Heritage Reads (Essence Magazine)

Loving thy neighbor is easier said than done. Hortensia James and Marion Agostino are neighbors. One is black, the other white. Both are successful women with impressive careers. Both have recently been widowed, and are living with questions, disappointments, and secrets that have brought them shame. And each has something that the woman next door deeply desires. Sworn enemies, the two share a hedge and a deliberate hostility, which they maintain with a zeal that belies their age. But, one day, an unexpected event forces Hortensia and Marion together. As the physical barriers between them collapse, their bickering gradually softens into conversation, which yields a discovery of shared experiences. But are these sparks of connection enough to ignite a friendship, or is it too late to expect these women to change? The U.S. debut of a finalist for the Etisalat Prize for Literature, *The Woman Next Door* is a winning story of the common ground we sometimes find in unexpected places, told with wit and wry humor.

Unpacking IKEA - Pauline Garvey 2017-11-23
This book represents the first anthropological ethnography of Ikea consumption and goes to the heart of understanding the unique and at times frantic popularity of this one iconic transnational store. Based on a year of participant observation in Stockholm's Kungens Kurva store - the largest in the world - this book places the retailer squarely within the realm of the home-building efforts of individuals in Stockholm and to a lesser degree in Dublin. Ikea, the world's largest retailer and one of its most interesting, is the focus of intense popular fascination internationally, yet is rarely subject to in-depth anthropological inquiry. In *Unpacking Ikea*, Garvey explores why Ikea is never 'just a store' for its customers, and questions why it is described in terms of a cultural package, as everyday and classless. Using in-depth interviews with householders over several years, this ethnographic study follows the furniture from the Ikea store

outwards to probe what people actually take home with them.

Christianity, Truth, and Weakening Faith -

Gianni Vattimo 2010-02-16

The debate over the place of religion in secular, democratic societies dominates philosophical and intellectual discourse. These arguments often polarize around simplistic reductions, making efforts at reconciliation impossible. Yet more rational stances do exist, positions that broker a peace between relativism and religion in people's public, private, and ethical lives. *Christianity, Truth, and Weakening Faith* advances just such a dialogue, featuring the collaboration of two major philosophers known for their progressive approach to this issue. Seeking unity over difference, Gianni Vattimo and René Girard turn to Max Weber, Eric Auerbach, and Marcel Gauchet, among others, in their exploration of truth and liberty, relativism and faith, and the tensions of a world filled with new forms of religiously inspired violence.

Vattimo and Girard ultimately conclude that secularism and the involvement (or lack thereof) of religion in governance are, in essence, produced by Christianity. In other words, Christianity is "the religion of the exit from religion," and democracy, civil rights, the free market, and individual freedoms are all facilitated by Christian culture. Through an exchange that is both intimate and enlightening, Vattimo and Girard share their unparalleled insight into the relationships among religion, modernity, and the role of Christianity, especially as it exists in our multicultural world. *Heidegger and the Jews* - Donatella Di Cesare 2018-08-23

Philosophers have long struggled to reconcile Martin Heidegger's involvement in Nazism with his status as one of the greatest thinkers of the twentieth century. The recent publication of his *Black Notebooks* has reignited fierce debate on the subject. These thousand-odd pages of jotted observations profoundly challenge our image of

the quiet philosopher's exile in the Black Forest, revealing the shocking extent of his anti-Semitism for the first time. For much of the philosophical community, the Black Notebooks have been either used to discredit Heidegger or seen as a bibliographical detail irrelevant to his thought. Yet, in this new book, renowned philosopher Donatella Di Cesare argues that Heidegger's "metaphysical anti-Semitism" was a central part of his philosophical project. Within the context of the Nuremberg race laws, Heidegger felt compelled to define Jewishness and its relationship to his concept of Being. Di Cesare shows that Heidegger saw the Jews as the agents of a modernity that had disfigured the spirit of the West. In a deeply disturbing extrapolation, he presented the Holocaust as both a means for the purification of Being and the Jews' own "self-destruction": a process of death on an industrialized scale that was the logical conclusion of the acceleration in technology they themselves had brought about.

Situating Heidegger's anti-Semitism firmly within the context of his thought, this groundbreaking work will be essential reading for students and scholars of philosophy and history as well as the many readers interested in Heidegger's life, work, and legacy.

A Fortune-teller Told Me - Tiziano Terzani
1997

Warned by a Hong Kong fortune-teller not to risk flying for a year, Tiziano Terzani, a vastly experienced Asia correspondent, took his first step into an unknown world. Traveling by foot, train, bus, car, and boat, and consulting soothsayers and shamans along the way, Terzani discovered as never before the complex traditions and unexpected delights of the people and lands he had been reporting on for years. "I was marked for death, " writes Terzani, "and instead I was reborn."

The Story of the Blue Planet - Andri Snaer
Magnason 2012-11-20

Brimir and Hulda are best friends who live on a

small island on a beautiful blue planet where there are only children and no adults. Their planet is wild and at times dangerous, but everything is free, everyone is their friend, and each day is more exciting than the last. One day a rocket ship piloted by a strange-looking adult named Gleesome Goodday crashes on the beach. His business card claims he is a “Dream.ComeTrueMaker and joybringer,” and he promises to make life a hundred times more fun with sun-activated flying powder and magic-coated skin so that no one ever has to bathe again. Goodday even nails the sun in the sky and creates a giant wolf to chase away the clouds so it can be playtime all the time. In exchange for these wonderful things, Goodday asks only for a little bit of the children’s youth—but what is youth compared to a lot more fun? The children are so enamored with their new games that they forget all the simple activities they used to love. During Goodday’s great flying competition, Hulda and Brimir fly too high to the sun and soar

to the other side of planet, where they discover it is dark all the time and the children are sickly and pale. Hulda and Brimir know that without their help, the pale children will die, but first they need to get back to their island and convince their friends that Gleesome Goodday is not all that he seems. A fantastical adventure, beautifully told, unfolds in a deceptively simple tale. The Story of the Blue Planet will delight and challenge readers of all ages.

House of Gold - Natasha Solomons 2018

From the New York Times bestselling author of The House at Tyneford, an epic family saga about a headstrong Austrian heiress who will be forced to choose between the family she's made and the family that made her at the outbreak of World War I. Vienna, 1911. Twenty-one-year-old Greta Goldbaum has always hungered after what's forbidden: secret university lectures, unseemly trumpet lessons, and most of all, the freedom to choose her life's path. The Goldbaum family has different expectations. United across

Europe by unsurpassed wealth and power, Goldbaum men are bankers, while Goldbaum women marry Goldbaum men to produce Goldbaum children. Greta will do her part. So Greta moves to England to wed Albert, a distant cousin. The marriage is not a success. Yet, when Albert's mother gives Greta a garden, things at Temple Court begin to change. First Greta falls in love with her garden, then with England, and finally with her husband. But when World War I sends both Albert and Greta's beloved brother, Otto, to the front lines--one to fight for the Allies, one to fight for the Central Powers--the House of Gold is left vulnerable as never before, and Greta must choose: the family she's created or the one she was forced to leave behind. Set against a nuanced portrait of World War I, this is a sweeping family saga rich in historical atmosphere and heartbreakingly human characters. House of Gold is Natasha Solomons's most dazzling and moving novel yet.

The Blackwell Companion to the Sociology

of Culture - Mark D. Jacobs 2016-09-26

This collection of original, state-of-the-art essays by prominent international scholars covers the most important issues comprising the sociology of culture. Provides an invaluable reference resource to all interested in the cultural structures and processes that animate contemporary life Contains 27 essays on the most important issues comprising the sociology of culture, including art, science, religions, race, class, gender, collective memory, institutions, and citizenship Reflects and analyzes the "cultural turn" that has transformed scholarship in the social sciences and humanities.

Hannah Coulter - Wendell Berry 2005-10-10
Hannah Coulter is Wendell Berry's seventh novel and his first to employ the voice of a woman character in its telling. Hannah, the now-elderly narrator, recounts the love she has for the land and for her community. She remembers each of her two husbands, and all places and community connections threatened by twentieth-century

technologies. At risk is the whole culture of family farming, hope redeemed when her wayward and once lost grandson, Virgil, returns to his rural home place to work the farm.

Atti parlamentari - Italy. Parlamento. Senato 1991

One More Ride on the Merry-Go-Round -

Tiziano Terzani 2016-07-10

When he is diagnosed with cancer, in the silence of the hospital room broken only by the swish of cars outside, Italian writer Tiziano Terzani realizes that his whole life has been one long ride on a merry-go-round where he has always journeyed without a ticket. Now, for the first time, the ticket collector has come to demand his dues. At first, Terzani turns to Western medicine for a cure, but a question soon begins to haunt him: is cancer, as the doctors say, an enemy that needs to be destroyed, or is it a friend one can talk to? Travelling had always been a way of life for him, so he decides to make

another trip, in search of a solution - to India. This final ride turns out to be very different though. And more difficult. Because every step, every choice - often between reason and faith, between science and magic - is inextricably linked to his own survival. As he crisscrosses the country from an ashram in Coimbatore to a hut in Almora, the external journey in search of a cure transforms into an inner journey and a return to the divine roots of man. Then, one day, as he looks at the sun rising over the mountains, he stumbles upon the one truth that has eluded him: death is as desirable and eternal as life itself. A bestseller in Europe, this is a book about modern medicine and alternative cures, and the quest to understand the true meaning of mortality.

General Theory of the Precariat - Alex Foti 2017-10-12

From the fast-food industry to the sharing economy, precarious work has become the norm in contemporary capitalism, like the anti-

globalization movement predicted it would. This book describes how the precariat came into being under neoliberalism and how it has radicalized in response to crisis and austerity. It investigates the political economy of precarity and the historical sociology of the precariat, and discusses movements of precarious youth against oligopoly and oligarchy in Europe, America, and East Asia.

Almarina - Valeria Parrella 2022-05-12

'One of the most beautiful books published in recent years: an intense, poignant story'

Caterina Bonvicini Can a prison free those who enter? Nisida, moored like a boat in the Mediterranean, is a small island nestled between Capri and Bagnoli, off the coast of Naples. Each day, through the early morning light, Elisabetta Maiorano travels across the city, passes by the guards on the way into the detention centre, hands over her bag and arrives at her classroom. All thoughts are suspended once inside. Usually Elisabetta hasn't spoken to anyone since the day

before; her only reason for living to teach mathematics to the group of young inmates who arrive not long after she does. But one day, Almarina shows up and everything changes. She is Romanian and bears the signs of her personal history on her body. Together, closed up in a small classroom, a true island within an island, Elisabetta and Almarina discover a possible pathway to freedom. Warm and intimate, intense and political, Valeria Parrella touches our emotions, giving voice to a loneliness that is universal. Almarina is about finding love in unexpected places, about atonement, forgetting and starting over. But mostly it is about two women learning how to live again. Translated by Alex Valente

Consumer Engineering - Roy Sheldon
1976-01-01

Illusioni e Realtà - Francesco de VINCENTI
(Avvocato.) 1864

**Conflitto e democrazia in Europa,
1650-2000:** - Charles Tilly

Il signor Ikea - Nanni Delbecchi 2007

Letters Against the War - Tiziano Terzani 2002
After 30 years as a war correspondent for a major European magazine, Tiziano Terzani turns into a correspondent against all wars.

Monon Behavior - Diego Manna 2017-04-22
Diego Manna nasce a Trieste il 4 marzo 1979. Dopo la laurea in biologia, decide di applicare metodo e linguaggio scientifico anche allo studio delle peculiarità triestine, pubblicando la divertente trilogia *Monon Behavior* (2009), *Monon Behavior Ciu* (2009) e *Tre volte Monon Behavior* (2010). Dalla sua passione per i viaggi in bici nascono poi le tre ciclomaldobrie, *Zinque bici, do veci e una galina con do teste* (2012), *Polska... rivemo!* (2013), impreziositi dal tocco artistico di Michele Zazzara, e *Zinque bici e un amaro Montenegro* (2015). Dopo aver scritto in

inglese e in triestino, nel 2016 passa quindi all'italiano, pubblicando la raccolta di racconti "L'Osmiza sul mare". L'animo giocoso trova infine sfogo in *FRICO* (2014), gioco culturale di campanilismo ironico tra Trieste e Udine per la conquista del Friuli Venezia Giulia, realizzato assieme a Erika Ronchin.

Ecocriticism and Italy - Serenella Iovino
2016-01-28

Winner of the MLA Aldo and Jeanne Scaglione Prize for Italian Studies 2016 Winner of the American Association for Italian Studies Book Prize 2016 This book is available as open access through the Bloomsbury Open Access programme and is available on www.bloomsburycollections.com. Written by one of Europe's leading critics, *Ecocriticism and Italy* reads the diverse landscapes of Italy in the cultural imagination. From death in Venice as a literary trope and petrochemical curse, through the volcanoes of Naples to wine, food and environmental violence in Piedmont, Serenella

Iovino explores Italy as a text where ecology and imagination meet. Examining cases where justice, society and politics interlace with stories of land and life, pollution and redemption, the book argues that literature, art and criticism are able to transform the unexpressed voices of these suffering worlds into stories of resistance and practices of liberation.

Mind and Places - Anna Anzani 2020-05-12

This book explores the contributions of psychological, neuroscientific and philosophical perspectives to the design of contemporary cities. Pursuing an innovative and multidisciplinary approach, it addresses the need to re-launch knowledge and creativity as major cultural and institutional bases of human communities. Dwelling is a form of knowledge and re-invention of reality that involves both the tangible dimension of physical places and their mental representation. Findings in the neuroscientific field are increasingly opening stimulating perspectives on the design of spaces,

and highlight how our ability to understand other people is strongly related to our corporeity. The first part of the book focuses on the contributions of various disciplines that deal with the spatial dimension, and explores the dovetailing roles that science and art can play from a multidisciplinary perspective. In turn, the second part formulates proposals on how to promote greater integration between the aesthetic and cultural dimension in spatial design. Given its scope, the book will benefit all scholars, academics and practitioners who are involved in the process of planning, designing and building places, and will foster an international exchange of research, case studies, and theoretical reflections to confront the challenges of designing conscious places and enable the development of communities.

Essentials of Marketing Communications -

Jim Blythe 2006

Essentials of Marketing Communications 3rd edition gives students a concise overview of the

strategic and tactical decision-making processes involved in marketing communications. It also links the current theories of marketing communications to consumer behaviour issues as well as explaining how marketing communications works in the real world. The text is ideal for those studying marketing communications for the first time.

Ingvar Kamprad. L'uomo che ha inventato IKEA - Andrea Lattanzi Barcelò 2017-04-13

Dreams from My Father - Barack Obama
2007-01-09

#1 NEW YORK TIMES BESTSELLER • ONE OF ESSENCE'S 50 MOST IMPACTFUL BLACK BOOKS OF THE PAST 50 YEARS In this iconic memoir of his early days, Barack Obama “guides us straight to the intersection of the most serious questions of identity, class, and race” (The Washington Post Book World). “Quite extraordinary.”—Toni Morrison In this lyrical, unsentimental, and compelling memoir, the son

of a black African father and a white American mother searches for a workable meaning to his life as a black American. It begins in New York, where Barack Obama learns that his father—a figure he knows more as a myth than as a man—has been killed in a car accident. This sudden death inspires an emotional odyssey—first to a small town in Kansas, from which he retraces the migration of his mother’s family to Hawaii, and then to Kenya, where he meets the African side of his family, confronts the bitter truth of his father’s life, and at last reconciles his divided inheritance. Praise for *Dreams from My Father* “Beautifully crafted . . . moving and candid . . . This book belongs on the shelf beside works like James McBride’s *The Color of Water* and Gregory Howard Williams’s *Life on the Color Line* as a tale of living astride America’s racial categories.”—Scott Turow “Provocative . . . Persuasively describes the phenomenon of belonging to two different worlds, and thus belonging to neither.”—The

New York Times Book Review “Obama’s writing is incisive yet forgiving. This is a book worth savoring.”—Alex Kotlowitz, author of *There Are No Children Here* “One of the most powerful books of self-discovery I’ve ever read, all the more so for its illuminating insights into the problems not only of race, class, and color, but of culture and ethnicity. It is also beautifully written, skillfully layered, and paced like a good novel.”—Charlayne Hunter-Gault, author of *In My Place* “*Dreams from My Father* is an exquisite, sensitive study of this wonderful young author’s journey into adulthood, his search for community and his place in it, his quest for an understanding of his roots, and his discovery of the poetry of human life. Perceptive and wise, this book will tell you something about yourself whether you are black or white.”—Marian Wright Edelman

Island Dreams - Gavin Francis 2020-10-01
SHORTLISTED FOR WATERSTONES BOOK OF THE YEAR
In *Island Dreams*, Gavin Francis

examines our collective fascination with islands. He blends stories of his own travels with psychology, philosophy and great voyages from literature, shedding new light on the importance of islands and isolation in our collective consciousness. Comparing the life of freedom of thirty years of extraordinary travel from the Faroe Islands to the Aegean, from the Galapagos to the Andaman Islands with a life of responsibility as a doctor, community member and parent approaching middle age, *Island Dreams* riffs on the twinned poles of rest and motion, independence and attachment, never more relevant than in today’s perennially connected world. Illustrated with maps throughout, this is a celebration of human adventures in the world and within our minds.

Kant's Perpetual Peace - Luigi Caranti 2006

Social Media in Industrial China - Xinyuan Wang 2016-09-13

Life outside the mobile phone is unbearable.’

Lily, 19, factory worker. Described as the biggest migration in human history, an estimated 250 million Chinese people have left their villages in recent decades to live and work in urban areas. Xinyuan Wang spent 15 months living among a community of these migrants in a small factory town in southeast China to track their use of social media. It was here she witnessed a second migration taking place: a movement from offline to online. As Wang argues, this is not simply a convenient analogy but represents the convergence of two phenomena as profound and consequential as each other, where the online world now provides a home for the migrant workers who feel otherwise 'homeless'. Wang's fascinating study explores the full range of preconceptions commonly held about Chinese people - their relationship with education, with family, with politics, with 'home' - and argues why, for this vast population, it is time to reassess what we think we know about contemporary China and

the evolving role of social media.

Emerging Banking Systems - P. Bongini
2009-01-30

In-depth analysis of the key players (China, India, Brazil, Russia, Turkey, Indonesia, North Africa) of the unprecedented international economic integration of the last 25 years.

Despite their success, the fragilities of their banking systems pose constraints to domestic growth and risks to global financial stability.

Travels in The North - Exemplified by the Author's Drawings - Translated by M. and R. Weatherall - Karel Čapek 2014-04-10

"Travels in The North" is a chronicle of Karel Čapek's time spent travelling in northern Europe. An interesting and entertaining account of his Scandinavian sojourn, this book will appeal to fans and collectors of Čapek's work, as well as to those with an interest in travel writing in general. The chapters of this book include: 'The Journey North', 'Denmark', 'Round Stockholm', 'On the Way', 'Norway', 'Oslo',

'Bergensbanen', 'Bergen', 'As Far as Nidaros', 'Again in Sweden', etcetera. Karel Čapek (1890 - 1938) was a famous Czech writer who is best remembered for his significant influence on the genre of science fiction. We are republishing this antiquarian volume now, in an affordable, modern edition - complete with a specially commissioned new biography of the author.

The Soccer War - Ryszard Kapuściński 2007

In 1964, renowned reporter Ryszard Kapuscinski was appointed by the Polish Press Agency as its only foreign correspondent, and for the next ten years he was 'responsible' for fifty countries. He befriended Che Guevera in Bolivia, Salvador Allende in Chile and Patrice Lumumba in the Congo. He reported on the fighting that broke out between Honduras and El Salvador in 1969 after their matches to determine which one of them would qualify for the 1970 World Cup. By the time he returned to Poland he had witnessed twenty-seven revolutions and coups and been sentenced to death four times. *The Soccer War*

is Kapuscinski's story, his eyewitness account of the emergence of the Third World.

Goodnight, Mister Lenin - Tiziano Terzani
1994

Canone Inverso - Paolo Maurensig 1999-11-15
A beautiful, oddly carved violin becomes the link between two generations of musicians, as they move from Hungary during the devastation of World War I, to Vienna and the approaching Anschluss, to a modern-day auction at Christie's in London. Reprint.

Principles of Marketing - Gary M. Armstrong
2018

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. *Principles of Marketing* keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life

and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Writers Magazine Italia 51 - Franco Forte
2018-05-08

rivista Raccontare il femminicidio - I racconti di Minuti Contati - Iacomo Gasparini - Alan D. Altieri - Barbara Baraldi - Maria Elena Cristiano - Andrea Franco - Paola Picasso Protagonisti: Maurizio De Giovanni (di Claudia Graziani) Marco e io, racconto di Linda Pulvirenti Dall'estero: Scrittori italiani in Thailandia (di Chatsuni Sinthusingh e Paolo Euron) Intervista: Valery Esperian Il silenzio di Agnieszka, racconto di Bianca Garavelli Reportage: I colossi

dell'editoria (di Irma Loredana Galgano) Non sento pietà, racconto di Francesco Citro Reportage Festival di Berlino (di Edda Biasia) Poesia: Passione poetica (di Laila Cresta) Premi Letterari: Verbania for Women (di Mariangela Camocardi) La rosa del deserto, racconto di Lisa Laffi - Vincitore Verbania for Women Cinema: Parasitic Twin Un uomo smemorato, racconto di Paola Picasso Letti per voi: "Malùra" di Carlo Loforti (di Irma Loredana Galgano) Galeotto fu il libro e chi lo scrisse, racconto di Dirce Scarpello Rivista fondata e diretta da Franco Forte [Evan Hansen's Letters. On Catastrophes Within Human Memory: the Evidence in North America](#) - E. G. Spedicato 2021

Lateness - Peter Eisenman 2020-07-07
A provocative case for historical ambiguity in architecture by one of the field's leading theorists Conceptions of modernity in architecture are often expressed in the idea of the zeitgeist, or "spirit of the age," an attitude

toward architectural form that is embedded in a belief in progressive time. Lateness explores how architecture can work against these linear currents in startling and compelling ways. In this incisive book, internationally renowned architect Peter Eisenman, with Elisa Iturbe, proposes a different perspective on form and time in architecture, one that circumvents the temporal constraints on style that require it to be "of the times"—lateness. He focuses on three twentieth-century architects who exhibited the qualities of lateness in their designs: Adolf Loos, Aldo Rossi, and John Hejduk. Drawing on the critical theory of Theodor Adorno and his study of Beethoven's final works, Eisenman shows how the architecture of these canonical figures was temporally out of sync with conventions and expectations, and how lateness can serve as a form of release from the restraints of the moment. Bringing together architecture, music, and philosophy, and drawing on illuminating examples from the Renaissance and Baroque

periods, Lateness demonstrates how today's architecture can use the concept of lateness to break free of stylistic limitations, expand architecture's critical capacity, and provide a new mode of analysis.

Manituana - Wu Ming 2009

To save their threatened utopian community of Iroquois, Irish, and Scots during the start of the American Revolution, Mohawk chief Joseph Brant and a group of warriors go on a restless journey that takes them from New York to Canada, to the salons of Georgian London and the heart of the British Empire, in the latest work by a critically acclaimed collective of Italian writers known as Wu Ming.

Ingvar Kamprad. Lezioni di business - Andrea Lattanzi Barcelò, nata a Caracas in Venezuela, abita in Italia da vent'anni. Laureata in Giurisprudenza
2017-04-13

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text-align: justify; font: 14.0px Cambria} p.p3 {margin: 0.0px 0.0px 0.0px 0.0px; font: 13.5px Georgia} p.p4 {margin: 0.0px 0.0px 1.8px 0.0px; text-align: justify; font: 14.0px Cambria; min-height: 16.0px} p.p5 {margin: 0.0px 0.0px 1.8px 0.0px; text-align: justify; font: 14.0px Cambria} p.p6 {margin: 0.0px 0.0px 0.0px 0.0px; font: 13.5px Georgia; min-height: 15.0px} span.s1 {letter-spacing: 0.0px} span.s2 {font: 13.5px Georgia; letter-spacing: 0.0px} Vuoi capire come è nata IKEA? E come il suo creatore, Ingvar Kamprad, ha costruito il suo impero? Oltre al testo l'ebook contiene . Galleria di immagini (weblink): una ricca selezione fotografica ripercorre per immagini la biografia di Ingvar Kamprad . Galleria di video (weblink): i momenti chiave della storia di IKEA nei video storici Con questo ebook, scoprirai la visione e le strategie di Ingvar Kamprad, creatore di IKEA, e le tattiche che lo hanno portato a essere uno degli uomini più ricchi del pianeta. Ingvar Kamprad seppe leggere i cambiamenti che stavano

scuotendo la società europea nel secondo dopoguerra ed ebbe l'idea di creare dei mobili belli, secondo i canoni estetici e funzionali propri del design scandinavo, ma a basso costo. Ed è questa anche oggi la filosofia IKEA, che può essere riassunta in due parole: design democratico. Grazie a questa visione Kamprad ha arredato migliaia di case nel mondo creando uno dei colossi di business di tutti i tempi. Contenuti principali dell'ebook . La visione e gli obiettivi di Kamprad . Le tappe della storia di IKEA . I successi e le innovazioni . Le strategie per crescere e produrre profitti . La centralità del cliente . Il lavoro, la leadership e il successo secondo Kamprad Nell'ebook trovi inoltre una ricca appendice con . Una raccolta di citazioni di Ingvar Kamprad . La vita di Ingvar Kamprad in punti . La storia di IKEA in punti . Galleria di immagini . Galleria di video . Sitografia . Bibliografia Perché leggere l'ebook . Per conoscere la storia di uno degli imprenditori più grandi del nostro tempo . Per imparare come

Ingvar Kamprad ha superato gli ostacoli mantenendo intatta la sua visione . Per capire come tenacia e visione a lungo termine sono i fondamenti del successo A chi si rivolge l'ebook . Agli imprenditori e imprenditrici, ai venditori e venditrici, ai liberi professionisti che ogni giorno scommettono sul proprio lavoro . A chi cerca un esempio pratico di come trasformare la propria idea in realtà, lavorando giorno dopo giorno . A chi cerca un esempio di successo che gli insegni come affrontare e superare gli ostacoli . A chi ha avviato o vuole avviare una start-up, e vuole ispirarsi a un gigante dell'impresa . A formatori, coach e consulenti d'azienda, che possono trovare fonti d'ispirazione ed esempi per i loro corsi e workshop

Behind the Forbidden Door - Tiziano Terzani
1986

[Song for an Approaching Storm](#) - Peter Froeberg
Idling 2015-02-10

Cambodia, 1955. The country is on the brink of a major change, with the first democratic elections just around the corner. In the midst of the frenzy, we meet Sar-a quiet, likeable man in his early thirties who is campaigning for the opposition, but secretly working for an armed Communist takeover. Many years later, he will become known to the world as Pol Pot. Now, Sar is thinking about Somaly, the woman he is engaged to be married to and wants to build a life with. The outcome of the election will determine whether they have a future together. With his personal and political life at stake, Sar has everything to lose when his political rival, vice premier Sary, also notices the beautiful Somaly, and takes up the struggle for her affection. And of course Somaly-young, bored, beautiful-has an agenda of her own. Over the course of thirty days, and against the backdrop of political power games, a love triangle unfolds in the sweltering summer heat, in an atmosphere tense with ambition.