

Man Vs Ocean A Toaster Salesman Who Sets Out To Swim The Worlds Deadliest Oceans And Change His Life For Ever

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Understanding Media - Marshall McLuhan 2016-09-04

When first published, Marshall McLuhan's Understanding Media made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.

Tainted Seas - Linda Jo Heffner 2021-11-02

So many love stories stop at the wedding vows...when couples pledge to love each other "for better or worse, in sickness and health, til death do us part." But not this one. In 1968, Linda sat next to a handsome sailor in the Penn State cafeteria. Who could resist a handsome sailor? Not Linda, who fell head over heels in love. Against the backdrop of the tumultuous sixties, they married and had three children, and Bud became the Navy officer of his dreams. But their perfect Navy family life unraveled with Bud's frightening symptoms harkening back to two tours in Vietnam. A sudden collapse led to a diagnosis virtually impossible for a vital young man. While Linda raised their children and followed her vows to care for her husband, two questions plagued her: How could her young and healthy husband suddenly have such a sinister cancer? And how could his beloved Navy abandon him? On a mission of love, Linda spent years unearthing what really happened to Bud, only to find that the military that discarded him had hidden the truth about his illness for decades. Tainted Seas is the sometimes hilarious, sometimes heart-breaking story of a passionate couple coping with tragedy, and the continuing journey of a woman dedicated to justice for military families shattered by the very institutions they nobly served. A loving wife on a mission of true love and truth proves that nothing can stay hidden forever--even against the power of the US government.

Swimming to Antarctica - Lynne Cox 2009-09-09

NATIONAL BESTSELLER • In this extraordinary book, the world's most extraordinary distance swimmer writes about her emotional and spiritual need to swim and about the almost mystical act of swimming itself. Lynne Cox trained hard from age nine, working with an Olympic coach, swimming five to twelve miles each day in the Pacific. At age eleven, she swam even when hail made the water "like cold tapioca pudding" and was told she would one day swim the English Channel. Four years later—not yet out of high school—she broke the men's and women's world records for the Channel swim. In 1987, she swam the Bering Strait from America to the Soviet Union—a feat that, according to Gorbachev, helped diminish tensions between Russia and the United States. Lynne Cox's relationship with the water is almost mystical: she describes swimming as flying, and remembers swimming at night through flocks of flying fish the size of mockingbirds, remembers being escorted by a pod of dolphins that came to her off New Zealand. She has a photographic memory of her swims. She tells us how she conceived of, planned, and trained for each, and re-creates for us the experience of swimming (almost) unswimmable bodies of water, including her most recent astonishing one-mile swim to Antarctica in thirty-two-degree water without a wet suit. She tells us how, through training and by taking advantage of her naturally plump physique, she is able to create more heat in the water than she loses. Lynne Cox has swum the Mediterranean, the three-mile Strait of Messina,

under the ancient bridges of Kunning Lake, below the old summer palace of the emperor of China in Beijing. Breaking records no longer interests her. She writes about the ways in which these swims instead became vehicles for personal goals, how she sees herself as the lone swimmer among the waves, pitting her courage against the odds, drawn to dangerous places and treacherous waters that, since ancient times, have challenged sailors in ships.

Man Vs Ocean - Adam Walker 2016-01

Adam Walker is not your everyday record-breaking sportsman. He took on arguably the toughest extreme sport on the planet--to swim non-stop across seven of the world's deadliest oceans wearing only swim trunks, cap and goggles. It is not a test for the faint-hearted: swimmers face freezing temperatures, huge swells and treacherous currents, potentially deadly marine life (from sharks to Portuguese men o' war), vomiting and burning off a week's calories in a single swim. In 2007, Adam, then a toaster salesman, saw a film about a man attempting to swim the English Channel and change his life in doing so. Inspired by this, he decided to try to emulate the feat. After a year of rigorous training without a coach--his first open-water swim was in 9 degrees and he nearly died from hypothermia--Adam achieved his goal in 11 hours 35 minutes, despite a ruptured bicep tendon leading to medical advice to give up long-distance swimming. In 2011, after two operations and a change to his swimming style to take pressure off his injured shoulder, he became the first Briton to achieve a two-way crossing from Spain to Morocco and back. In the process, he broke the British record one way. Shortly afterwards, the Ocean's Seven challenge was born, a grueling equivalent to the Seven Summits mountaineering challenge. At first it seemed that injury would prevent Adam from participating but, ignoring medical advice, he developed an innovative technique--the Ocean Walker stroke--that would enable him to continue with the ultimate aim of completing this seemingly impossible feat. Whether man would triumph over ocean, or fail in the attempt, forms the core of this extraordinary autobiography. Always intriguing, sometimes terrifying, and occasionally very funny, Adam's story is about sport in its truest form: rather than competitions between teams and individuals, it is about man against nature--and against his own failings and demons. In that, it is truly inspirational.

Working - Studs Terkel 2011-07-26

A Pulitzer Prize winner interviews workers, from policemen to piano tuners: "Magnificent . . . To read it is to hear America talking." —The Boston Globe A National Book Award Finalist and New York Times bestseller Studs Terkel's classic oral history Working is a compelling look at jobs and the people who do them. Consisting of over one hundred interviews with everyone from a gravedigger to a studio head, this book provides a "brilliant" and enduring portrait of people's feelings about their working lives. This edition includes a new foreword by New York Times journalist Adam Cohen (Forbes). "Splendid . . . Important . . . Rich and fascinating . . . The people we meet are not digits in a poll but real people with real names who share their anecdotes, adventures, and aspirations with us." —Business Week "The talk in Working is good

talk—earthy, passionate, honest, sometimes tender, sometimes crisp, juicy as reality, seasoned with experience.” —The Washington Post

The Immortal Life of Henrietta Lacks - Rebecca Skloot 2010-02-02

#1 NEW YORK TIMES BESTSELLER • “The story of modern medicine and bioethics—and, indeed, race relations—is refracted beautifully, and movingly.”—Entertainment Weekly NOW A MAJOR MOTION PICTURE FROM HBO® STARRING OPRAH WINFREY AND ROSE BYRNE • ONE OF THE “MOST INFLUENTIAL” (CNN), “DEFINING” (LITHUB), AND “BEST” (THE PHILADELPHIA INQUIRER) BOOKS OF THE DECADE • ONE OF ESSENCE’S 50 MOST IMPACTFUL BLACK BOOKS OF THE PAST 50 YEARS • WINNER OF THE CHICAGO TRIBUNE HEARTLAND PRIZE FOR NONFICTION NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The New York Times Book Review • Entertainment Weekly • O: The Oprah Magazine • NPR • Financial Times • New York • Independent (U.K.) • Times (U.K.) • Publishers Weekly • Library Journal • Kirkus Reviews • Booklist • Globe and Mail Her name was Henrietta Lacks, but scientists know her as HeLa. She was a poor Southern tobacco farmer who worked the same land as her slave ancestors, yet her cells—taken without her knowledge—became one of the most important tools in medicine: The first “immortal” human cells grown in culture, which are still alive today, though she has been dead for more than sixty years. HeLa cells were vital for developing the polio vaccine; uncovered secrets of cancer, viruses, and the atom bomb’s effects; helped lead to important advances like in vitro fertilization, cloning, and gene mapping; and have been bought and sold by the billions. Yet Henrietta Lacks remains virtually unknown, buried in an unmarked grave. Henrietta’s family did not learn of her “immortality” until more than twenty years after her death, when scientists investigating HeLa began using her husband and children in research without informed consent. And though the cells had launched a multimillion-dollar industry that sells human biological materials, her family never saw any of the profits. As Rebecca Skloot so brilliantly shows, the story of the Lacks family—past and present—is inextricably connected to the dark history of experimentation on African Americans, the birth of bioethics, and the legal battles over whether we control the stuff we are made of. Over the decade it took to uncover this story, Rebecca became enmeshed in the lives of the Lacks family—especially Henrietta’s daughter Deborah. Deborah was consumed with questions: Had scientists cloned her mother? Had they killed her to harvest her cells? And if her mother was so important to medicine, why couldn’t her children afford health insurance? Intimate in feeling, astonishing in scope, and impossible to put down, *The Immortal Life of Henrietta Lacks* captures the beauty and drama of scientific discovery, as well as its human consequences.

Learn to Earn - Peter Lynch 2012-11-27

Mutual-fund superstar Peter Lynch and author John Rothchild explain the basic principles of the stock market and business in an investing guide that will enlighten and entertain anyone who is high-school age or older. Many investors, including some with substantial portfolios, have only the sketchiest idea of how the stock market works. The reason, say Lynch and Rothchild, is that the basics of investing—the fundamentals of our economic system and what they have to do with the stock market—aren’t taught in school. At a time when individuals have to make important decisions about saving for college and 401(k) retirement funds, this failure to provide a basic education in investing can have tragic consequences. For those who know what to look for, investment opportunities are everywhere. The average high-school student is familiar with Nike, Reebok, McDonald’s, the Gap, and the Body Shop. Nearly every teenager in America drinks Coke or Pepsi, but only a very few own shares in either company or even understand how to buy them. Every student studies American history, but few realize that our country was settled by European colonists financed by public companies in England and Holland—and the basic principles behind public companies haven’t changed in more than three hundred years. In *Learn to Earn*, Lynch and Rothchild explain in a style accessible to anyone who is high-school age or older how to read a stock table in the daily newspaper, how to understand a company annual report, and why everyone should pay attention to the stock market. They explain not only how to invest, but also how to think like an investor.

Butterfly - Yusra Mardini 2018-05-15

Butterfly is the inspiring story of how one woman saved fellow refugees from drowning—and how she went on to become an Olympic swimmer. When young Syrian refugee Yusra Mardini realized her boat's engine shut down as she was traveling from Syria to Greece with other refugees, there was no hesitation: she dove

into the water. Surfacing, she heard desperate prayers and sobbing from the passengers in the sinking boat above her. Between the waves, her elder sister Sarah screamed at her to get back on the boat. But Mardini was determined. She was not going to let Sarah do this alone. Grabbing the rope with one hand, she began kicking up the black water, inching the boat towards the distant shore. This bold act of bravery saved the lives of a boatload of refugees heading to Turkey from Syria. After her arrival in Greece, Mardini, focused and undeterred, worked toward a lifelong goal: to compete in the Olympics. She succeeded, and competed in 2016 on the Refugee Olympic Team in Rio de Janeiro. Butterfly tells her story, from Syria to the Olympics to her current work with the UN as a Goodwill Ambassador. Mardini is eager to tell her story in the hopes that readers will remember that refugees are ordinary people in extraordinary circumstances, chased from their homes by a devastating war. In today's political climate, this story is guaranteed to inspire and educate readers from every background.

Bridge of Clay - Markus Zusak 2019-10-08

The unforgettable, New York Times bestselling family saga from Markus Zusak, the storyteller who gave us the extraordinary bestseller *THE BOOK THIEF*, lauded by the New York Times as “the kind of book that can be life-changing.” NAMED ONE OF THE BEST BOOKS OF THE YEAR BY ENTERTAINMENT WEEKLY • THE WALL STREET JOURNAL “One of those monumental books that can draw you across space and time into another family’s experience in the most profound way.” —The Washington Post “Mystical and loaded with heart, it's another gorgeous tearjerker from a rising master of them.” —Entertainment Weekly “Devastating, demanding and deeply moving.” —Wall Street Journal The breathtaking story of five brothers who bring each other up in a world run by their own rules. As the Dunbar boys love and fight and learn to reckon with the adult world, they discover the moving secret behind their father’s disappearance. At the center of the Dunbar family is Clay, a boy who will build a bridge—for his family, for his past, for greatness, for his sins, for a miracle. The question is, how far is Clay willing to go? And how much can he overcome? Written in powerfully inventive language and bursting with heart, *BRIDGE OF CLAY* is signature Zusak.

Gas Appliance Merchandising - 1937

A Circle of Men - Bill Kauth 1992-04-15

What is the men's movement? Hundreds of thousands of men all across North America are forming councils, lodges, and participating in “wild man weekends,” inspired by the mythopoetic writings and personal testimonies of such authors as Robert Bly, Sam Keen, and John Lee. What do you need to be part of it? Robert Bly's practical advice to his gatherings of men is to go home and form small groups. This book, fifteen years in the making and written by one of the prominent forces in the men's movement, is the original handbook for forming and guiding these small support circles. Here's what this book gives you: This step-by-step manual grows out of Bill Kauth's two decades of experience with over 125 support groups. It will help the organizer or leader to start a group, find new members, solve group problems, and create rituals and activities that promote honesty, self-disclosure, and fun.

The Things They Carried - Tim O'Brien 2009-10-13

A classic work of American literature that has not stopped changing minds and lives since it burst onto the literary scene, *The Things They Carried* is a ground-breaking meditation on war, memory, imagination, and the redemptive power of storytelling. *The Things They Carried* depicts the men of Alpha Company: Jimmy Cross, Henry Dobbins, Rat Kiley, Mitchell Sanders, Norman Bowker, Kiowa, and the character Tim O'Brien, who has survived his tour in Vietnam to become a father and writer at the age of forty-three. Taught everywhere—from high school classrooms to graduate seminars in creative writing—it has become required reading for any American and continues to challenge readers in their perceptions of fact and fiction, war and peace, courage and fear and longing. *The Things They Carried* won France's prestigious Prix du Meilleur Livre Etranger and the Chicago Tribune Heartland Prize; it was also a finalist for the Pulitzer Prize and the National Book Critics Circle Award.

Haunting Experiences - Diane Goldstein 2007-09-15

Ghosts and other supernatural phenomena are widely represented throughout modern culture. They can be found in any number of entertainment, commercial, and other contexts, but popular media or commodified representations of ghosts can be quite different from the beliefs people hold about them, based on tradition

or direct experience. Personal belief and cultural tradition on the one hand, and popular and commercial representation on the other, nevertheless continually feed each other. They frequently share space in how people think about the supernatural. In *Haunting Experiences*, three well-known folklorists seek to broaden the discussion of ghost lore by examining it from a variety of angles in various modern contexts. Diane E. Goldstein, Sylvia Ann Grider, and Jeannie Banks Thomas take ghosts seriously, as they draw on contemporary scholarship that emphasizes both the basis of belief in experience (rather than mere fantasy) and the usefulness of ghost stories. They look closely at the narrative role of such lore in matters such as socialization and gender. And they unravel the complex mix of mass media, commodification, and popular culture that today puts old spirits into new contexts.

Verbal Judo - George J. Thompson, PhD 2010-10-12

Verbal Judo is the martial art of the mind and mouth that can show you how to be better prepared in every verbal encounter. Listen and speak more effectively, engage people through empathy (the most powerful word in the English language), avoid the most common conversational disasters, and use proven strategies that allow you to successfully communicate your point of view and take the upper hand in most disputes. Verbal Judo offers a creative look at conflict that will help you defuse confrontations and generate cooperation from your spouse, your boss, and even your teenager. As the author says, "when you react, the event controls you. When you respond, you're in control." This new edition features a fresh new cover and a foreword demonstrating the legacy of Verbal Judo founder and author George Thompson, as well as a never-before-published final chapter presenting Thompson's "Five Universal Truths" of human interaction. *Ulysses* -

Future Shock - Alvin Toffler 2022-01-11

NEW YORK TIMES BESTSELLER • The classic work that predicted the anxieties of a world upended by rapidly emerging technologies—and now provides a road map to solving many of our most pressing crises. "Explosive . . . brilliantly formulated." —The Wall Street Journal *Future Shock* is the classic that changed our view of tomorrow. Its startling insights into accelerating change led a president to ask his advisers for a special report, inspired composers to write symphonies and rock music, gave a powerful new concept to social science, and added a phrase to our language. Published in over fifty countries, *Future Shock* is the most important study of change and adaptation in our time. In many ways, *Future Shock* is about the present. It is about what is happening today to people and groups who are overwhelmed by change. Change affects our products, communities, organizations—even our patterns of friendship and love. But *Future Shock* also illuminates the world of tomorrow by exploding countless clichés about today. It vividly describes the emerging global civilization: the rise of new businesses, subcultures, lifestyles, and human relationships—all of them temporary. *Future Shock* will intrigue, provoke, frighten, encourage, and, above all, change everyone who reads it.

Predictably Irrational - Dan Ariely 2008-02

An upbeat cultural evaluation of the sources of illogical decisions explores the reasons why irrational thought often overcomes level-headed practices, offering insight into the structural patterns that cause people to make the same mistakes repeatedly. 150,000 first printing.

Machine of Death - Ryan North 2010

Presents fantasy stories written by Internet authors that explore how people, cultures, and societies are affected by the predictions of the Machine, an object that provides short yet vague phrases about how a person will die.

Invisible Man - Ralph Ellison 2014-08-14

'I am invisible, understand, simply because people refuse to see me.' Defeated and embittered by a country which treats him as a non-being, the 'invisible man' retreats into an underground cell, where he smokes, drinks, listens to jazz and recounts his search for identity in white society: as an optimistic student in the Deep South, in the north with the black activist group the Brotherhood, and in the Harlem race riots. And explains how he came to be living underground . . . 'An American classic . . . one of the most original voices of Black America.' The Times

Snow Crash - Neal Stephenson 2003-08-26

The "brilliantly realized" (The New York Times Book Review) breakthrough novel from visionary author Neal Stephenson, a modern classic that predicted the metaverse and inspired generations of Silicon Valley innovators Hiro lives in a Los Angeles where franchises line the freeway as far as the eye can see. The only relief from the sea of logos is within the autonomous city-states, where law-abiding citizens don't dare leave their mansions. Hiro delivers pizza to the mansions for a living, defending his pies from marauders when necessary with a matched set of samurai swords. His home is a shared 20 X 30 U-Stor-It. He spends most of his time goggled in to the Metaverse, where his avatar is legendary. But in the club known as The Black Sun, his fellow hackers are being felled by a weird new drug called Snow Crash that reduces them to nothing more than a jittering cloud of bad digital karma (and IRL, a vegetative state). Investigating the Infocalypse leads Hiro all the way back to the beginning of language itself, with roots in an ancient Sumerian priesthood. He'll be joined by Y.T., a fearless teenaged skateboard courier. Together, they must race to stop a shadowy virtual villain hell-bent on world domination.

Man Vs Ocean - Adam Walker 2017-01

In 2007, Adam, then a toaster salesman, watched a film about a man attempting to change his life by swimming the English Channel, and was inspired to try to emulate the feat. After a year of rigorous training without a coach, he achieved his goal in 11 hours 35 minutes, despite a ruptured bicep tendon leading to medical advice to give up long-distance swimming. In 2011, after two operations, he became the first Briton to achieve a two-way crossing from Spain to Morocco and back. In the process, he broke the British record one way. Shortly afterwards, the Ocean's Seven challenge was born, a grueling equivalent to the Seven Summits mountaineering challenge. At first it seemed that injury would prevent Adam from participating but, ignoring medical advice, he developed an innovative technique--the Ocean Walker stroke--that would enable him to continue with the ultimate aim of completing this seemingly impossible feat. Always intriguing, sometimes terrifying, and occasionally very funny, Adam's story is about sport in its truest form: rather than competitions between teams and individuals, it is about man against nature--and against his own failings and demons. In that, it is truly inspirational.

A Basic Guide to Exporting - Jason Katzman 2011-03-23

Here is practical advice for anyone who wants to build their business by selling overseas. The International Trade Administration covers key topics such as marketing, legal issues, customs, and more. With real-life examples and a full index, *A Basic Guide to Exporting* provides expert advice and practical solutions to meet all of your exporting needs.

Calculus for Business, Economics, and the Social and Life Sciences - Laurence D. Hoffmann 2007-06-01

Calculus for Business, Economics, and the Social and Life Sciences introduces calculus in real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences. The new Ninth Edition builds on the straightforward writing style, practical applications from a variety of disciplines, clear step-by-step problem solving techniques, and comprehensive exercise sets that have been hallmarks of Hoffmann/Bradley's success through the years.

Outliers - Malcolm Gladwell 2008-11-18

From the bestselling author of *Blink* and *The Tipping Point*, Malcolm Gladwell's *Outliers: The Story of Success* overturns conventional wisdom about genius to show us what makes an ordinary person an extreme overachiever. Why do some people achieve so much more than others? Can they lie so far out of the ordinary? In this provocative and inspiring book, Malcolm Gladwell looks at everyone from rock stars to professional athletes, software billionaires to scientific geniuses, to show that the story of success is far more surprising, and far more fascinating, than we could ever have imagined. He reveals that it's as much about where we're from and what we do, as who we are - and that no one, not even a genius, ever makes it alone. *Outliers* will change the way you think about your own life story, and about what makes us all unique. 'Gladwell is not only a brilliant storyteller; he can see what those stories tell us, the lessons they contain' Guardian 'Malcolm Gladwell is a global phenomenon ... he has a genius for making everything he writes seem like an impossible adventure' Observer 'He is the best kind of writer - the kind who makes you feel like you're a genius, rather than he's a genius' The Times

Think and Grow Rich - Napoleon Hill 2020-10-12

Ever wondered how life would be if we could condition our minds to Think and Grow Rich? Author Napoleon Hill claims to have based this book on twenty years of rigorous research on the lives of those who had amassed great wealth and made a fortune. Observing their habits, their ways of working and the principles they followed, Hill put together laws and philosophies that can be practiced in everyday life to achieve all-round success. The narrative is rich with stories and anecdotes, which not only inspire, but also show a way forward to take action. After all, riches are not just material, but also pertaining to the mind, body and spirit. Having sold more than fifteen million copies across the world, this book remains the most read self-improvement book of all times!

Tested Sentences that Sell - Elmer Wheeler 2018-12-01

This book describes the simple but effective methods that Elmer Wheeler has used in making two sales grow where only one grew before. The author is sales consultant for scores of prominent firms. He has tested thousands of word-combinations and selling points on millions of customers at the point of sale. He knows the selling points and techniques that will achieve results. He knows the ones that will fail. The author shows you how the slight twist of a phrase may make a difference between success and failure in selling a product. He shows you how to go about building up your own selling sentences—your own sales presentations—and how to test them on the customer. You will find this book intensely interesting and practical, for the author has filled it with stories of actual sales campaigns that have been built upon the use of tested sentences. The ideas in this book are making money for some of the best-known concerns in the country. They should make money for you.

Fast Food Nation - Eric Schlosser 2012

Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

The House on Mango Street - Sandra Cisneros 2013-04-30

NATIONAL BESTSELLER • A coming-of-age classic, acclaimed by critics, beloved by readers of all ages, taught in schools and universities alike, and translated around the world—from the winner of the 2019 PEN/Nabokov Award for Achievement in International Literature. The House on Mango Street is the remarkable story of Esperanza Cordero, a young Latina girl growing up in Chicago, inventing for herself who and what she will become. Told in a series of vignettes-sometimes heartbreaking, sometimes deeply joyous-Sandra Cisneros' masterpiece is a classic story of childhood and self-discovery. Few other books in our time have touched so many readers. "Cisneros draws on her rich [Latino] heritage ... and seduces with precise, spare prose, creat[ing] unforgettable characters we want to lift off the page. She is not only a gifted writer, but an absolutely essential one." —The New York Times Book Review

Side Effects - Woody Allen 1986-09-12

A humor classic by one of the funniest writers today, SIDE EFFECTS is a treat for all those who know his work and those just discovering how gifted he is. Included here are such classics as REMEMBERING NEEDLEMAN, THE KUGELMASS EPISODE, a new sory called CONFESSIONS OF A BUGLAR, and more.

The Waste Makers - Vance Packard 2011

Reveals the tactics used by businesses to create consumer needs and desires for products that waste resources and finances in addition to undermining human values and independence.

Project Management - Harold Kerzner 2013-01-22

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management

Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Critical Thinking - Gregory Bassham 2018

Maniac Magee - Jerry Spinelli 2014-01-28

A Newbery Medal winning modern classic about a racially divided small town and a boy who runs. Jeffrey Lionel "Maniac" Magee might have lived a normal life if a freak accident hadn't made him an orphan. After living with his unhappy and uptight aunt and uncle for eight years, he decides to run--and not just run away, but run. This is where the myth of Maniac Magee begins, as he changes the lives of a racially divided small town with his amazing and legendary feats.

Beyond Positive Thinking - Robert Anthony 2018-03-13

A common-sense approach to achieving success in one's life. Offers workable, step-by-step methods and positive visualization techniques to help readers personalize goals, trust creativity, transcend old beliefs and limitations, and transform positive thinking into positive action.

Dear John - Nicholas Sparks 2006-10-30

When a rebel serving in the Army meets the girl of his dreams, he must face an impossible choice as a national tragedy forces them apart in this powerful New York Times bestseller. An angry rebel, John dropped out of school and enlisted in the Army, not knowing what else to do with his life--until he meets the girl of his dreams, Savannah. Their mutual attraction quickly grows into the kind of love that leaves Savannah waiting for John to finish his tour of duty, and John wanting to settle down with the woman who captured his heart. But 9/11 changes everything. John feels it is his duty to re-enlist. And sadly, the long separation finds Savannah falling in love with someone else. "Dear John," the letter read...and with those two words, a heart was broken and two lives were changed forever. Returning home, John must come to grips with the fact that Savannah, now married, is still his true love--and face the hardest decision of his life.

To Sell Is Human - Daniel H. Pink 2012-12-31

Look out for Daniel Pink's new book, When: The Scientific Secrets of Perfect Timing #1 New York Times Business Bestseller #1 Wall Street Journal Business Bestseller #1 Washington Post bestseller From the bestselling author of Drive and A Whole New Mind, and teacher of the popular MasterClass on Sales and Persuasion, comes a surprising--and surprisingly useful--new book that explores the power of selling in our lives. According to the U.S. Bureau of Labor Statistics, one in nine Americans works in sales. Every day more than fifteen million people earn their keep by persuading someone else to make a purchase. But dig deeper and a startling truth emerges: Yes, one in nine Americans works in sales. But so do the other eight. Whether we're employees pitching colleagues on a new idea, entrepreneurs enticing funders to invest, or parents and teachers cajoling children to study, we spend our days trying to move others. Like it or not, we're all in sales now. To Sell Is Human offers a fresh look at the art and science of selling. As he did in Drive and A Whole New Mind, Daniel H. Pink draws on a rich trove of social science for his counterintuitive insights. He reveals the new ABCs of moving others (it's no longer "Always Be Closing"), explains why extraverts don't make the best salespeople, and shows how giving people an "off-ramp" for their actions can matter more than actually changing their minds. Along the way, Pink describes the six successors to the elevator pitch, the three rules for understanding another's perspective, the five frames that can make your message clearer and more persuasive, and much more. The result is a perceptive and practical book--one that will change how you see the world and transform what you do at work, at school, and at home.

The Namesake - Jhumpa Lahiri 2004

A young man born of Indian parents in America struggles with issues of identity from his teens to his thirties.

Balanced Scorecard Step-by-Step - Paul R. Niven 2002-10-15

This book explains how an organization can measure and manage performance with the Balanced Scorecard methodology. It provides extensive background on performance management and the Balanced Scorecard, and focuses on guiding a team through the step-by-step development and ongoing implementation of a Balanced Scorecard system. Corporations, public sector agencies, and not for profit organizations have all reaped success from the Balanced Scorecard. This book supplies detailed implementation advice that is readily applied to any and all of these organization types. Additionally, it will benefit organizations at any stage of Balanced Scorecard development. Regardless of whether you are just contemplating a Balanced Scorecard, require assistance in linking their current Scorecard to management processes, or need a review of their past measurement efforts, Balanced Scorecard Step by Step provides detailed advice and proven solutions.

Steal This Book - Abbie Hoffman 2014-04-01

Steal this book

AC/DC - Tom McNichol 2011-01-06

AC/DC tells the little-known story of how Thomas Edison wrongly bet in the fierce war between supporters of alternating current and direct current. The savagery of this electrical battle can hardly be imagined today. The showdown between AC and DC began as a rather straightforward conflict between technical standards, a battle of competing methods to deliver essentially the same product, electricity. But the skirmish soon metastasized into something bigger and darker. In the AC/DC battle, the worst aspects of human nature somehow got caught up in the wires; a silent, deadly flow of arrogance, vanity, and cruelty. Following the path of least resistance, the war of currents soon settled around that most primal of human emotions: fear. *AC/DC* serves as an object lesson in bad business strategy and poor decision making. Edison's inability to see his mistake was a key factor in his loss of control over the "operating system" for his future inventions?not to mention the company he founded, General Electric.