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Management: the Essentials - Stephen Robbins  
2013-08-28

Robbins Management: The Essentials covers the concepts essential to management in the 21st century in a fresh, lively format that's perfectly suited to a typical university semester. The second edition features new and in-depth coverage of sustainability, ethics and corporate social responsibility and new case studies from local and international businesses.

**Handbook of Cost and Management Accounting** - Zahirul Hoque 2005

In order to survive in the changing business environment, organisations should rethink their strategic philosophy and the role of management accounting. The primary focus of this book is on techniques and concepts of cost and management accounting for strategic business decisions. It focuses on both conventional and contemporary issues. The book will serve as a reference source for practicing accountants, senior executives and managers working in human resources, operations, and accounting divisions. As the principal focus of this book is on conceptual foundations, it would also be ideal for courses in graduate programs such as master's degree, MBA or Executive MBA.

*Management Control Theory* - A.J. Berry  
2019-05-23

First published in 1998, this volume of readings provides an overview of the development of the study of Management Control theory over the

past 35 years. The period encompasses the publication of a major and seminal text by Anthony and Dearden in 1965, which acted as a touchstone in defining the range and scope of management control systems. This laid management control's foundations in accounting-based mechanisms of control, an element which has been seen as both a strength and a constraint. A good deal of work has followed, providing both a development of the tradition as well as a critique. In this volume we attempt to provide a range of readings which will illustrate the variety of possibilities that are available to researchers, scholars and practitioners in the area. The readings illustrate the view that sees control as goal directed and integrative. They go on to explore the idea of control as adaption, consider its relationship with social structure and survey the effects of the interplay between the organisation and the environment. The essays included are not intended to lead the reader through a well-ordered argument which concludes with a well reasoned view of how management control should be. Instead it seeks to illustrate the many questions which have been posed but not answered and to open up agendas for future research.

Single Variable Calculus, Volume 2 - James Stewart 2012-07-24

James Stewart's CALCULUS texts are widely renowned for their mathematical precision and

accuracy, clarity of exposition, and outstanding examples and problem sets. Millions of students worldwide have explored calculus through Stewart's trademark style, while instructors have turned to his approach time and time again. In the Seventh Edition of SINGLE VARIABLE CALCULUS, Stewart continues to set the standard for the course while adding carefully revised content. The patient explanations, superb exercises, focus on problem solving, and carefully graded problem sets that have made Stewart's texts best-sellers continue to provide a strong foundation for the Seventh Edition. From the most unprepared student to the most mathematically gifted, Stewart's writing and presentation serve to enhance understanding and build confidence. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*International Handbook of Organizational Teamwork and Cooperative Working* - Michael A. West 2008-05-27

In today's fast changing, hyper-competitive environment, teamwork and co-operative working enhance the organisation's adaptive capability. The team, rather than the individual, is increasingly seen as the building block of organisations and a key source of competitive advantage. The International Handbook of Organisational Teamwork and Co-operative Working provides a clear focus on the psychological and social processes that can stimulate successful cooperation and teamwork. Michael West, Dean Tjosvold and Ken Smith have brought together the world's leading authorities from a range of social science disciplines to provide a contemporary review of established and emerging perspectives. Throughout the book, processes that both facilitate and obstruct successful cooperation and teamwork are detailed, alongside guidance on best practice and methodology. The challenging and alternative perspectives presented will inform future research and practice. The result is a systematic and comprehensive synthesis of knowledge from a range of disciplines that will prove invaluable to professionals, researchers and students alike. \* A systematic and coherent framework which organizes and structures the knowledge in this

field \* An outstanding collection of authoritative "high profile" authors \* Challenging, alternative perspectives that will stimulate and enlighten future research and practice \* Selective, updated bibliographies of key literatures support every chapter, a valuable resource for students, trainers and practitioners

**Probability & Statistics with R for Engineers and Scientists** - Michael Akritas 2018-03-21

This title is part of the Pearson Modern Classics series. Pearson Modern Classics are acclaimed titles at a value price. Please visit [www.pearsonhighered.com/math-classics-series](http://www.pearsonhighered.com/math-classics-series) for a complete list of titles. This text grew out of the author's notes for a course that he has taught for many years to a diverse group of undergraduates. The early introduction to the major concepts engages students immediately, which helps them see the big picture, and sets an appropriate tone for the course. In subsequent chapters, these topics are revisited, developed, and formalized, but the early introduction helps students build a true understanding of the concepts. The text utilizes the statistical software R, which is both widely used and freely available (thanks to the Free Software Foundation). However, in contrast with other books for the intended audience, this book by Akritas emphasizes not only the interpretation of software output, but also the generation of this output. Applications are diverse and relevant, and come from a variety of fields.

**Principles of Supply Chain Management** -

Joel D. Wisner 2008-05-01

Streamline your studying and get the grade you want with PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, Second Edition. With this textbook, you'll learn from real case studies, as well as games--like The Beer Game Supply Chain Management Simulation--how to understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management focus, covering a great deal of content that isn't currently available elsewhere. The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors

break down supply chain issues into purchasing, operations, and logistics. This is one of the most- if not the most--balanced supply chain management texts available, and it follows a natural flow through the supply chain. The well-organized chapters include excellent case studies, demonstrating the practical application of supply chain management in the workplace. Profiles throughout the text reinforce the studies, and help to reinforce your learning. This second edition also includes a number of new cases, in addition to the previous 15 cases, all packaged on the Student CD. Each of the 14 chapters includes revised and updated Supply Chain Management in Action opening features, e-Business Connection features, Global Perspective features, and company examples to ensure that current supply chain management issues are covered in depth.

**Accounting Information Systems** - Alison Parkes 2016

### **Performance Measurement and**

**Management** - Malcolm Smith 2005-04-09  
Management accountancy has a dynamic role to play in the competitive strategy of modern global businesses. This book sets out key strategic principles and then assesses how management accountancy can affect and direct these strategies. Engaging case studies reveal how theories and concepts translate into real business practice. Throughout, the book emphasizes: - how accounting initiatives can trigger assessment and improvement of performance management - the importance of managerial decision making to good business practice - how today's management accountancy measures against current research  
Written for advanced undergraduate, postgraduate and MBA students taking courses on management accounting and performance measurement and management, the book will be also of interest to management and business consultants, professional accountants and accounting academics.

**Innovative Business Practices** - Alkis Thrassou 2013-07-16

This second decade of the millennium finds the world changing at a once unimaginable pace. Businesses, tangled in the interwoven threads of galloping globalization, technological advances,

cultural diversity, economic recession and deep-rooted human social evolution, struggle to keep up with incessant changes; consequently and inexorably experiencing severe difficulties and disorientation. Executives, much bewildered, habitually turn to conventional, time-honoured strategies and practices, which increasingly fail to offer the much-sought answers and means to survival, competitiveness and growth. We are currently experiencing a business era of turbulence and dynamic change - an era that inherently rejects conventionality and orthodox business theory to reward businesses embracing agility, reflex-style adaptability, innovation and creativity. This turbulence is, however, not a parenthesis or even a pattern, but the new reality in which each business must reinvent and redefine itself. This is a new reality of stakeholders that shift focus from the external to the internal, from the tangible to the intangible, and from fact to perception. This book presents research and paradigms that transcend classical theory in order to examine how business practice is positively affected by these conditions. Across a multitude of sectors and organisational types, scholars of different business specialisations set the theoretical foundations of contemporary thinking and present their practical implementations.

*Target Costing and Value Engineering* - Robin Cooper 2017-10-19

What would happen if everyone in your company followed a disciplined approach to cost reduction? Go ahead -- imagine it. What would it look like? How can it be done? The answer -- smart cost management. Effective cost management must start at the design stage. As much as 90-95% of a product's costs are added in the design process. That is why effective cost management programs focus on design and manufacturing. The primary cost management method to control cost during design is a combination of target costing and value engineering. Target Costing Objectives: Identify the cost at which your product must be manufactured at if it is to earn its profit margin at its expected target selling price. Break the target cost down to its component level and have your suppliers find ways to deliver the components they sell you at the set target prices while still making adequate returns. Value

Engineering: The connection to function: An organized effort and team based approach to analyze the functions of goods and services that the design stage, and find ways to achieve those functions in a manner that allows the firm to meet its target costs. The result: Added value for your company (development costs on-line with added value for your company; development costs on-line with selling prices) and added value for your customer (higher quality products that meet, possibly even exceed, customer expectations.)

**Labor Relations for the Fire Service** - Paul J. Antonellis 2012

In his highly regarded new book, Paul Antonellis — fire service veteran, training/education consultant, instructor, author — explores the aspects of labour relations that are intertwined with human resource management in today's fire service organisations.

Intended as a text for college-level fire service programs, *Labor Relations for the Fire Service* meets USFA's FESHE requirement for the *Personnel Management for the Fire and Emergency Services* course.

*Cost Accounting, Global Edition* - Madhav Rajan 2015-02-27

For undergraduate and MBA Cost or Management Accounting courses The text that defined the cost accounting market. Horngren's *Cost Accounting*, defined the cost accounting market and continues to innovate today by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasizes the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyses, and management. This edition incorporates the latest research and most up-to-date thinking into all relevant chapters and more MyAccountingLab® coverage! MyAccountingLab is web-based tutorial and assessment software for accounting that not only gives students more "I Get It" moments, but gives instructors the flexibility to make technology an integral part of their course, or a supplementary resource for students. Please note that the product you are purchasing does not include MyAccountingLab.

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Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyAccountingLab at a reduced price by purchasing a pack containing a copy of the book and an access code for

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[www.myaccountinglab.com](http://www.myaccountinglab.com) to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit [www.pearsoned.co.uk/relocator](http://www.pearsoned.co.uk/relocator)

*Ethics in Accounting: A Decision-Making Approach* - Gordon Klein 2015-12-17

This book provides a comprehensive, authoritative, and thought-provoking examination of the ethical issues encountered by accountants working in the industry, public practice, nonprofit service, and government.

Gordon Klein's, *Ethics in Accounting: A Decision-Making Approach*, helps students understand all topics commonly prescribed by state Boards of Accountancy regarding ethics literacy. *Ethics in Accounting* can be utilized in either a one-term or two-term course in Accounting Ethics. A contemporary focus immerses readers in real world ethical questions with recent trending topics such as celebrity privacy, basketball point-shaving, auditor inside trading, and online dating. Woven into chapters are tax-related issues that address fraud, cheating, confidentiality, contingent fees and auditor independence. Duties arising in more commonplace roles as internal auditors, external auditors, and tax practitioners are, of course, examined as well.



## **Supply Chain Development for the Lean Enterprise** - Robin Cooper 2017-12-06

Four questions determine whether a company is using interorganizational cost management. Does your firm set specific cost-reduction objectives for its suppliers? Does your firm help its customers and/or suppliers find ways to achieve their cost-reduction objectives? Does your firm take into account the profitability of its suppliers when negotiating component pricing with them? Is your firm continuously making its buyer-supplier interfaces more efficient? If the answer to any of these questions is "no", your firm risks introducing products that cost too much or are not competitive. The full potential of the supply network can be realized only when the entire supply chain adopts interorganizational cost management practices. Competitive pressure has led many firms to try to increase the efficiency of supplier firms through interorganizational cost management systems, a structured approach to coordinating the activities of firms in a supplier network to reduce the total costs in the network. It is particularly important to lean enterprises for two reasons: Lean enterprises typically outsource more of the added value of their products than their mass producer counterparts. Lean enterprises usually compete more aggressively and must manage costs more effectively. Interorganizational cost management can reduce costs in three ways: through product design, through product manufacture and through cooperative approaches between buyers and suppliers to build smoother interfaces. However, more than just cost management must cross interorganizational boundaries. Suppliers are also a major source of innovation for lean enterprises. Successful supplier networks encourage every firm in the network to innovate and compete more aggressively. Read this book to learn to manage the supply chain to forge competitive advantage while reducing costs.

**Visual Anatomy & Physiology Lab Manual, Pig Version** - Stephen N. Sarikas 2017-02-01

For the two-semester A&P lab course. Practical, active learning exercises with a visual approach

Visual Anatomy & Physiology Lab Manual (Stephen Sarikas) brings all of the strengths of the revolutionary Visual Anatomy & Physiology textbook (Martini/Ober/Nath/Bartholomew/Petti)

to the lab. The 2nd Edition builds upon the visual approach and modular organization with new features to better prepare you for lab, maximize your learning, and reinforce important concepts. With an emphasis on clear, easy to follow figures (from the Martini Visual A&P text), frequent practice, and helping you make connections, the manual provides you with the powerful tools you need to excel. The two-page lab activity modules seamlessly integrate text and visuals to guide you through lab activities—with no page flipping. Lab practice consists of hands-on activities and assignable content in Mastering™ A&P, including new pre-lab quizzes, Review Sheets, and virtual lab study tools. Also available with Mastering A&P Mastering™ A&P is an online homework, tutorial, and assessment program designed to engage students and improve results. Instructors ensure that students arrive ready to learn in lab by assigning content before class, and encourage critical thinking and retention with in-class resources such as Learning Catalytics™. Students can further master concepts after class through assignments that provide hints and answer-specific feedback. With a wide range of activities available, students can actively learn, understand, and retain even the most difficult concepts. Note: You are purchasing a standalone product; Mastering™ A&P does not come packaged with this content. Students, if interested in purchasing this title with Mastering A&P, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134554906 / 9780134554907 Visual Anatomy & Physiology Lab Manual, Pig Version Plus Mastering A&P with eText -- Access Card Package Package consists of: 0134552199 / 9780134552194 Visual Anatomy & Physiology Lab Manual, Pig Version 0134448685 / 9780134448688 Mastering A&P with Pearson eText -- ValuePack Access Card -- for Visual Anatomy & Physiology Lab Manual Students can use the URL and phone number below to help answer their questions: <http://247pearsoned.custhelp.com/app/home> 800-677-6337

**Handwriting Analysis** - Andrea McNichol

1994-09-22

Shows how to analyze handwriting traits, including slant, spacing, baseline, and connecting strokes, and discusses practical uses  
*Technological Solutions for Sustainable Business Practice in Asia* - Ordóñez de Pablos, Patricia  
2015-05-31

Central Asian countries play a geostrategic role in world economy and politics. As a result, efforts are being made to establish an effective channel of communication between academic and research institutions, policymakers, government agencies, and individuals concerned with the complexities of Asian business, information technologies, sustainable development, and globalization. *Technological Solutions for Sustainable Business Practice in Asia* provides an in-depth analysis on Asian economy, business, and management with a clear international and interdisciplinary approach. This comprehensive resource is beneficial for academics, PhD students, policymakers, and government officials.

Entrepreneurship - David Deakins 2020-10-12

Written by a team of leading international scholars, this new book treats entrepreneurship as an ever-evolving social phenomenon, and explores the recent trends that impact it, such as: digitisation; disruptive technologies; the rise of the 'gig' economy and; the growing importance of community-based and social entrepreneurship. Including a mixture of case studies, examples, consideration of policy issues and exercises, this text provides practical perspectives of Entrepreneurship in support of key theory, while discussion questions, suggested reading and assignments help situate and test understanding.

**Accounting for Managers** - Paul M. Collier  
2003-09-12

Accounting for Managers explains how accounting information is used by non-financial managers. The book emphasises the interpretation, rather than the construction, of accounting information and encourages a critical, rather than unthinking acceptance, of the underlying assumptions behind accounting. It links theory with practical examples and case studies drawn from real life business situations in service, retail and manufacturing industries.

**Managerial Accounting for Managers** - Eric

W. Noreen 2011

Management Accounting Change - Danture Wickramasinghe 2012-08-21

Written by two experienced lecturers, this is the first student-centered textbook to bridge the technical and theoretical aspects of management accounting change. Packed full of pedagogical features, including mini-cases, learning outcomes, key terms, article summaries, key concept boxes, real-world cases, chapter summaries and further reading suggestions and resources, it is clear and accessibly written, covering all the major emerging topics in management accounting theory. Discussing technical developments in management accounting from conventional cost accounting to contemporary strategic management accounting and beyond, in four parts it: shows how conventional cost accounting techniques and management control models evolved in line with the development of mass production and bureaucracy explores how recent developments such as customer and strategic orientations in business, flexible manufacturing, post-bureaucracy, network and virtual organizational technologies implicate in management accounting provides a number of alternative theories through which the transition of management accounting from mechanistic to post-mechanistic approaches can be explained - elaborating both rational and interpretive/critical theories. This excellent text meets a desperate need for an advanced management accounting textbook that incorporates theory and practice and is accessible and engaging for all those studying in this challenging area.

Statistics for Managers Using Microsoft Excel, Global Edition - David M. Levine 2016-12-22

For undergraduate business statistics courses. Analysing the Data Applicable to Business This text is the gold standard for learning how to use Microsoft Excel® in business statistics, helping students gain the understanding they need to be successful in their careers. The authors present statistics in the context of specific business fields; full chapters on business analytics further prepare students for success in their professions. Current data throughout the text lets students practice analysing the types of data

they will see in their professions. The friendly writing style include tips throughout to encourage learning. The book also integrates PHStat, an add-in that bolsters the statistical functions of Excel. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

**Accounting Principles Part 1, 5th Canadian Edition** - Jerry J. Weygandt 2014

**Management Accounting** - Kim Langfield-Smith 1998

The second edition of this acclaimed Australian text continues to provide a strong focus on the users and uses of management accounting techniques.

**Responsible Business in a Changing World** - Belén Díaz Díaz 2020-05-11

This book explores the current state of Corporate Social Responsibility (CSR) from an international perspective, the goal being to share ideas and visions for a sustainable future and to provide useful guidelines for academics, practitioners and policymakers in the context of the 2030 "Agenda for Sustainable Development" released by the United Nations. Research on CSR has evolved considerably over the last three decades. However, there are still many unanswered questions concerning the sustainability of business in an increasingly changing world, for example: If most companies consider CSR to be valuable to their organizations, why do only 15% of them systematically implement Social Responsibility initiatives? If CSR has been found to be profitable for companies, why are they so reluctant to develop an active, internal CSR policy? Why are there such significant differences in CSR adoption from country to country? Why does it take a huge crisis to make

politicians react and regulate certain core CSR issues? This contributed volume answers these questions, presenting a wealth of case studies and new approaches in the process.

Campbell Essential Biology 5th Edition: Pearson New International Edition - Eric J. Simon 2013-08-29

Were you looking for the book with access to MasteringBiology? This product is the book alone, and does NOT come with access to MasteringBiology. Buy the book and access card package to save money on this resource.

Campbell Essential Biology, Fifth Edition, makes biology irresistibly interesting for non-majors biology students. This best-selling book, known for its scientific accuracy and currency, makes biology relevant and approachable with increased use of analogies, real world examples, more conversational language, and intriguing questions. Campbell Essential Biology... make biology irresistibly interesting. This package contains: Campbell Essential Biology, Fifth Edition

*Contemporary Issues in Management Accounting* - Alnoor Bhimani 2006

Covering established and emerging areas in the fast changing field of management accounting, this work discusses accounting practices such as budgeting, costing, responsibility accounting and capital investment analysis.

**The Limits of Institutional Reform in Development** - Matt Andrews 2013-02-11

Developing countries commonly adopt reforms to improve their governments yet they usually fail to produce more functional and effective governments. Andrews argues that reforms often fail to make governments better because they are introduced as signals to gain short-term support. These signals introduce unrealistic best practices that do not fit developing country contexts and are not considered relevant by implementing agents. The result is a set of new forms that do not function. However, there are realistic solutions emerging from institutional reforms in some developing countries. Lessons from these experiences suggest that reform limits, although challenging to adopt, can be overcome by focusing change on problem solving through an incremental process that involves multiple agents.

Accounting: Information for Business Decisions -

Billie Cunningham 2020-11-03

Accounting Information for Business Decisions is a business-focused introduction to Accounting for all students - not just those intending to be Accounting majors. Lead students through the real-world business cycle and how accounting information informs decision-making. Departing from the traditional approach taken by other introductory accounting textbooks, students apply both managerial and financial approaches within the topics examined in each chapter, to see the direct impact that Managerial Accounting decisions make on the Financial Accounting processes (and vice versa). The conversational writing engages students in the theoretical content and how it applies to contemporary real-world scenarios. Students follow a retail coffee business in the relatable Cafe Revive running case study integrated into every chapter, to learn about applying accounting issues in the real world. Premium online teaching and learning tools are available on the MindTap platform. Learn more about the online tools [cengage.com.au/mindtap](http://cengage.com.au/mindtap)  
Australian National Bibliography - 1995

**ACCOUNTING INFORMATION SYSTEMS  
UNDERSTANDING BUSINESS PROCESSES  
5E (5).** - Alison Parkes 2016

**Innovation for Sustainability** - Nancy Bocken  
2019-02-22

The aim of this edited book is to provide a comprehensive overview of the opportunities and challenges related to innovation for sustainability. Combining work from both emerging and established scholars in different academic fields, this book provides an integrated understanding of the topic from four perspectives. First, the big picture: frameworks, types, and drivers; second, strategy and leadership; third, measurement and assessment and fourth, tools, methods and technologies. Chapter 11 of this book is available open access under a CC BY 4.0 license at [link.springer.com](http://link.springer.com). The editors donate their remuneration for this book to conservation organisation the WWF.

**Management Accounting** - Carlos Correia  
2008-01

This new Southern African edition of Kim Langfield-Smith and Helen Thorne's best-selling

Australian Management Accounting text explains the contemporary role of management accounting in organisations - supporting a company's quest for enhancing shareholder and customer value. The effective management of resources, both financial and non-financial, is essential to creating value. Retaining the strategic approach and comprehensive coverage but thoroughly adapted for Southern Africa, Management Accounting Southern African edition is suitable for the one- or two-semester undergraduate course, and is ideal for use over two years of study.

**Handbook of Management Accounting Research** - Christopher S. Chapman 2006-12-08  
Volume one of the Handbooks of Management Accounting Research sets the context for both Handbooks, with three chapters outlining the historical development of management accounting as a discipline and as a practice in three broad geographic settings. The bulk of the first volume then draws together a series of contributions that analyse the scholarly literature in terms of distinct intellectual and theoretical social science perspectives. The volume includes a chapter which looks at work informed by psychology as a base discipline. The volume also includes a set of chapters that seek to evaluate and explain issues of research method for the different approaches to research found within management accounting. Special pricing available if purchased as a set with Volume 2. Documents the scholarly management accounting literature Publishing both in print, and online through Science Direct International in scope

International Books in Print - 1990

**EBOOK: Management Accounting, 6e** - Will Seal 2018-10-30

EBOOK: Management Accounting, 6e  
Subject Guide to Australian Business, Commerce & Law Books - John E. Simkin 1992

A guide to the 5490 books in these fields in the 'Australian Books in Print' database as at June 1992, and out-of-print titles notified since December 1989, with titles indexed under 3617 subject headings.

**Data Science for Economics and Finance** - Sergio Consoli 2021

This open access book covers the use of data



science, including advanced machine learning, big data analytics, Semantic Web technologies, natural language processing, social media analysis, time series analysis, among others, for applications in economics and finance. In addition, it shows some successful applications of advanced data science solutions used to extract new knowledge from data in order to improve economic forecasting models. The book starts with an introduction on the use of data science technologies in economics and finance and is followed by thirteen chapters showing success stories of the application of specific data science methodologies, touching on particular topics related to novel big data sources and technologies for economic analysis (e.g. social media and news); big data models leveraging on supervised/unsupervised (deep) machine learning; natural language processing to build economic and financial indicators; and forecasting and nowcasting of economic variables through time series analysis. This book is relevant to all stakeholders involved in digital and data-intensive research in economics and finance, helping them to understand the main opportunities and challenges, become familiar with the latest methodological findings, and learn how to use and evaluate the performances of novel tools and frameworks. It primarily targets data scientists and business analysts exploiting data science technologies, and it will also be a useful resource to research students in disciplines and courses related to these topics. Overall, readers will learn modern and effective data science solutions to create tangible innovations for economic and financial applications.

### **Accounting and Financial Management -**

Peter Harris 2012-05-31

Accounting and Financial Management: developments in the international hospitality industry presents new and innovative research

and developments in the field of accounting and financial management as it relates to the work of managing enterprises and organisations in the international hospitality industry. The content contains contributions from a rich source of international researchers, academics and practitioners including, university and college lecturers, professional accountants and consultants and senior managers involved in a wide range of teaching, scholarship, research, and consultancy in the hospitality industry worldwide. The material is drawn from their work and experience and relates directly to the management of hospitality undertakings. Therefore the up to date case studies and examples used are taken from a wide ranging of companies across the industry including large international chains such as Sheraton, Holiday Inn, and Intercontinental. Divided into three parts: Performance Management, Information Management and Asset Management the book tackles the following issues amongst others: \* Performance management in the international hospitality industry \* Benchmarking: measuring financial success \* The profit planning framework \* Making room rate pricing decisions \* Hotel asset management UK and US perspectives \* Lowering risk to enhance hospitality firm value Accounting and Financial Management: developments in the international hospitality industry presents current developments drawn from a combination of live fieldwork and practical experience and therefore will content will appeal to a wide-ranging readership including practising managers and financial controllers in hospitality organisations, professional accountants and consultants, postgraduate candidates studying for master's degrees in hospitality management, and final year undergraduate students of hospitality management who elect to take an accounting option.