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Teach Yourself Electricity and Electronics, 5th Edition - Stan Gibilisco 2011-08-05

Up-to-date, easy-to-follow coverage of electricity and electronics In Teach Yourself Electricity and Electronics, Fifth Edition, a master teacher provides step-by-step lessons in electricity and electronics fundamentals and applications. Detailed illustrations, practical examples, and hundreds of test questions make it easy to learn the material quickly. This fully revised resource starts with the basics and takes you through advanced applications, such as communications systems and robotics. Solve current-voltage-resistance-impedance problems, make power calculations, optimize system performance, and prepare for licensing exams with help from this hands-on guide. Updated for the latest technological trends: Wireless Systems Fiber Optics Lasers Space Communications Mechatronics Comprehensive coverage includes: Direct-Current Circuit Basics and Analysis * Resistors * Cells and Batteries * Magnetism * Inductance * Capacitance * Phase * Inductive and Capacitive Reactance * Impedance and Admittance * Alternating-Current Circuit Analysis, Power, and Resonance * Transformers and Impedance Matching * Semiconductors * Diode Applications * Power Supplies * Bipolar and Field-Effect Transistors * Amplifiers and Oscillators * Digital and Computer Basics * Antennas for RF Communications * Integrated Circuits * Electron Tubes * Transducers, Sensors, Location, and Navigation * Acoustics and Audio Fundamentals * Advanced Communications Systems Make Great Stuff! TAB, an imprint of McGraw-Hill Professional, is a leading publisher of DIY technology books for makers, hackers, and electronics hobbyists.

EBOOK: Basic Statistics For Business and Economics - Douglas Lind 2012-04-16

The 8th edition of Lind/Marchal/Wathen: Basic Statistics for Business and Economics, is a step-by-step approach that enhances student performance, accelerates preparedness and improves motivation for the student taking a business statistics course. The main objective of the text is to provide students majoring in all fields of business administration with an introductory survey of the many applications of descriptive and inferential statistics. The relevant approach taken in this text relates to the college students today as they will receive the information that is important to them in this class as well as their future careers.

Understanding the concepts, seeing and doing plenty of examples and exercises, and comprehending the application of statistical methods in business and economics are the focus of this book.

Introduction to Business - Lawrence J. Gitman 2018

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

The McGraw-Hill 36-Hour Course: Finance for Non-Financial Managers 3/E - H. George Shoffner 2011-01-14

Make simple sense of complex financial information! The high-profile accounting scandals of recent years have made one thing clear: You can't know too much about the company for which you work. What are the numbers? Where do you find them? How do they affect you and your staff? This fully revised and updated third edition of The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers provides a firm grasp

on what all the numbers really mean. Designed to let you learn at your own pace, it walks you through: The essential concepts of finance, so you can ask intelligent questions and understand the answers Vital statements and reports, with sections on pro forma financial statements and expensing of stock options The auditing process--what is measured, how it's measured, and how you can help ensure accuracy and completeness With chapter-ending quizzes and an online final exam, The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers serves as a virtual professor, providing the curriculum you need to crunch the numbers like a pro!

Statistical Process Control Demystified - Paul Keller 2011-06-05

INCREASE your odds of learning STATISTICAL process control (SPC) Identify and reduce variation in business processes using SPC--the powerful analysis tool for process evaluation and improvement. Statistical Process Control Demystified shows you how to use SPC to enable data-driven decision making and gain a competitive advantage in the marketplace. Written in a step-by-step format, this practical guide explains how to analyze process data, collect data, and determine the suitability of a process in meeting requirements. Attribute and X-bar control charts are discussed, as are charts for individuals data. You'll also get details on process improvement and measurement systems analysis. Detailed examples, calculations, and statistical assumptions make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Control chart interpretation Overcoming common errors in the use of SPC and general statistical analysis tools Sampling requirements Analysis using Excel Estimating process variation Designed experiments Measurement systems analysis, including R&R studies Continuous process improvement strategies Simple enough for a beginner, but challenging enough for an advanced student, Statistical Process Control Demystified is your shortcut to this powerful analysis solution.

Introduction To Business, Student Edition - McGraw-Hill Education 2007-01-18

The most comprehensive introductory high school business book on the market!

The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration - Mary Scannell 2010-05-28

Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. The Big Book of Conflict-Resolution Games offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective communication, cultural/personality clashes, and other specific problem areas—before they affect your organization's bottom line. Let The Big Book of Conflict-Resolution Games help you to: Build trust Foster morale Improve processes Overcome diversity issues And more Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in The Big Book of Conflict-Resolution Games delivers everything you need to make your workplace more efficient, effective, and engaged.

Business Math - Mary Hansen 2009-03-24

BUSINESS MATH, 17E provides comprehensive coverage of personal and business-related mathematics. In addition to reviewing the basic operations of arithmetic, students are prepared to understand and manage their personal finances, as well as grasp the fundamentals of business finances. BUSINESS MATH, 17E prepares students to be smart shoppers, informed taxpayers, and valued employees. Basic math skills are covered in a step-by-step manner, building confidence in users before they try it alone. Spreadsheet applications are available on the Data Activities CD, and a simulation activity begins every chapter. Chapters are organized into short lessons for ease of instruction and include algebra connections, group and class activities, communication skills, and career spotlights. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
ISE Business Analytics - Sanjiv Jaggia 2019-11-17

McGraw-Hill's 500 Series 7 Exam Questions to Know by Test Day - Esme Faerber 2012-12-19

500 Ways to Achieve Your Highest Score We want you to succeed on the Series 7 exam. That's why we've selected these 500 questions to help you study more effectively, use your preparation time wisely, and get your best score. These questions and answers are similar to the ones you'll find on the Series 7 exam, so you will know what to expect on test day. Each question includes a comprehensive explanation in the answer key for your full understanding of the concepts. Whether you have been studying all year or are doing a last-minute review, McGraw-Hill's 500 Series 7 Exam Questions to Know by Test Day will help you achieve the high score you desire. Sharpen your subject knowledge and build your test-taking confidence with: 500 Series 7 exam questions with answers Clear solutions in the answer key for every problem A format parallel to that of the Series 7 exam

MATH FOR BUSINESS AND FINANCE: AN ALGEBRAIC APPROACH 1E - Jeffrey Slater 2013-01-30

Math for Business & Finance: An Algebraic Approach provides modern examples for students to understand business mathematics and make connections with real-world applications. The course covers mathematical concepts from an algebraic approach, combined with Business applications. Every chapter is devoted to a Personal Finance theme, with topics that include Payroll and the Cost of Purchasing a Home. There is also extensive integration of scientific calculator notation, and also has the Wall Street Journal and Kiplinger news clips that have been widely popular in Jeffrey Slater's other two Business Math texts. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

The McGraw Hill 36 Hour Six Sigma Course - Greg Brue 2004-07-22

Learn the essentials of Six Sigma in just 36 hours The McGraw-Hill 36-Hour Six Sigma Course provides you with the knowledge you need to understand, implement, and manage a Six Sigma program. This detailed yet accessible guide explores 10 essential Six Sigma tools for manufacturing along with other core components of a Six Sigma program.

Essentials of Business Law - Anthony Liuzzo 2021

"The new, eleventh edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. While continuing to offer all of the features that have made the ten prior editions successful, this new edition includes a chapter on the areas of law affected by social media, updated content, and enhanced support materials. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease-of-use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law"--

EBOOK: Operations Management: Theory and Practice: Global Edition - STEVENSON, WILL 2019-01-11

EBOOK: Operations Management: Theory and Practice: Global Edition

Business and Professional Communication - Kory Floyd 2020

Understanding Business - William G. Nickels 2018

Applied Statistics - David P. Doane 2021

"As recently as a decade ago our students used to ask us, "How do I use statistics?" Today we more often hear, "Why should I use statistics?" Applied Statistics in Business and Economics has attempted to provide real meaning to the use of statistics in our world by using real business situations and real data and appealing to your need to know why rather than just how"--

Mathematics With Business Applications - Walter Lange 2003-03-01

Entrepreneurial Small Business + BusinessWeek Sub Card - Jerome A. Katz 2008-02

"Entrepreneurial Small Business (ESB) " provides students with a clear vision of small business as it really is today: Katz focuses on the distinctive nature of small businesses that students might actually start versus high growth firms. The goal of the companies described in this textbook is personal independence with financial security; not market dominance with extreme wealth. Traditional beliefs and models in small business are discussed, as well as the latest findings and best practices from academic and consulting arenas. Katz and Green recognize the distinction between entrepreneurs who aim to start the successor to Amazon.com or the pizza place around the corner. They discuss the challenges facing entrepreneurs, while keeping focused on the small businesses students plan to start.

Mathematics for Business and Personal Finance, Student Edition - McGraw-Hill Education 2009-01-14

Glencoe Mathematics for Business and Personal Finance: The Latest in Technology! Relevant - Convenient - Adaptable!

UNDERSTANDING BUSINESS - WILLIAM. NICKELS 2015

Technology Ventures - Richard C. Dorf 2008

Technology Ventures is the first textbook to thoroughly examine a global phenomenon known as technology entrepreneurship. Now in its second edition, this book integrates the most valuable entrepreneurship and technology management theories from some of the world's leading scholars and educators with current examples of new technologies and an extensive suite of media resources. Dorf and Byers comprehensive collection of action-oriented concepts and applications provides both students and professionals with the tools necessary for success in starting and growing a technology enterprise. Technology Ventures details the critical differences between scientific ideas and true business opportunities.

Introduction to Business - William G. Nickels 2016

McGraw-Hill's 10 ACT Practice Tests, Second Edition - Steven W. Dulan 2008-07-01

We want to give you the practice you need on the ACT McGraw-Hill's 10 ACT Practice Tests helps you gauge what the test measures, how it's structured, and how to budget your time in each section. Written by the founder and faculty of Advantage Education, one of America's most respected providers of school-based test-prep classes, this book provides you with the intensive ACT practice that will help your scores improve from each test to the next. You'll be able to sharpen your skills, boost your confidence, reduce your stress-- and to do your very best on test day. 10 complete sample ACT exams, with full explanations for every answer 10 sample writing prompts for the optional ACT essay portion Scoring Worksheets to help you calculate your total score for every test Expert guidance in prepping students for the ACT More practice and extra help online ACT is a registered trademark of ACT, Inc., which was not involved in the production of, and does not endorse, this product.

Management 9e - Angelo Kinicki 2019-03-21

Business Driven Technology - Stephen Haag 2006

BDT takes a business-first approach, improving students' perception of the value of IS within the business discipline. This perspective allows instructors to more easily demonstrate how technology and systems support business performance and growth. The adaptive chapter/plugin organization enables the instructor to adjust content according to their business or technical preferences.

Principles of Business, Marketing, and Finance Student Workbook - Chris Gassen 2016-01-28

The Workbook is organized to follow the textbook on a chapter-by-chapter basis, providing questions to help the student review the material presented in the chapter. This supplement is a consumable resource, designed with perforated pages so that a given chapter can be removed and turned in for grading or checking.

Marketing Essentials, Student Edition - McGraw-Hill Education 2008-01-24

The number ONE book in Marketing Education!

Dynamic Business Law: The Essentials - Lucien Dhooge 2012-01-05

Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the BUSINESS in business law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly 'defending' the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law: The Essentials contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to tie in this component even further.

Supply Chain Management Demystified - John M. McKeller 2014-03-08

Your SOURCE for supply chain management fundamentals Optimize your understanding of the essential supply chain management practices used by the best firms to gain competitive advantage. Written in an easy-to-follow style, Supply Chain Management DeMYSTiFieD is filled with best practices and proven techniques for success. This practical guide covers supply chain collaboration, planning, strategic sourcing, manufacturing, production, logistics, risk management, and performance metrics. Corporate social responsibility is also addressed. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Creating a customer-focused strategy Buyer-supplier negotiations New product development Just in time (JIT), Lean manufacturing, and Six Sigma Transportation Global supply chains Simple enough for a beginner, but challenging enough for an advanced student, Supply Chain Management DeMYSTiFieD helps you master this essential business and quality management topic.

Statistical Techniques in Business & Economics - Douglas A. Lind 2002

Accompanying CD-ROM contains ... "data files, Web links, practice quizzes, PowerPoint, video clips, software tutorials, MegaStat for Excel software and user manual."--Page 4 of cover.

Loose Leaf for Business Foundations - O. C. Ferrell 2017-01-30

Business Foundations: A Changing World carefully blends the right mix of content and applications to give students a firm grounding in business principles. Where other products have you sprinting through the semester to cover everything, Business Foundations: A Changing World allows breathing space to explore topics and incorporate additional activities to complement your teaching. Build from the ground up, Business Foundations: A Changing World is for faculty and students who value a briefer, flexible, and integrated resource that is exciting, happening, focused and applicable! What sets this learning program apart from the competition? An unrivaled, focused mixture of exciting content and resources blended with application examples, activities, and fresh topics that show students what is happening in the world of business today!

Business Communication: Developing Leaders for a Networked World - Peter Cardon 2015-01-14

The Business Communication field is at a crossroads as communication technologies are reshaping how people communicate in the workplace. Business Communication: Developing Leaders for a Networked World, by Peter Cardon, puts students at the center of business communication through the author's unique focus on credibility woven throughout the textbook chapters, forward looking vision built on traditional concepts, and practitioner and case-based approach. Students are more likely to read and reflect on the text, and are better positioned to understand the essentials of efficient and effective business communication, thereby transforming them into leaders for a networked world.

Small Business Management - William L. Megginson 2000-08-01

Basic Statistics - Peter Metofe 2017-08-17

Business Foundations: A Changing World - O. C. Ferrell 2017-01-31

Business Foundations: A Changing World carefully blends the right mix of content and applications to give students a firm grounding in business principles. Where other products have you sprinting through the semester to cover everything, Business Foundations: A Changing World allows breathing space to explore topics and incorporate additional activities to complement your teaching. Build from the ground up, Business Foundations: A Changing World is for faculty and students who value a briefer, flexible, and integrated resource that is exciting, happening, focused and applicable! What sets this learning program apart from the competition? An unrivaled, focused mixture of exciting content and resources blended with application examples, activities, and fresh topics that show students what is happening in the world of business today!

McGraw-Hill's Taxation of Individuals and Business Entities 2020 Edition - Brian C. Spilker, Professor 2019-04-09

McGraw-Hill's Taxation of Business Entities 2021 Edition - Benjamin C. Ayers 2020-04-29

FULLY UPDATED FOR 2019 TAX LAW The bold and innovative McGraw-Hill Taxation series is now the most widely adopted code-based Tax title across the country instructors. It's apparent why the clear, organized, and engaging delivery of content, paired with the most current and robust tax code updates, is used by more than 600 schools. The breadth of the topical coverage, the story line approach to presenting the material, the emphasis on the tax and non-tax consequences of multiple parties involved in transactions, and the integration of financial and tax accounting topics make this book ideal for the modern tax curriculum. Story line Approach:Each chapter begins with a story line that introduces a set of characters or a business entity facing specific tax-related situations. Examples related to the story line allow students to learn the code in context. Integrated Examples:In addition to providing examples in-context, we provide "What if" scenarios within many examples to illustrate how variations in the facts might or might not change the answers. More than 100 Videos:Guided Example hint videos provide students with on-demand walk-throughs of key Tax topics, offering narrated, animated, step-by-step solutions to algorithmic variants for select exercises similar to those assigned. Conversational Writing Style, Superior Organization, and Real-World Focus

Calculus for Business, Economics, and the Social and Life Sciences - Laurence D. Hoffmann 2007-06-01

Calculus for Business, Economics, and the Social and Life Sciences introduces calculus in real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences. The new Ninth Edition builds on the straightforward writing style, practical applications from a variety of disciplines, clear step-by-step problem solving techniques, and comprehensive exercise sets that have been hallmarks of Hoffmann/Bradley's success through the years.

Glencoe Accounting: First Year Course, Student Edition - McGraw-Hill Education 2006-01-03

Glencoe is the only publisher to use real-world accounting software and companies to teach accounting!