

The Impactassets Handbook For Investors Generating Social And Environmental Value Through Capital Investing

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Global Handbook of Impact Investing - Elsa De Morais Sarmiento 2020-12-03

Discover how to invest your capital to achieve a powerful, lasting impact on the world. The Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit. This Handbook is a how-to guide for institutional investors, including family offices, foundations, endowments, governments, and international organizations, as well as academics, students, and everyday investors globally. The Handbook's wide-ranging contributions from around the world make a powerful case for positive impact and profit to fund substantive, lasting solutions that solve critical problems across the world. Edited by two experienced and distinguished professionals in the sustainable investing arena and authored by two dozen renowned experts from finance, academia, and multilateral organizations from around the world, the Global Handbook of Impact Investing educates, inspires, and spurs action towards more responsible investing across all asset classes, resulting in smarter capital markets, including how to:

- Realize positive impact and profit
- Integrate impact into investment decision-making and portfolio
- Allocate impactful investments across all asset classes
- Apply unique Impact Investing frameworks
- Measure, evaluate and report on impact
- Learn from case examples around the globe
- Pursue Best Practices in Impact Investing and impact reporting

While other resources may take a local or limited approach to the subject, this Handbook gathers global knowledge and results from public and private institutions spanning five continents. The authors also make a powerful case for the ability of Impact Investing to lead to substantive and lasting change that addresses critical problems across the world.

Strategic Tools for Social Entrepreneurs - J. Gregory Dees 2004-01-30

A complete set of tools for applying entrepreneurial strategies and techniques to your nonprofit As a follow-up to their book *Enterprising Nonprofits*, the authors of *Strategic Tools for Social Entrepreneurs* provide a full set of practical tools for putting the lessons of business entrepreneurship to work in your nonprofit. The book offers hands-on guidance that helps social sector leaders hone their entrepreneurial skills and carry out their social missions more effectively than ever before. This practical and easy-to-use book is filled with examples, exercises, checklists, and action steps that bring the concepts, frameworks, and tools to life. Detailed explanations of all the tools and techniques will help you personalize and apply them to your nonprofit organization-making it stronger, healthier, and better able to serve the needs of our communities. Praise for *Strategic Tools for Social Entrepreneurs* "I search constantly for resources that can help provide insight and guidance to take Teach For America to a higher level; *Strategic Tools for Social Entrepreneurs* does this and more. The book takes the best practices of for-profits and social enterprises and adapts them to the needs of entrepreneurial, mission-driven nonprofits. *Strategic Tools for Social Entrepreneurs* is a tremendous contribution to social entrepreneurs and to the nonprofit sector-many thanks to the authors for identifying this need and filling it!" -Wendy Kopp Founder and President, Teach For America All of the royalties from this book will be used by the Ewing Marion Kauffman Foundation to support continuing work

on social entrepreneurship.

Stitches to Riches? - Gladys Lopez-Acevedo 2016-03-28

South Asia is in the midst of a demographic transition. For the next three decades, the growth of the region's working age population will far outpace the growth of dependents. Close to one million individuals will enter the workforce every month. This large, economically active population can increase the region's capacity to save and make crucial investments in physical capital, job training, and technological advancement. But for South Asia to realize these dividends, it must ensure that its working-age population is productively employed. As one of the most prominent labor-intensive industries in developing countries, apparel manufacturing is a prime contender. With around 4.7 million workers in the formal sector and another estimated 20.3 million informally employed (combined with textiles), apparel already constitutes close to 40 percent of manufacturing employment. And given that much of apparel production continues to be labor-intensive, the potential to create more and better jobs is immense. There is a huge window of opportunity now for South Asia, given that China, the dominant producer for the last ten years, has started to cede some ground due to higher wages. But the region faces strong competition from East Asia—with Cambodia, Indonesia, and Vietnam already pulling ahead. Plus the sector suffers from production inefficiencies and policy bottlenecks that have prevented it from achieving its potential. Against this backdrop, this report hopes to inform the debate by measuring the employment gains that the four most populous countries in South Asia—Bangladesh, India, Pakistan and Sri Lanka (hereafter 'SAR countries')—can expect in this new environment of increased competition and scrutiny. Its main message is that it is important for South Asian economies to remove existing impediments and facilitate growth in apparel to capture more production and create more employment as wages rise in China. The successful manufacturers will be those who can supply a wide range of quality products to buyers rapidly and reliably—not just offer low costs.

Social Finance - Alex Nicholls 2015

Social Finance brings together rapid advances in what used to be called socially responsible investment. For example, finance for green businesses, and to support economic development both in deprived areas and developing countries. This book is the first serious and comprehensive treatment of the phenomenon. (Quelle: buch.ch)

Activate Your Money - Janine Firpo 2021-04-19

Educate yourself about finance and socially conscious investing with a woman-centered approach *Activate Your Money* provides the foundational support women need to talk to each other about their money, invest to grow their wealth, and to take the actions required to shift their assets into alignment with their values. Written for smart, savvy women who want to feel financially empowered, *Activate Your Money* starts where other personal finance books leave off. It delivers the depth of information you need to make informed investment decisions across your entire portfolio. Starting with checking and savings accounts and proceeding asset class by asset class, this book provides you with core investment knowledge, as well as concrete examples about how and where you can invest your money in alignment with your values. You

don't have to do it alone. As women, our strength is in relationships, and this book will help you use that strength to attain better financial outcomes for yourself and your family. Activate Your Money will help you find communities of support and position you to share your knowledge with other women and enable the next generation of smart, confident values-aligned investors. Activate Your Money also includes a companion website that contains downloadable tools you can use to take action and a curriculum that guides women through the process of starting and running their own values-aligned investment clubs. Step up your relationship with money and recognize the power you have to change the world through your investment decisions Demystify financial lingo, learn investment strategies, and acquire tools to help you grow your wealth Explore values-aligned investment options, asset class by asset class, and make informed decisions about where to put your money Break the taboo on discussing money with partners, advisors, friends, and daughters Unlike any other investing book out there, Activate Your Money offers expert guidance, a uniquely woman-centered approach, and a focus on doing good while doing well. Whether you are just starting out or are already a seasoned investor, this book has something for you. Use it as a reference that you can return to again and again as you build your knowledge, confidence, and values-aligned portfolio.

The Innovation Blind Spot - Ross Baird 2017-09-12

Our innovation economy is broken. But there's good news: The ideas that will solve our problems are hiding in plain sight. While big companies in the American economy have never been more successful, entrepreneurial activity is near a 30-year low. More businesses are dying than starting every day. Investors continue to dump billions of dollars into photo-sharing apps and food-delivery services, solving problems for only a wealthy sliver of the world's population, while challenges in health, food security, and education grow more serious. In *The Innovation Blind Spot*, entrepreneur and venture capitalist Ross Baird argues that the innovations that truly matter don't see the light of day—for reasons entirely of our own making. A handful of people in a handful of cities are deciding, behind closed doors, which entrepreneurs get a shot to succeed. And most investors are what Baird calls "two-pocket thinkers"—artificially separating their charitable work from their day job of making a profit. The resulting system creates rising income inequality, stifled entrepreneurial ambition, social distrust, and political uncertainty. Our innovation problem makes all our other problems harder to solve. In this book, Baird demonstrates how and where to find better ideas by lifting up people, places, and industries that are often overlooked. What's more, Baird ultimately outlines how to create long-term success through "one-pocket thinking"—eliminating the blind spot that separates "what we do for a living" and "what we really care about."

The Power of Impact Investing - Judith Rodin 2014

"A new wave of investors is using impact investing to address some of the greatest challenges of our time—from climate change and water scarcity to lack of access to health care, education, and affordable housing—with the intention of also generating a financial return. This couldn't happen at a more critical time. While philanthropy continues to be a transformative force for good, global philanthropic funds, even when combined with the development or aid budgets of many national governments, add up to mere billions of dollars... Rockefeller Foundation president Judith Rodin and Margot Brandenburg, two of the foremost experts in the field, explain what impact investing is, how it compares to philanthropy and traditional investments, where opportunities are evolving around the world, and how to get started..."—Publisher description.

Scaling Social Impact - P. Bloom 2015-12-04

Many social entrepreneurs struggle to take successful, innovative programs that address social problems on a local or limited basis and scale them up to expand their impact in a more widespread, deeper, and efficient way. In *Scaling Social Impact*, the editors address this issue with a comprehensive collection of original papers.

Measuring and Improving Social Impacts - Marc J. Epstein 2014-03-17

"Philanthropic NGOs, foundations, and corporations face endlessly competing needs when deciding to invest or donate for maximum social impact. This book fills an enormous gap by providing a system to measure, operationalize, and improve any organization's impact investments"---

The Clean Money Revolution - Joel Solomon 2018-09-04

"[Joel is] a beloved local financial superhero, and this book is a brilliant roadmap to purposeful investing." —Catherine Ludgate, Manager of Community Investment, Vancity By 2050, \$50 trillion will change hands in North America in the largest generational wealth transfer ever. It will remake the world and be the biggest money-making opportunity in history. "Business as usual," founded on exploitation and environmental ruin, is over. Climate catastrophe, reactionary politics, and widening inequity have put the world on edge. Meanwhile innovations are shifting the economic ground, and an entire generation is pounding the table for real change. Capitalism is evolving into a force that can restore the planet, transform the global economy, and bring justice to people. Joel Solomon, impact investor and change agent, lays it on the line. *The Clean Money Revolution* is part memoir of an inspiring thought leader's journey from presidential campaigner to pioneering investor, part insider's guide to the businesses remaking the world, and part manifesto for a new vision of profit, power, and purpose. Meet some of the people behind this massive shift, and discover the role you can play in the \$50-trillion movement toward true prosperity. A must-read for investors, wealth advisors, aspiring entrepreneurs, and all who want their values and money to work together to transform the future. *The Clean Money Revolution* is on. Join it! "Good helpful stuff to do with your filthy lucre." —Margaret Atwood, author of *The Handmaid's Tale* "Joel Solomon so eloquently lights the path society needs to take in order to ensure future generations can flourish on a sustainable planet earth." —Reverend Yearwood, President of the Hip Hop Caucus

Walk Out Walk On - Margaret Wheatley 2011-06-03

This is an era of increasingly complex problems, fewer and fewer resources to address them, and failing solutions. Is it possible to find viable solutions to the challenges we face today as individuals, communities, and nations? This inspiring book takes readers on a learning journey to seven communities around the world to meet people who have "walked out" of limiting beliefs and assumptions and "walked on" to create healthy and resilient communities. These Walk Outs who Walk On use their ingenuity and caring to figure out how to work with what they have to create what they need. In India, we meet people from Shikshantar, a community that is rejecting the modern culture of money, with its emphasis on self-interest and scarcity, in favor of a gift culture based on generosity and reciprocity. In Zimbabwe, we discover the capacity people have to adapt and invent new ways of surviving and thriving in the face of total systems collapse. Through essays, stories, and beautiful color photographs, Wheatley and Frieze immerse us in these communities that are accomplishing extraordinary things by relying on everyone to be an entrepreneur, a leader, an artist. From Mexico to Greece, from Columbus, Ohio, to Johannesburg, South Africa, we discover that every community has within itself the ingenuity, intelligence, and inventiveness to solve the seemingly insolvable. "It's almost like we discovered a gift inside ourselves," one Brazilian said, "something that was already there." "This book gives insight and beauty to the new world beyond consumerism and all of its side effects. Written with poetic and reflective grace, it is an intimate journey through communities that are creating a future with their own hearts, hands, and relationships." —Peter Block, author of *Community* and coauthor of *The Abundant Community* The Enhanced Edition includes 25 minutes of animation, video, and audio. The animation shows the "Two Loops Theory of Change" with a voiceover from co-author Deborah Frieze. Three videos show inspirational "Walk On" communities in Brazil, South Africa, and India. This edition also includes the "Walk Out Walk On" theme song. Margaret Wheatley cofounded and led the Berkana Institute, a global foundation that partners with people developing healthy and resilient communities. Deborah Frieze succeeded her as Berkana's president and created the Berkana Exchange with many of the people described in this book. Margaret is the author of several books, including *Leadership* and *The New Science*, *A Simpler Way*, *Turning to One Another*, *Finding Our Way*, and *Perseverance*.

Collaborative Capitalism and the Rise of Impact Investing - Cathy Clark 2014-04-07

Investing with the explicit goal of creating financial returns alongside measurable social and environmental benefits is catching fire. Wall Street's biggest players are rushing to provide clients with access to new impact investing options, amid growing consumer demand and evidence that the approach can be successfully executed. Recent research on outstanding impact investing funds has revealed a mature practice, vibrant with commercial investors, providing stable, predictable returns to their investors as well as supporting the creation of millions of jobs and other tangible outcomes in markets overlooked by traditional asset managers. And yet, the individuals and organizations committed to impact investing are

just the tip of the iceberg in a larger movement. This includes the growing field of social enterprise, where market-based solutions can go beyond what government and philanthropy can do to directly address society's problems. And it includes institutional investors who have utilized impact screens and shareholder activism as a risk reduction strategy over the past 30 years. Collaborative Capitalism and the Rise of Impact Investing sees these movements as signs of a much more fundamental shift, as finance as a whole responds to an increased consumer demand for market transparency—the need to know exactly what we are buying, where and how it was made, and who it affects. By putting a lens on the underlying practices that bridge impact investing and risk mitigation finance, the book outlines the transformation in finance itself, driven by more cross-sector, transparent relationships in the service of creating long-term value for multiple stakeholders, not just shareholders.

Sustainable Entrepreneurship - Alan S. Gutterman 2018-08-30

This book traces the foundations for sustainable entrepreneurship, beginning with sustainability, eco-preneurship, and social entrepreneurship. Sustainability has become a multidimensional concept that extends beyond environmental protection to economic development and social equity—in other words, entrepreneurship guided and measured by the three pillars of the triple bottom line. Sustainable entrepreneurship is the continuing commitment by businesses to behave ethically and contribute to economic development while improving the quality of life of the workforce, their families, the local and global community, as well as future generations. The text continues with a review of the basic principles of sustainable entrepreneurship and how entrepreneurs can integrate sustainability into their business models. This book will be an invaluable resource for entrepreneurs looking to build a new venture based on the principles of sustainability from the outset. In addition, it can be used by academics teaching sustainable entrepreneurship, a topic of surging interest to students, and by professionals working with sustainable businesses.

Positive Impact Investing - Karen Wendt 2018-09-21

This book illustrates the impact that a focus on environmental and social issues has on both de-risking assets and fostering innovation. Including impact as a new cornerstone of the investment triangle requires investors and clients to align interests and values and understand needs. This alignment process functions as a catalyst for transforming organizational culture within an organization and therefore initiates the external impact of the organization, but also its internal transformation, which in turn escalates the creation of impact. Describing how culture is the social glue permeating all disciplines of an organization, the book demonstrates how organizational alignment can be achieved in order to allow strategic speed, innovation and learning, and provides examples of how impact can be achieved and staff mobilized. It particularly focuses on impact investing, impact entrepreneurship, innovation, de-risking asset, green investment solutions and investor movements to counteract climate change and implementing the United Nations Sustainable Development Goals, highlighting culture, communication, and strategy.

The Impact Investor - Cathy Clark 2014-09-22

Your money can change the world. The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism offers precise details on what, exactly, impact investing entails, embodied in the experiences and best and proven practices of some of the world's most successful impact investors, across asset classes, geographies and areas of impact. The book discusses the parameters of impact investing in unprecedented detail and clarity, providing both context and tools to those eager to engage in the generational shift in the way finance and business is being approached in the new era of Collaborative Capitalism. The book presents a simple thesis with clarity and conviction: "Impact investing can be done successfully. This is what success looks like, and this is what it requires." With much-needed lessons for practitioners, the authors view impact investing as a harbinger of a new, more "multilingual" (cross-sector), transparent, and accountable form of economic leadership. The Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism serves as a resource for a variety of players in finance and business, including: Investors: It demonstrates not only the types of investments which can be profitable and impactful, but also details best practices that, with roots in impact investing, will increasingly play a role in undergirding the success of all investment strategies. Wealth advisors/financial services professionals: With unprecedented detail on the innovative structures and strategies of impact investing funds, the book

provides guidance to financial institutions on how to incorporate these investments in client portfolios. Foundations: The book explores the many catalytic and innovative ways for for-profit and non-profit investors to partner, amplifying the potential social and environmental impacts of philanthropic spending and market-rate endowment investment. Business students: By including strategies for making sound impact investments based on detailed case studies, it provides concrete lessons and explores the skills required to enhance prospects for success as a finance and business professional. Policy makers: Reinforcing the urgency of creating a supportive and enabling environment for impact investing, the book demonstrates ways policy has already shaped the sector, and suggests new ways for policymakers to support it. Corporate leaders: The book includes essential advice on the way business is and must be responding to a new generation of Millennial clients and customers, with unique insights into a form of value creation that is inherently more collaborative and outcomes-driven.

Measuring and Improving Social Impacts - Marc J. Epstein 2017-09-08

Identifying, measuring and improving social impact is a significant challenge for corporate and private foundations, charities, NGOs and corporations. How best to balance possible social and environmental benefits (and costs) against one another? How does one bring clarity to multiple possibilities and opportunities? Based on years of work and new field studies from around the globe, the authors have written a book for managers that is grounded in the best academic and managerial research. It is a practical guide that describes the steps needed for identifying, measuring and improving social impact. This approach is useful in maximizing the impact of different types of investments, including grants and donations, impact investments, and commercial investments. With numerous examples of actual organizational approaches, research into more than fifty organizations, and extensive practical guidance and best practices, Measuring and Improving Social Impacts fills a critical gap.

Delusional Altruism - Kris Putnam-Walkerly 2020-03-24

How you give matters. Discover philanthropic strategies for creating transformational change. Whether you regularly donate to charity, run a small family foundation, or are responsible for millions of dollars in grants, you are a philanthropist. Delusional Altruism: Why Philanthropists Fail To Achieve Change and What They Can Do To Transform Giving looks at how you can create transformational change. It reminds us that how we give is as important as the amount we give. The author describes common practices that hinder transformational change and explains how to avoid them, ensuring that your gifts help create the impact you seek. Delusional Altruism—a set of all-too-common errors in philanthropic strategy—can derail a program of giving and result in a loss of efficiency and effectiveness. This book asks philanthropists and charitable organizations to consider whether they have fallen under the spell of Delusional Altruism. Are you cutting out impactful giving in order to save money or avoid uncertainty? Is your philanthropic approach unnecessarily restricted by traditional thinking? This book will help you answer these questions and determine how you can achieve better outcomes through the process of Transformational Giving. Ask questions that spur learning and fuel innovation. Believe that investment in yourself and your operation is important. Increase the speed of your actions to increase the impact of your giving. Give in ways that create lasting, sustainable change. Follow strategies to make your philanthropy unstoppable. Although enhanced opportunities for philanthropic giving are on the horizon, changes to philanthropic practice are needed to prevent this philanthropy boom from becoming under-leveraged. Implementing updated approaches now can lead to positive change for the future. Read Delusional Altruism to learn how you can transform reality with strategic giving.

The Whole Durn Human Comedy - Joseph McBride 2022-03

The Coen Bros. have attracted a wide following and been rewarded with Oscars and other honors, and some of their films are cult favorites and boxoffice hits, such as FARGO, THE BIG LEBOWSKI, and NO COUNTRY FOR OLD MEN. Yet the team of filmmaking brothers remains misunderstood in some circles. Ethan and Joel Coen deliberately unsettle conventional expectations and raise disturbing questions about human nature while mischievously mixing film genres and styles. Their films display shocking tonal shifts as they blend comedy and drama and, most controversially, comedy and violence. This potent mélange of themes and stylistic approaches makes the Coens' films adventurous, unpredictable probes into contemporary social anxieties; as brilliant satirists they are heirs to Preston Sturges and Billy Wilder. But

they resist easy definition and raise the ire of some critics who like films to fit more comfortably into preexisting formats. Film historian and critic Joseph McBride -- author of acclaimed biographies of Frank Capra, John Ford, and Steven Spielberg, along with critical studies of Orson Welles, Ernst Lubitsch, and Wilder -- jousts with the Coens' detractors while defining the filmmakers' freshness and originality. The quirkily individualistic Coens are the kind of personal filmmakers the increasingly conglomerated American cinema rarely fosters anymore, and this critical study illuminates their artistic personalities and contributions.

The Social Entrepreneur's Playbook, Expanded Edition - Ian C. MacMillan 2013-11-12

Available for the First Time: The Complete Social Entrepreneur's Playbook Covers all three phases of the start-up to scale-up process, developed with reader feedback from "one of the more unusual ebook...experiments of the year" (ThinReads) Wharton professor Ian C. MacMillan and Dr. James Thompson, director of the Wharton Social Entrepreneurship Program, provide a tough-love approach that significantly increases the likelihood of a successful social enterprise launch in the face of the high-uncertainty conditions typically encountered by social entrepreneurs. MacMillan and Thompson used their own systematic framework to publish The Social Entrepreneur's Playbook. To test the market, they offered the first phase in their start-up method (step 1) as a free ebook. Readers were invited to join The Social Entrepreneur's Advisory Group, and nearly 300 aspiring and active social entrepreneurs shared feedback that helped shape the complete edition of the book, which covers all three steps in the start-up to scale-up process. Based on this crowd-sourced feedback from readers of the free ebook and drawing on the authors' more than 26 years' combined experience developing and studying social enterprises in the field across Africa and in the United States, this new edition provides guidance for each phase: Phase One: Pressure Test Your Start-Up Idea. Based on the free ebook, this expanded section now includes advice on setting revenue and social impact goals, how to navigate the sociopolitical landscape, and how to develop a strong concept statement. In addition, MacMillan and Thompson provide advice on how to identify and test a proposed revenue-generating solution and define and segment your target population. Phase Two: Plan Your Social Enterprise. All new to this edition, this critical phase shows you how to frame and scope the venture, determine what it will take to actually deliver a sustainable enterprise, identify the key assumptions that have been made, and design checkpoints to test those assumptions before making major investments. Phase Three: Launch and Scale Your Social Enterprise. Available for the first time in this edition, you will learn how to effectively launch your enterprise, manage upside potential and downside risk, and strategically scale up. Filled with accessible frameworks and tools, as well as inspiring stories of social entrepreneurs, The Social Entrepreneur's Playbook is a must-read for any aspiring or active social entrepreneur, as well as philanthropists, foundations, and nonprofits interested in doing more good with fewer resources. Includes access to downloadable planning documents, including user-friendly spreadsheets

The Sunken Billions Revisited - World Bank 2017-02-10

This report updates previous studies that measured in economic terms the extent of biological losses attributable to overfishing globally. The new estimates assess these 'sunken billions' at \$83 billion annually. The report further shows that a clear path can lead to the recovery of these considerable losses, including through significant reduction in global fishing overcapacity. A breakdown between regions is also included, showing that the effort needed to achieve this reform will not be felt equally throughout the world. While the cost of such reform will likely be high, the expected benefits include an increase in biomass by a factor of 2.7, increase in annual harvests by 13 percent, and a 30-fold increase in annual net benefits accrued to the fisheries sector (from \$3 billion to \$86 billion annually). This urgent call for action is reinforced by the impacts of climate change on fish stocks and fisheries worldwide.

Financial Services Marketing - Christine Ennew 2007-01-18

Financial Services Marketing: an international guide to principles and practice contains the ideal balance of marketing theory and practice to appeal to advanced undergraduates and those on professional courses such as the Chartered Institute of Banking. Taking an international and strategic view of an increasingly important and competitive sector, Financial Services Marketing adopts a fresh approach in terms of structure, and is organised around the core marketing activities of marketing for acquisition and marketing

for retention. Financial Services Marketing features: * Strong international focus: case studies and vignettes representing Asia-Pacific, Europe and the US. * Comprehensive coverage, focusing on both B2B and B2C marketing. * Expert insights into the latest innovations in the sector, from technological developments, CRM and customer loyalty to issues of social responsibility. Financial Services Marketing will help both the student and the practitioner to develop a firm grounding in the fundamentals of: financial services strategy, customer acquisition, and customer development. Reflecting the realities of financial services marketing in an increasingly complex sector, it provides the most up-to-date, international and practical guide to the subject available.

Impact Investing - Antony Bugg-Levine 2011-08-02

A ground-breaking book on the transformative power of impact investing This is the first book to chart the catalytic path of this new industry, explaining how it is and can be a positive disruptive force. It shows how impact investing is a transformational vehicle for delivering "blended value" throughout the investment spectrum, giving a single name to a set of activities previously siloed in enclaves, revealing how they are linked within what is becoming a new field of investing. Written by two leaders in the growing field of impact investing, the book defines this emerging industry for participants on all sides of the funding equation (investors, funders and social entrepreneurs). Filled with illustrative examples of impact investing success stories Reveals how the field can expand in order to address the most critical social and environmental issues of our day Explores the wide-ranging applications of impact investing as well as entrepreneurial opportunities The authors do not take a normative approach to argue how investors should behave like an investment guide might but show how entrepreneurial people and institutions are already offering an integrated alternative.

Capital Returns - Edward Chancellor 2016-05-04

We live in an age of serial asset bubbles and spectacular busts. Economists, policymakers, central bankers and most people in the financial world have been blindsided by these busts, while investors have lost trillions. Economists argue that bubbles can only be spotted after they burst and that market moves are unpredictable. Yet Marathon Asset Management, a London-based investment firm managing over \$50 billion of assets has developed a relatively simple method for identifying and potentially avoiding them: follow the money, or rather the trail of investment. Bubbles whether they affect a whole economy or merely a single industry, tend to attract a splurge of capital spending. Excessive investment drives down returns and leads inexorably to a bust. This was the case with both the technology bubble at the turn of the century and the US housing bubble which followed shortly after. More recently, vast sums have been invested in mining and energy. From an investor's perspective, the trick is to avoid investing in sectors, or markets, where investment spending is unduly elevated and competition is fierce, and to put one's money to work where capital expenditure is depressed, competitive conditions are more favourable and, as a result, prospective investment returns are higher. This capital cycle strategy encourages investors to eschew the simple 'growth' and 'value' dichotomy and identify firms that can deliver superior returns either because capital has been taken out of an industry, or because the business has strong barriers to entry (what Warren Buffett refers to as a 'moat'). Some of Marathon's most successful investments have come from obscure, sometimes niche operations whose businesses are protected from the destructive forces of the capital cycle. Capital Returns is a comprehensive introduction to the theory and practical implementation of the capital cycle approach to investment. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital cycle strategy, all supported with real life examples from global brewers to the semiconductor industry - showing how this approach can be usefully applied to different industry conditions and how, prior to 2008, it helped protect assets from financial catastrophe. This book will be a welcome reference for serious investors who looking to maximise portfolio returns over the long run.

Enterprising Nonprofits - J. Gregory Dees 2002-03-14

A hands-on resource that shows nonprofits how to adopt entrepreneurial behaviors and techniques The rising spirit of social entrepreneurship has created all kinds of new opportunities for nonprofit organizations. But at the same time, many are discovering more than their share of challenges as well. This

essential book will help anyone in the field gain the necessary skills to meet these challenges. Written by the leading thinkers and practitioners in the field, *Enterprising Nonprofits* offers concise and engaging explanations of the most successful business tools being used by nonprofits today. The authors clearly describe all the concepts so you'll be able to embrace the methods of social enterprise for your organization. With this book, you'll learn how to use practical business techniques to dramatically improve the performance of your nonprofit. Praise for *Enterprising Nonprofits* "I can't imagine a better team to bring powerful insights and practical guidance to social entrepreneurs. Readers will be inspired by the examples, and then they will roll up their sleeves to apply the many useful management tools in this engaging book."-Rosabeth Moss Kanter, Harvard Business School, Author of *Evolve! Succeeding in the Digital Culture of Tomorrow* "In one book, *Enterprising Nonprofits* does for social entrepreneurs what countless volumes have done for entrepreneurs in the business sector. A wonderful mixture of analysis, practical advice, and inspiration."-Paul Brest, President, William and Flora Hewlett Foundation All of the royalties from this book will be used by the Ewing Marion Kauffman Foundation to support continuing work on social entrepreneurship.

[Creating Change Through Family Philanthropy](#) - Alison Goldberg 2007-01-26

Creating Change Through Family Philanthropy explains how privilege works in our society, and how young people can use it to better society. Based on the authors' experiences with Resource Generation, a national nonprofit working with wealthy young progressives, the book makes the case for addressing urgent social and economic needs financially. It frames controversial topics from power dynamics to grants payout in an accessible way, offering next-generation readers the tools they need to transform their funds. Drawing on over 40 interviews, this is an essential guide for both young philanthropists and anyone working with wealthy families interested in ethical giving.

The Road to AUM - Sandra Powers Murphy 2018-01-31

The Road to AUM provides investment managers and business owners, marketing and sales professionals with a roadmap to institutional asset growth based on observations and comments directly from the institutions themselves. Whether a firm is launching, emerging, stuck in neutral, or moving in a new direction, a view of the road ahead is paramount.

Social Enterprise Law - Dana Brakman Reiser 2017-09-05

Social enterprises represent a new kind of venture, dedicated to pursuing profits for owners and benefits for society. *Social Enterprise Law* provides tools that will allow them to raise the capital they need to flourish. *Social Enterprise Law* weaves innovation in contract and corporate governance into powerful protections against insiders sacrificing goals such as environmental sustainability in the pursuit of short-term profits. Creating a stable balance between financial returns and public benefits will allow social entrepreneurs to team up with impact investors that share their vision of a double bottom line. Brakman Reiser and Dean show how novel legal technologies can allow social enterprises to access capital markets, including unconventional sources such as crowdfunding. With its straightforward insights into complex areas of the law, the book shows how a social mission can even be shielded from the turbulence of an acquisition or bankruptcy. It also shows why, as the metrics available to measure the impact of social missions on individuals and communities become more sophisticated, such legal innovations will continue to become more robust. By providing a comprehensive survey of the U.S. laws and a bold vision for how legal institutions across the globe could be reformed, this book offers new insights and approaches to help social enterprises raise the capital they need to flourish. It offers a rich guide for students, entrepreneurs, investors, and practitioners.

The Billion Dollar Mistake - Stephen L. Weiss 2009-10-30

Important investment lessons gleaned from the mistakes of accomplished professional investors and billionaire businessmen *The Billion Dollar Mistake* is an up-close account of the career-defining mistakes that some of the world's most brilliant billionaire investors have made, and a revealing look at what we can learn from them. Drawing on author Stephen Weiss' twenty-two years experience at some of Wall Street's most prestigious firms, the core of this book is based upon original research and interviews with these legendary investors, who discuss the most significant trade or investment that went against them, the magnitude of the loss, its effect on their businesses-and on their personal lives. To some, these fascinating

accounts will read like a novel; to others, it will be a treasured and unique investment guide. This intriguing book skillfully examines the causal relationship between the quirks of each investor's personality and the mistakes they have committed. Along the way, Weiss provides a series of compelling narrative accounts of the individuals' road to success, the particular mistakes they made, the character flaws that led to them, and the lessons learned. While some investors made errors of judgment, others made errors of perception. *The Billion Dollar Mistake* Uncovers important lessons learned from the failures of some of the most enduring and accomplished investors, including Kirk Kerkorian, Bill Ackman, Aubrey McClendon and Leon Cooperman Discusses how to incorporate these lessons into your investment discipline and avoid the same missteps Reveals common mistakes made by bigger investors that the average investor can relate-the only difference is in magnitude with more zeros attached to the loss Includes insights on improving your investment endeavors by refining your approach to today's markets Learning from the missteps of the best in the investment business can help you succeed. With *The Billion Dollar Mistake*, you'll discover how.

May Alcott Nieriker, Author and Advocate - Julia Dabbs 2021-12-03

May Alcott Nieriker, Author and Advocate examines in-depth the writings on art and travel by the youngest sister of famed novelist Louisa May Alcott. Like other American women in the later nineteenth century, due to her gender May was unable to receive the advanced training and exhibition opportunities in the USA that she needed to become a notable professional painter. An additional obstacle was her family's insecure financial status, making it difficult to study abroad for training. Fortunately, thanks to Louisa's generosity May was able to make three extended trips to London and Paris in order to gain further training, and eventually attained the honor of having two paintings accepted into the Paris Salon. However, this book argues that Alcott Nieriker's main contributions to cultural history were not necessarily her artistic creations, but rather her publications on travel and art--specifically, four articles for the *Boston Evening Transcript* and an 1879 guidebook, *Studying Art Abroad and How To Do It Cheaply*. In these works May sought to transform the art world, and social mores, through her advocacy for the rights of women to have equal access to a professional, artistic career.

[Social Entrepreneurship](#) - David Bornstein 2010-04-16

In a book presented in a Q-and-A format, the authors explain what social entrepreneurs are, how their organizations function, what challenges they face and how readers can get involved in the efforts that social entrepreneurs are spearheading. Cowritten by the author of *How to Change the World*. Original. *Microfinance and Beyond: Introducing Microfranchising and Social Businesses* - Naoko Felder-Kuzu 2009-10-08

An introduction to microfinance, microfranchising and social businesses.

Generation Impact - Sharna Goldseker 2017-10-02

An insider's guide to the coming philanthropic revolution Meet the next generation of big donors—the Gen X and Millennial philanthropists who will be the most significant donors ever and will shape our world in profound ways. Hear them describe their ambitious plans to revolutionize giving so it achieves greater impact. And learn how to help them succeed in a world that needs smart, effective donors now more than ever. As “next gen donors” step into their philanthropic roles, they have not only unprecedented financial resources, but also big ideas for how to wield their financial power. They want to disrupt the traditional world of charitable giving, and they want to do so now, not after they retire to a life of philanthropic leisure. *Generation Impact* pulls back the curtain on these rising leaders and their “Impact Revolution,” offering both extensive firsthand accounts and expert analysis of the hands-on, boundary-pushing, unconventional strategies next gen donors are beginning to pursue. This fascinating book also shows another side of the donors in *Generation Impact*: they want to respect the past even as they transform the future. They are determined to honor the philanthropic legacies and values they've inherited by making big giving more effective than ever before. If they succeed, they can make historic progress on causes from education to the environment, from human rights to health care. Based on years of research and close engagement with next gen donors, *Generation Impact* offers a unique profile of the new faces of philanthropy. Find out, directly from them: How they want to revolutionize giving to expand its positive impact on our lives and our communities. Which causes interest them, how they want to engage with those causes ... and, perhaps more important, how they do not want to engage. Which new tools and strategies for change excite them

most. What they are learning from previous generations, and what they want to bring to their work alongside those generations. How we can all ensure their historic potential is channeled in ways that make our world better. The Impact Revolution will be messy, but it could also result in solutions for some of our most persistent problems. Generation Impact offers targeted, practical advice to parents, families, and their advisors, as well as nonprofit professionals—those who work closest with these next gen donors—on how to engage, nurture, and encourage them as they reshape major giving and make their mark on history. Help them channel their enthusiasm—and their wealth—to make the most positive difference in a world with such great need.

The Purpose of Capital - Jed Emerson 2018-09-24

An exploration of our understanding of the purpose of capital and the cultural, historic and environmental aspects of how we have come to understand the relation between economic, social and environmental components of capital. Offers a vision of capital as a fuel to promote individual freedom in the context of community and Earth.

Leaving Microsoft to Change the World - John Wood Chris Rice 2011

Social Impact Investment 2019 - Oecd 2019-01-17

This publication is a sequel to the OECD 2015 report on Social Impact Investment (SII), Building the Evidence Base, bringing new evidence on the role of SII in financing sustainable development. It depicts the state of play of SII approaches globally, comparing regional trends, and assesses its prospects, with a special focus on data issues and recent policy developments. Importantly, it provides new guidance for policy makers in OECD and non-OECD countries, as well as providers of development co-operation, development financiers, social impact investment practitioners and the private sector more broadly, to help them maximise the contribution of social impact investing to the 2030 Agenda. In particular, it provides four sets of recommendations on financing, innovation, data and policy for delivering on the "impact imperative" of financing sustainable development.

The ImpactAssets Handbook for Investors - Jed Emerson 2017-10-03

"The ImpactAssets Handbook for Investors" offers an introductory overview for investors interested in generating financial returns with the creation of social and environmental impact. In addition to discussions of portfolio structure and strategy, the handbook offers an overview of due diligence necessary to assess potential investments, a discussion of communications and performance measurement issues and other factors key to managing capital for multiple returns. While not an "answer book," "The ImpactAssets Handbook for Investors", with contributions from some of the field's leading experts in impact investing, offers practical insights and presents critical questions every investor should consider in creating an investment strategy and executing the deployment of investment capital.

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Sustainable Investing - Hanna Silvola 2021

"Sustainable Investing offers practical advice to market participants, with a variety of examples from investors and corporates who have dealt with the challenge of integrating Environmental, Social and Governance (ESG) aspects into their operations. The authors anchor these case studies in emerging research from academic finance, while providing readers with a critical lens to evaluate the strengths and weaknesses of what may sometimes appear to be contradictory conclusions. Sustainable Investing is an excellent resource for international investors, advisors, and corporates." --Annie Bersagel, Portfolio Manager - ESG, Folketrygdfondet, Government Pension Fund Norway "A must-read to understand the

tectonic shift of sustainable finance and how to be a part of it- through detailed case-studies and first-hand practitioners' input, this book takes on the challenge of making sustainable investments clear and actionable." --Carole Crozat, CFA, Head of Thematic Research for Sustainable Investments, BlackRock Most of what is described as sustainability investing today is very far from the mark. If we are to build a truly regenerative economy, across all dimensions of value creation, we must transform not just financial markets but economics itself. This timely book by Hanna Silvola and Tiina Landau is a welcome guide to an increasingly complex landscape of risk and opportunity." --John Elkington, Author of Green Swans: The Coming Boom in Regenerative Capitalism "Pension investors want to make sure that their pension funds are able to provide their participants with a good pension. At the same time, they also want to contribute to a sustainable world with good quality of life, for current and future generations. Sustainable Investing provides a comprehensive overview with many practical cases that inspire to take action." --Els Knoope, Senior Portfolio Manager, APG Asset Management "This book provides excellent advice for beginners in sustainable investing and also for those more advanced. The concrete examples are helpful and not easy to come by yet in the public space. Recommended reading for investors and the interested public alike." --Eila Kreivi, Director, Head of Capital Markets, European Investment Bank This book reviews the latest methods of sustainable investing and financial profit making and describes how ESG (Environmental, Social, Governance) analysis can identify future business opportunities and manage risk to achieve abnormal returns. Megatrends such as climate change, sustainable development and digitalisation increase uncertainty and information asymmetry and have an impact on the future returns on investments. From a profit perspective, it is largely about how ESG factors affect the long-term value added by companies and the valuation of companies in the financial markets. Although sustainability provides an opportunity for abnormal returns, this phenomenon must be considered in a critical light. The book describes the risks and limitations associated with the accountability and availability of ESG data and tools. This book provides both academic findings and practical models for assessing the sustainability of investees and introduces practical tools and methods to make ESG analysis practice. It focuses on the ESG analysis of equity investments and fund investments in institutional investment organizations and provides a handbook for all investment analysts who are involved with investment decisions. Readers will benefit from understanding the methods, opportunities and challenges that professionals use in their ESG analysis with cases, interviews and practical tools for both institutional and private investors. Tiina Landau is an internationally recognized sustainability expert and Certified European Financial Analyst (CEFA). She currently works as Sustainability Manager at Neste Corporation, embedding sustainability considerations into new business models and supply chains. Previously she served as Senior Responsible Investment Officer at Ilmarinen, a pension investor with 50 billion euros in investment assets and was recognized as a top 50 contributor globally in responsible investments among asset owners in the IRR survey 2017, voted by professionals in 43 countries. In addition, she has previously worked on sustainable investing at OP Financial Group (80 billion euros in investment assets) and in management consulting at KPMG. She has extensive experience as a speaker in media and seminars and also writes a column in the Finnish financial newspaper Kauppalehti. Hanna Silvola is an Associate Professor of Accounting at Hanken School of Economics, Finland. Her research interests are in sustainable investing and in measuring, reporting and assuring corporate sustainability information in strategic decision-making. She has international experience from the London School of Economics, UK, University of Stanford, USA, Monash University, Australia and the University of New South Wales, Australia. Dr. Silvola has published on a range of topics in accounting in journals such as Accounting, Organizations and Society; Management Accounting Research; Journal of Small Business Management and Journal of Management Accounting Review. She has comprehensive experience as a speaker in media and executive education.

Green and Social Economy Finance - Karen Wendt 2021-07-21

Green and Social Economy Finance is a compilation of chapters by experts, linking research and practice. This anthology provides a new thinking on social economy green finance, showing emerging themes and trends. It spans from stock markets, green finance, innovations, digitalization to social finance, governance and theories of change. It concentrates on impact, opportunity recognition and development of financial products designed to finance the green and social economy. Without the attraction of capital, social

entrepreneurship, and innovations, green finance can face difficulty in addressing business solutions. Green and social economy is a nascent field. The authors address the conceptualization of green and social solutions and identify new trends in the finance industry products and approaches. The book demonstrates that aligning finance and investment with the Paris Agreement, sustainable development goals and needs and interests of society are feasible.

Adventure Finance - Aunnie Patton Power 2021-05-28

The venture capital model doesn't work—at least not for 99% of startups and small businesses. In this 99% are a lot of companies with incredible potential: businesses headed by female founders and those from diverse racial backgrounds, organizations headquartered outside of venture capital hubs, and purpose-driven enterprises that are creating social and environmental impact alongside financial success. Counter

to what the press-savvy venture capital world would have you believe, there are a lot of funding options out there for startups and small businesses. *Adventure Finance* is designed to help you understand some of these options, and walk you through real examples of how other founders and funders have put them to use. In simple, approachable language, the book breaks down the different types of funding options available from revenue-based financing to recoverable grants to redeemable equity to distributed ownership and more. Through a mix of storytelling and frameworks, based on a decade of research and experience in investing in early-stage companies, this book will give you the ability to determine how each of these structures can contribute to your own funding journey. The goal for this book is to shift the conversation about startup funding and help founders and funders widen the spectrum of “mainstream” investment options in order to make the venture financing world more inclusive and purpose-driven.