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*Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World* - Bruce Schneier 2015-03-02

"Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky "Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky Your cell phone provider tracks your location and knows who's with you. Your online and in-store purchasing patterns are recorded, and reveal if you're unemployed, sick, or pregnant. Your e-mails and texts expose your intimate and casual friends. Google knows what you're thinking because it saves your private searches. Facebook can determine your sexual orientation without you ever mentioning it. The powers that surveil us do more than simply store this information. Corporations use surveillance to manipulate not only the news articles and advertisements we each see, but also the prices we're offered. Governments use surveillance to discriminate, censor, chill free speech, and put people in danger worldwide. And both sides share this information with each other or, even worse, lose it to cybercriminals in huge data breaches. Much of this is voluntary: we cooperate with corporate surveillance because it promises us convenience, and we submit to government surveillance because it promises us protection. The result is a mass surveillance society of our own making. But have we given up more than we've gained? In *Data and Goliath*, security expert Bruce Schneier offers another path, one that values both security and privacy. He brings his bestseller up-to-date with a new preface covering the latest developments, and then shows us exactly what we can do to reform government surveillance programs, shake up surveillance-based business models, and protect our individual privacy. You'll never look at your phone, your computer, your credit cards, or even your car in the same way again.

*Global Education Monitoring Report 2019* - UNESCO 2018-12-18

The Report examines the education impact of migration and displacement across all population movements: within and across borders, voluntary and forced, for employment and education. It also reviews progress on education in the 2030 Agenda for Sustainable Development. In view of increasing diversity, the report analyses how education can build inclusive societies and help people move beyond tolerance and learn to live together.

*The Facebook Effect* - David Kirkpatrick 2011-02

An insider's history of the online social network traces the collaborations and conflicts among its founders, the personalities that shaped its development, and the ways in which the site has become an integral part of contemporary culture.

*Mobile Solutions and Their Usefulness in Everyday Life* - Sara Paiva 2018-12-11

This book provides an insight into recent technological trends and innovations in solutions and platforms to improve mobility of visually impaired people. The authors' goal is to help to contribute to the social and societal inclusion of the visually impaired. The book's topics include, but are not limited to, obstacle detection systems, indoor and outdoor navigation, transportation sustainability systems, and hardware/devices to aid visually impaired people. The book has a strong focus on practical applications tested in a real environment. Applications include city halls, municipalities, and companies that must keep up to date with recent trends in platforms, methodologies and technologies to promote urban mobility. Also discuss are broader realms including education, health, electronics, tourism, and transportation. Contributors include a variety of researchers and practitioners around the world.

*World of Computing* - Gerard O'Regan 2018-04-17

This engaging work provides a concise introduction to the exciting world of computing, encompassing the theory, technology, history, and societal impact of computer software and computing devices. Spanning topics from global conflict to home gaming, international business, and human

communication, this text reviews the key concepts unpinning the technology which has shaped the modern world. Topics and features: introduces the foundations of computing, the fundamentals of algorithms, and the essential concepts from mathematics and logic used in computer science; presents a concise history of computing, discussing the historical figures who made important contributions, and the machines which formed major milestones; examines the fields of human-computer interaction, and software engineering; provides accessible introductions to the core aspects of programming languages, operating systems, and databases; describes the Internet revolution, the invention of the smartphone, and the rise of social media, as well as the Internet of Things and cryptocurrencies; explores legal and ethical aspects of computing, including issues of hacking and cybercrime, and the nature of online privacy, free speech and censorship; discusses such innovations as distributed systems, service-oriented architecture, software as a service, cloud computing, and embedded systems; includes key learning topics and review questions in every chapter, and a helpful glossary. Offering an enjoyable overview of the fascinating and broad-ranging field of computing, this easy-to-understand primer introduces the general reader to the ideas on which the digital world was built, and the historical developments that helped to form the modern age. *Globalization, Deglobalization, and New Paradigms in Business* - Justin Paul 2021-10-18

This book analyzes the changing dynamics of competition and the emergence of deglobalization trends and processes. The authors begin by explaining the role of technology on globalization and its impact on competitive strategy. Then, they present a theoretical framework that outlines the connection between globalization and modern society. The book also delves into the shift toward deglobalization and addresses how the onset of the COVID-10 pandemic has accelerated the process. Concluding with a discussion of how the 4th Industrial Revolution has resulted in new paradigms for business, this book will fill a gap through its investigation of an emerging concept for scholars in international business.

*Global Innovation Index 2020* - Cornell University 2020-08-13

The Global Innovation Index 2020 provides detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The 2020 edition sheds light on the state of innovation financing by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges - including in the context of the economic slowdown induced by the coronavirus disease (COVID-19) crisis.

*Digital Economy Report 2019* - United Nations Publications 2019-10-18

The Digital Economy Report 2019 on "Value creation and capture: Implications for developing countries" takes stock of recent trends in the global digital landscape and discusses the development and policy implications of data and digital platforms. A key feature of the evolving digital economy is the increasing role of digital data as an economic resource, together with digital platforms as new influential actors, with capacity to collect, process, analyze and monetize data. The report considers policy options for countries to help ensure that they capture a fair part of the value created in the digital economy for inclusive development. Key issues include the market impact of emerging technologies and digital platforms, the impact on smaller businesses in developing countries and the implications for infrastructure, entrepreneurship, skills, competition, data flows, data protection, taxation and other relevant policies.

*The Rise of HR* - Dave Ulrich 2015-03-27

As the industry's foremost voice for human resources certification, the HR Certification Institute has brought together the world's leading HR

experts to share insights on our profession through this inaugural Institute-sponsored publication that is being distributed globally in an effort to advance the HR profession. Seventy-three human resources thought leaders from across the globe volunteered to contribute their expertise to this compilation of wisdom regarding the HR profession. Together, their contributions offer a comprehensive look into the critical issues transforming human resources—one of the fastest-growing professions in the workplace and one that is being influenced by many factors, including technological developments and globalization. *Cyber Security in Parallel and Distributed Computing* - Dac-Nhuong Le 2019-04-16

The book contains several new concepts, techniques, applications and case studies for cyber securities in parallel and distributed computing. The main objective of this book is to explore the concept of cybersecurity in parallel and distributed computing along with recent research developments in the field. Also included are various real-time/offline applications and case studies in the fields of engineering and computer science and the modern tools and technologies used. Information concerning various topics relating to cybersecurity technologies is organized within the sixteen chapters of this book. Some of the important topics covered include: Research and solutions for the problem of hidden image detection Security aspects of data mining and possible solution techniques A comparative analysis of various methods used in e-commerce security and how to perform secure payment transactions in an efficient manner Blockchain technology and how it is crucial to the security industry Security for the Internet of Things Security issues and challenges in distributed computing security such as heterogeneous computing, cloud computing, fog computing, etc. Demonstrates the administration task issue in unified cloud situations as a multi-target enhancement issue in light of security Explores the concepts of cybercrime and cybersecurity and presents the statistical impact it is having on organizations Security policies and mechanisms, various categories of attacks (e.g., denial-of-service), global security architecture, along with distribution of security mechanisms Security issues in the healthcare sector with existing solutions and emerging threats.

*What Do Science, Technology, and Innovation Mean from Africa?* - Clapperton Chakanetsa Mavhunga 2017-06-16

Explorations of science, technology, and innovation in Africa not as the product of "technology transfer" from elsewhere but as the working of African knowledge. In the STI literature, Africa has often been regarded as a recipient of science, technology, and innovation rather than a maker of them. In this book, scholars from a range of disciplines show that STI in Africa is not merely the product of "technology transfer" from elsewhere but the working of African knowledge. Their contributions focus on African ways of looking, meaning-making, and creating. The chapter authors see Africans as intellectual agents whose perspectives constitute authoritative knowledge and whose strategic deployment of both endogenous and inbound things represents an African-centered notion of STI. "Things do not (always) mean the same from everywhere," observes Clapperton Chakanetsa Mavhunga, the volume's editor. Western, colonialist definitions of STI are not universalizable. The contributors discuss topics that include the trivialization of indigenous knowledge under colonialism; the creative labor of chimurenga, the transformation of everyday surroundings into military infrastructure; the role of enslaved Africans in America as innovators and synthesizers; the African ethos of "fixing"; the constitutive appropriation that makes mobile technologies African; and an African innovation strategy that builds on domestic capacities. The contributions describe an Africa that is creative, technological, and scientific, showing that African STI is the latest iteration of a long process of accumulative, multicultural knowledge production. Contributors Geri Augusto, Shadreck Chirikure, Chux Daniels, Ron Eglash, Ellen Foster, Garrick E. Louis, D. A. Masolo, Clapperton Chakanetsa Mavhunga, Neda Nazemi, Toluwalogo Odumosu, Katrien Pype, Scott Remer

**Don't Be Evil** - Rana Foroohar 2019-11-05

A penetrating indictment of how today's largest tech companies are hijacking our data, our livelihoods, our social fabric, and our minds—from an acclaimed Financial Times columnist and CNN analyst WINNER OF THE PORCHLIGHT BUSINESS BOOK AWARD • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY FOREIGN AFFAIRS AND EVENING STANDARD "Don't be evil" was enshrined as Google's original corporate mantra back in its early days, when the company's cheerful logo still conveyed the utopian vision for a future in which technology would inevitably make the world better, safer, and more prosperous.

Unfortunately, it's been quite a while since Google, or the majority of the Big Tech companies, lived up to this founding philosophy. Today, the utopia they sought to create is looking more dystopian than ever: from digital surveillance and the loss of privacy to the spreading of misinformation and hate speech to predatory algorithms targeting the weak and vulnerable to products that have been engineered to manipulate our desires. How did we get here? How did these once-scraggy and idealistic enterprises become rapacious monopolies with the power to corrupt our elections, co-opt all our data, and control the largest single chunk of corporate wealth—while evading all semblance of regulation and taxes? In *Don't Be Evil*, Financial Times global business columnist Rana Foroohar tells the story of how Big Tech lost its soul—and ate our lunch. Through her skilled reporting and unparalleled access—won through nearly thirty years covering business and technology—she shows the true extent to which behemoths like Google, Facebook, Apple, and Amazon are monetizing both our data and our attention, without us seeing a penny of those exorbitant profits. Finally, Foroohar lays out a plan for how we can resist, by creating a framework that fosters innovation while also protecting us from the dark side of digital technology. Praise for *Don't Be Evil* "At first sight, *Don't Be Evil* looks like it's doing for Google what muckraking journalist Ida Tarbell did for Standard Oil over a century ago. But this whip-smart, highly readable book's scope turns out to be much broader. Worried about the monopolistic tendencies of big tech? The addictive apps on your iPhone? The role Facebook played in Donald Trump's election? Foroohar will leave you even more worried, but a lot better informed."—Niall Ferguson, Milbank Family Senior Fellow at the Hoover Institution, Stanford, and author of *The Square and the Tower*

**Strength Training Past 50-3rd Edition** - Westcott, Wayne 2015-04-14

*Strength Training Past 50* is the authoritative guide for active adults. The all-new third edition features 83 exercises for free weights, machines, kettlebells, stability balls, and elastic bands and 30 programs for endurance, speed, and strength.

**Whistleblowing for Change** - Tatiana Bazzichelli 2021-11-30

The courageous acts of whistleblowing that inspired the world over the past few years have changed our perception of surveillance and control in today's information society. But what are the wider effects of whistleblowing as an act of dissent on politics, society, and the arts? How does it contribute to new courses of action, digital tools, and contents? This urgent intervention based on the work of Berlin's Disruption Network Lab examines this growing phenomenon, offering interdisciplinary pathways to empower the public by investigating whistleblowing as a developing political practice that has the ability to provoke change from within.

**The Innovation Illusion** - Fredrik Erixon 2016-01-01

Companies, entrepreneurs, and complexity -- Capitalism and economic dynamism -- What is wrong - the map or the reality? -- Technology and income - are they decoupling? -- Jobs and technology -- Innovation famine rather than innovation feast -- 9 THE FUTURE AND HOW TO PREVENT IT -- From corporate globalism to global corporatism -- The continued rise of regulatory uncertainty -- The "silver tsunami" for cash -- Future imperfect -- Preventing the future -- NOTES -- REFERENCES -- INDEX

**Augmented Reality Art** - Vladimir Geroimenko 2014-06-17

Written by a team of world-renowned artists, researchers and practitioners - all pioneers in using augmented reality based creative works and installations as a new form of art - this is the first book to explore the exciting new field of augmented reality art and its enabling technologies. As well as investigating augmented reality as a novel artistic medium the book covers cultural, social, spatial and cognitive facets of augmented reality art. Intended as a starting point for exploring this new fascinating area of research and creative practice it will be essential reading not only for artists, researchers and technology developers, but also for students (graduates and undergraduates) and all those interested in emerging augmented reality technology and its current and future applications in art.

**Sefer Yetzirah** - Akiba Ben Joseph 2019-09-25

2019 Reprint of 1923 Edition. Full facsimile of the original edition, not reproduced with Optical Recognition software. *Sefer, Book of Formation, or Book of Creation* is the title of the earliest extant book on Jewish esotericism, although some early commentators treated it as a treatise on mathematical and linguistic theory as opposed to Kabbalah. *Yetzirah* is more literally translated as "Formation"; the word *Briah* is used for "Creation". The book is traditionally ascribed to the patriarch Abraham, although others attribute its writing to Rabbi Akiva. Modern scholars have not reached consensus on the question of its origins. According to

Rabbi Saadia Gaon, the objective of the book's author was to convey in writing from a Jewish perspective how the things of our universe came into existence. Translated from the Hebrew, with annotations by Knut Stenring. Includes the 32 paths of wisdom, their correspondence with the Hebrew alphabet and the Tarot symbols and with an introduction by Arthur Edward Waite.

**Digital Entrepreneurship in Africa** - Nicolas Friederici 2020-07-28  
The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies.

*Modern Romance* - Aziz Ansari 2016-06-14

The #1 New York Times Bestseller "An engaging look at the often head-scratching, frequently infuriating mating behaviors that shape our love lives." —Refinery 29 A hilarious, thoughtful, and in-depth exploration of the pleasures and perils of modern romance from Aziz Ansari, the star of *Master of None* and one of this generation's sharpest comedic voices At some point, every one of us embarks on a journey to find love. We meet people, date, get into and out of relationships, all with the hope of finding someone with whom we share a deep connection. This seems standard now, but it's wildly different from what people did even just decades ago. Single people today have more romantic options than at any point in human history. With technology, our abilities to connect with and sort through these options are staggering. So why are so many people frustrated? Some of our problems are unique to our time. "Why did this guy just text me an emoji of a pizza?" "Should I go out with this girl even though she listed Combos as one of her favorite snack foods? Combos?!" "My girlfriend just got a message from some dude named Nathan. Who's Nathan? Did he just send her a photo of his penis? Should I check just to be sure?" But the transformation of our romantic lives can't be explained by technology alone. In a short period of time, the whole culture of finding love has changed dramatically. A few decades ago, people would find a decent person who lived in their neighborhood. Their families would meet and, after deciding neither party seemed like a murderer, they would get married and soon have a kid, all by the time they were twenty-four. Today, people marry later than ever and spend years of their lives on a quest to find the perfect person, a soul mate. For years, Aziz Ansari has been aiming his comic insight at modern romance, but for *Modern Romance*, the book, he decided he needed to take things to another level. He teamed up with NYU sociologist Eric Klinenberg and designed a massive research project, including hundreds of interviews and focus groups conducted everywhere from Tokyo to Buenos Aires to Wichita. They analyzed behavioral data and surveys and created their own online research forum on Reddit, which drew thousands of messages. They enlisted the world's leading social scientists, including Andrew Cherlin, Eli Finkel, Helen Fisher, Sheena Iyengar, Barry Schwartz, Sherry Turkle, and Robb Willer. The result is unlike any social science or humor book we've seen before. In *Modern Romance*, Ansari combines his irreverent humor with cutting-edge social science to give us an unforgettable tour of our new romantic world.

**Mammoth Metal Guitar Tab Anthology** - Hal Leonard Corp. 2018-01-01 (Guitar Recorded Versions). Shred your axe and thrash your big hair through the air with this jam-packed collection of metal faves in note-for-note guitar transcriptions with tab. Songs include: Ace of Spades \* Bark at the Moon \* Breaking the Law \* Crazy Train \* Dying in Your Arms \* Enter Sandman \* Hail to the King \* Iron Man \* Master of Puppets \* No More Tears \* Painkiller \* Redneck \* Symphony of Destruction \* Toxicity \* War Pigs (Interpolating Luke's Wall) \* Your Betrayal \* and more.

**The Art of Memory Forensics** - Michael Hale Ligh 2014-07-22

Memory forensics provides cutting edge technology to help investigate digital attacks Memory forensics is the art of analyzing computer memory (RAM) to solve digital crimes. As a follow-up to the best seller *Malware Analyst's Cookbook*, experts in the fields of malware, security, and digital forensics bring you a step-by-step guide to memory forensics—now the most sought after skill in the digital forensics and incident response fields. Beginning with introductory concepts and

moving toward the advanced, *The Art of Memory Forensics: Detecting Malware and Threats in Windows, Linux, and Mac Memory* is based on a five day training course that the authors have presented to hundreds of students. It is the only book on the market that focuses exclusively on memory forensics and how to deploy such techniques properly. Discover memory forensics techniques: How volatile memory analysis improves digital investigations Proper investigative steps for detecting stealth malware and advanced threats How to use free, open source tools for conducting thorough memory forensics Ways to acquire memory from suspect systems in a forensically sound manner The next era of malware and security breaches are more sophisticated and targeted, and the volatile memory of a computer is often overlooked or destroyed as part of the incident response process. *The Art of Memory Forensics* explains the latest technological innovations in digital forensics to help bridge this gap. It covers the most popular and recently released versions of Windows, Linux, and Mac, including both the 32 and 64-bit editions.

**The Smartest Kids in the World** - Amanda Ripley 2013-08-13

How do other countries create "smarter" kids? What is it like to be a child in the world's new education superpowers? *The Smartest Kids in the World* "gets well beneath the glossy surfaces of these foreign cultures and manages to make our own culture look newly strange....The question is whether the startling perspective provided by this masterly book can also generate the will to make changes" (The New York Times Book Review). In a handful of nations, virtually all children are learning to make complex arguments and solve problems they've never seen before. They are learning to think, in other words, and to thrive in the modern economy. Inspired to find answers for our own children, author and Time magazine journalist Amanda Ripley follows three Americans embedded in these countries for one year. Kim, fifteen, raises \$10,000 so she can move from Oklahoma to Finland; Eric, eighteen, trades his high-achieving Minnesota suburb for a booming city in South Korea; and Tom, seventeen, leaves a historic Pennsylvania village for Poland. Through these young informants, Ripley meets battle-scarred reformers, sleep-deprived zombie students, and a teacher who earns \$4 million a year. Their stories, along with groundbreaking research into learning in other cultures, reveal a pattern of startling transformation: none of these countries had many "smart" kids a few decades ago. Things had changed. Teaching had become more rigorous; parents had focused on things that mattered; and children had bought into the promise of education.

**Design Thinking for Strategy** - Claude Diderich 2019-10-01

The business environment is changing more rapidly than ever before, and new business ideas are emerging. This book discusses applying insights from design thinking to craft novel strategies that satisfy customer needs, make use of the available capabilities, integrate requirements for financial success and provide competitive advantage. It guides readers through the jungle encountered when developing a strategy for sustained growth and profitability. It addresses strategy design in a holistic way by applying abductive reasoning, iteratively observing customers and focusing on empathy, as well as prototyping ideas and using customers to validate them. Uniquely applying insights from design thinking to strategy, this book is a must-read for graduates, MBAs and executives interested in innovation and strategy, as well as corporate strategists, innovation managers, business analysts and consultants.

**Innovation and Entrepreneurship** - John R. Bessant 2015-06-08

*Innovation and Entrepreneurship 3rd Edition* is an accessible text on innovation and entrepreneurship aimed specifically at undergraduate students studying business and management studies, but also those on engineering and science degrees with management courses. The text applies key theories and research on innovation and entrepreneurship and then reviews and synthesises those theories and research to apply them in a much broader and contemporary context, including the corporate and public services, emerging technologies and economies, and sustainability and development and creating and capturing value from innovation and entrepreneurship. In this third edition the authors continue to adopt an explicit process model to help organise the material with clear links between innovation and entrepreneurship. This text has been designed to be fully integrated with the Innovation Portal at [www.innovation-portal.info](http://www.innovation-portal.info), which contains an extensive collection of additional resources for both lecturers and students, including teaching resources, case studies, media clips, innovation tools, seminar and assessment activities and test questions.

**The Global Smartphone** - Daniel Miller 2021-05-06

The smartphone is often literally right in front of our nose, so you would

think we would know what it is. But do we? To find out, 11 anthropologists each spent 16 months living in communities in Africa, Asia, Europe and South America, focusing on the take up of smartphones by older people. Their research reveals that smartphones are technology for everyone, not just for the young. The Global Smartphone presents a series of original perspectives deriving from this global and comparative research project. Smartphones have become as much a place within which we live as a device we use to provide 'perpetual opportunism', as they are always with us. The authors show how the smartphone is more than an 'app device' and explore differences between what people say about smartphones and how they use them. The smartphone is unprecedented in the degree to which we can transform it. As a result, it quickly assimilates personal values. In order to comprehend it, we must take into consideration a range of national and cultural nuances, such as visual communication in China and Japan, mobile money in Cameroon and Uganda, and access to health information in Chile and Ireland - all alongside diverse trajectories of ageing in Al Quds, Brazil and Italy. Only then can we know what a smartphone is and understand its consequences for people's lives around the world.

**Global education monitoring report, 2019** - UNESCO 2018-12-03

The Report examines the education impact of migration and displacement across all population movements: within and across borders, voluntary and forced, for employment and education. It also reviews progress on education in the 2030 Agenda for Sustainable Development. In view of increasing diversity, the report analyses how education can build inclusive societies and help people move beyond tolerance and learn to live together.

**Conscious Capitalism, With a New Preface by the Authors** - John Mackey 2014-01-07

The bestselling book, now with a new preface by the authors At once a bold defense and reimagining of capitalism and a blueprint for a new system for doing business, Conscious Capitalism is for anyone hoping to build a more cooperative, humane, and positive future. Whole Foods Market cofounder John Mackey and professor and Conscious Capitalism, Inc. cofounder Raj Sisodia argue that both business and capitalism are inherently good, and they use some of today's best-known and most successful companies to illustrate their point. From Southwest Airlines, UPS, and Tata to Costco, Panera, Google, the Container Store, and Amazon, today's organizations are creating value for all stakeholders—including customers, employees, suppliers, investors, society, and the environment. Read this book and you'll better understand how four specific tenets—higher purpose, stakeholder integration, conscious leadership, and conscious culture and management—can help build strong businesses, move capitalism closer to its highest potential, and foster a more positive environment for all of us.

**Contemporary Strategy Analysis Text Only** - Robert M. Grant 2014-09-23

Robert M. Grant combines a highly accessible writing style with a concentration on the fundamentals of value creation and an emphasis on practicality in this leading strategy text. In this new edition, he includes an even greater focus on strategy implementation that reflects the needs of firms to reconcile scale economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. This edition also incorporates some of the key strategic issues of today including: post-financial crisis adjustment, the continuing rise of China, India and Brazil, and the increased emphasis on ethics and sustainability. Coverage is also provided on strategy in not-for-profit organizations. Contemporary Strategy Analysis, 8th Edition, is suitable for both MBA and advanced undergraduate students. It has been adopted by leading business schools all across the world.

**Open Source Intelligence Methods and Tools** - Nihad A. Hassan 2018-06-30

Apply Open Source Intelligence (OSINT) techniques, methods, and tools to acquire information from publicly available online sources to support your intelligence analysis. Use the harvested data in different scenarios such as financial, crime, and terrorism investigations as well as performing business competition analysis and acquiring intelligence about individuals and other entities. This book will also improve your skills to acquire information online from both the regular Internet as well as the hidden web through its two sub-layers: the deep web and the dark web. The author includes many OSINT resources that can be used by intelligence agencies as well as by enterprises to monitor trends on a global level, identify risks, and gather competitor intelligence so more effective decisions can be made. You will discover techniques, methods,

and tools that are equally used by hackers and penetration testers to gather intelligence about a specific target online. And you will be aware of how OSINT resources can be used in conducting social engineering attacks. Open Source Intelligence Methods and Tools takes a practical approach and lists hundreds of OSINT resources that can be used to gather intelligence from online public sources. The book also covers how to anonymize your digital identity online so you can conduct your searching activities without revealing your identity. What You'll Learn Identify intelligence needs and leverage a broad range of tools and sources to improve data collection, analysis, and decision making in your organization Use OSINT resources to protect individuals and enterprises by discovering data that is online, exposed, and sensitive and hide the data before it is revealed by outside attackers Gather corporate intelligence about business competitors and predict future market directions Conduct advanced searches to gather intelligence from social media sites such as Facebook and Twitter Understand the different layers that make up the Internet and how to search within the invisible web which contains both the deep and the dark webs Who This Book Is For Penetration testers, digital forensics investigators, intelligence services, military, law enforcement, UN agencies, and for-profit/non-profit enterprises

**The Age of Surveillance Capitalism** - Shoshana Zuboff 2019-01-15

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

**Investigation Of Competition In Digital Markets** - United States Congress 2020-10-06

In June 2019, the Committee on the Judiciary initiated a bipartisan investigation into the state of competition online, spearheaded by the Subcommittee on Antitrust, Commercial and Administrative Law. As part of a top-to-bottom review of the market, the Subcommittee examined the dominance of Amazon, Apple, Facebook, and Google, and their business practices to determine how their power affects our economy and our democracy. Additionally, the Subcommittee performed a review of existing antitrust laws, competition policies, and current enforcement levels to assess whether they are adequate to address market power and anticompetitive conduct in digital markets. Over the course of our investigation, we collected extensive evidence from these companies as well as from third parties--totaling nearly 1.3 million documents. We held seven hearings to review the effects of market power online--including on the free and diverse press, innovation, and privacy--and a final hearing to examine potential solutions to concerns identified during the investigation and to inform this Report's recommendations. A year after initiating the investigation, we received testimony from the Chief Executive Officers of the investigated companies: Jeff Bezos, Tim Cook, Mark Zuckerberg, and Sundar Pichai. For nearly six hours, we pressed for answers about their business practices, including about evidence concerning the extent to which they have exploited, entrenched, and expanded their power over digital markets in anticompetitive and abusive ways. Their answers were often evasive and non-responsive, raising fresh questions about whether they believe they are beyond the reach of democratic oversight. Although these four corporations differ in important ways, studying their business practices has revealed common

problems

**Your Post Has Been Removed** - Frederik Stjernfelt 2019-01-01

This open access monograph argues established democratic norms for freedom of expression should be implemented on the internet.

Moderating policies of tech companies as Facebook, Twitter and Google have resulted in posts being removed on an industrial scale. While this moderation is often encouraged by governments - on the pretext that terrorism, bullying, pornography, "hate speech" and "fake news" will slowly disappear from the internet - it enables tech companies to censor our society. It is the social media companies who define what is blacklisted in their community standards. And given the dominance of social media in our information society, we run the risk of outsourcing the definition of our principles for discussion in the public domain to private companies. Instead of leaving it to social media companies only to take action, the authors argue democratic institutions should take an active role in moderating criminal content on the internet. To make this possible, tech companies should be analyzed whether they are approaching a monopoly. Antitrust legislation should be applied to bring those monopolies within democratic governmental oversight. Despite being in different stages in their lives, Anne Mette is in the startup phase of her research career, while Frederik is one of the most prolific philosophers in Denmark, the authors found each other in their concern about Free Speech on the internet. The book was originally published in Danish as *Dit opslag er blevet fjernet - techgiganter & ytringsfrihed*. Praise for 'Your Post has been Removed' "From my perspective both as a politician and as private book collector, this is the most important non-fiction book of the 21st Century. It should be disseminated to all European citizens. The learnings of this book and the use we make of them today are crucial for every man, woman and child on earth. Now and in the future." Jens Rohde, member of the European Parliament for the Alliance of Liberals and Democrats for Europe "This timely book compellingly presents an impressive array of information and analysis about the urgent threats the tech giants pose to the robust freedom of speech and access to information that are essential for individual liberty and democratic self-government. It constructively explores potential strategies for restoring individual control over information flows to and about us. Policymakers worldwide should take heed!" Nadine Strossen, Professor, New York Law School. Author, *HATE: Why We Should Resist It with Free Speech, Not Censorship*.

**Digital Kenya** - Bitange Ndemo 2016-11-18

This book is open access under a CC BY 4.0 license. Presenting rigorous and original research, this volume offers key insights into the historical, cultural, social, economic and political forces at play in the creation of world-class ICT innovations in Kenya. Following the arrival of fiber-optic cables in 2009, Digital Kenya examines why the initial entrepreneurial spirit and digital revolution has begun to falter despite support from motivated entrepreneurs, international investors, policy experts and others. Written by engaged scholars and professionals in the field, the book offers 15 eye-opening chapters and 14 one-on-one conversations with entrepreneurs and investors to ask why establishing ICT start-ups on a continental and global scale remains a challenge on the "Silicon Savannah". The authors present evidence-based recommendations to help Kenya to continue producing globally impactful ICT innovations that improve the lives of those still waiting on the side-lines, and to inspire other nations to do the same.

Security in Computing and Communications - Sabu M. Thampi 2017-11-08

This book constitutes the refereed proceedings of the 5th International Symposium on Security in Computing and Communications, SSCC 2017, held in Manipal, India, in September 2017. The 21 revised full papers presented together with 13 short papers were carefully reviewed and selected from 84 submissions. The papers focus on topics such as cryptosystems, algorithms, primitives; security and privacy in networked systems; system and network security; steganography, visual cryptography, image forensics; applications security.

Digital Economies at Global Margins - Mark Graham 2019-02-12

Investigations of what increasing digital connectivity and the digitalization of the economy mean for people and places at the world's economic margins. Within the last decade, more than one billion people became new Internet users. Once, digital connectivity was confined to economically prosperous parts of the world; now Internet users make up a majority of the world's population. In this book, contributors from a range of disciplines and locations investigate the impact of increased digital connectivity on people and places at the world's economic margins. Does the advent of a digitalized economy mean that those in

economic peripheries can transcend spatial, organizational, social, and political constraints—or do digital tools and techniques tend to reinforce existing inequalities? The contributors present a diverse set of case studies, reporting on digitalization in countries ranging from Chile to Kenya to the Philippines, and develop a broad range of theoretical positions. They consider, among other things, data-driven disintermediation, women's economic empowerment and gendered power relations, digital humanitarianism and philanthropic capitalism, the spread of innovation hubs, and two cases of the reversal of core and periphery in digital innovation. Contributors Niels Beerepoot, Ryan Burns, Jenna Burrell, Julie Yujie Chen, Peter Dannenberg, Uwe Deichmann, Jonathan Donner, Christopher Foster, Mark Graham, Nicolas Friederici, Hernan Galperin, Catrihel Greppi, Anita Gurumurthy, Isis Hjorth, Lilly Irani, Molly Jackman, Calestous Juma, Dorothea Kleine, Madlen Krone, Vili Lehdonvirta, Chris Locke, Silvia Masiero, Hannah McCarrick, Deepak K. Mishra, Bitange Ndemo, Jorien Oprins, Elisa Oreglia, Stefan Ouma, Robert Pepper, Jack Linchuan Qiu, Julian Stenmanns, Tim Unwin, Julia Verne, Timothy Waema

**Ageing with Smartphones in Ireland** - Pauline Garvey 2021-05-06

There are not many books about how people get younger. It doesn't happen very often. But *Ageing with Smartphones in Ireland* documents a radical change in the experience of ageing. Based on two ethnographies, one within Dublin and the other from the Dublin region, the book shows that people, rather than seeing themselves as old, focus on crafting a new life in retirement. Our research participants apply new ideals of sustainability both to themselves and to their environment. They go for long walks, play bridge, do yoga and keep as healthy as possible. As part of Ireland's mainstream middle class, they may have more time than the young to embrace green ideals and more money to move to energy-efficient homes, throw out household detritus and protect their environment. The smartphone has become integral to this new trajectory. For some it is an intimidating burden linked to being on the wrong side of a new digital divide. But for most, however, it has brought back the extended family and old friends, and helped resolve intergenerational conflicts though facilitating new forms of grandparenting. It has also become central to health issues, whether by Googling information or looking after frail parents. The smartphone enables this sense of getting younger as people download the music of their youth and develop new interests. This is a book about acknowledging late middle age in contemporary Ireland. How do older people in Ireland experience life today? Praise for *Ageing with Smartphones in Ireland* 'An innovative and thorough description and analysis of how one small piece of technology has changed the way Irish people live their lives.' Tom Inglis, Professor Emeritus of Sociology in University College Dublin

*Strategic Marketing Management* - Alexander Chernev 2009

*Strategic Marketing Management* (5th edition) offers a comprehensive framework for strategic planning and outlines a structured approach to identifying, understanding, and solving marketing problems. For business students, the theory advanced in this book is an essential tool for understanding the logic and the key aspects of the marketing process. For managers and consultants, this book presents a conceptual framework that will help develop an overarching strategy for day-to-day decisions involving product and service design, branding, pricing, promotions, and distribution. For senior executives, the book provides a big-picture approach for developing new marketing campaigns and evaluating the success of ongoing marketing programs.

**Emerging Research in Data Engineering Systems and Computer Communications** - P. Venkata Krishna 2020-02-10

This book gathers selected papers presented at the 2nd International Conference on Computing, Communications and Data Engineering, held at Sri Padmavati Mahila Visvavidyalayam, Tirupati, India from 1 to 2 Feb 2019. Chiefly discussing major issues and challenges in data engineering systems and computer communications, the topics covered include wireless systems and IoT, machine learning, optimization, control, statistics, and social computing.

Social Media in Southeast Turkey - Elisabetta Costa 2016-02-29

This book presents an ethnographic study of social media in Mardin, a medium-sized town located in the Kurdish region of Turkey. The town is inhabited mainly by Sunni Muslim Arabs and Kurds, and has been transformed in recent years by urbanisation, Elisabetta Costa uses her 15 months of ethnographic research to explain why public-facing social media is more conservative than offline life. Yet, at the same time, social media has opened up unprecedented possibilities for private communications between genders and in relationships among young

people - Costa reveals new worlds of intimacy, love and romance. She also discovers that, when viewed from the perspective of people's everyday lives, political participation on social media looks very different to how it is portrayed in studies of political postings separated from their original complex, and highly socialised, context. neoliberalism and political events.

The Smartphone Paradox - Alan J. Reid 2018-08-21

The Smartphone Paradox is a critical examination of our everyday mobile technologies and the effects that they have on our thoughts and behaviors. Alan J. Reid presents a comprehensive view of smartphones:

the research behind the uses and gratifications of smartphones, the obstacles they present, the opportunities they afford, and how everyone can achieve a healthy, technological balance. It includes interviews with smartphone users from a variety of backgrounds, and translates scholarly research into a conversational tone, making it easy to understand a synthesis of key findings and conclusions from a heavily-researched domain. All in all, through the lens of smartphone dependency, the book makes the argument for digital mindfulness in a device age that threatens our privacy, sociability, attention, and cognitive abilities.